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|---------------------------|-------------------|
| Monthly Page Views | 16,656,464 |
|---------------------------|-------------------|

| | |
|------------------------|------------------|
| Unique Browsers | 3,888,851 |
|------------------------|------------------|

| Devisе | PC | Smartphone |
|--|-----------|------------|
| Page Views | 8,892,901 | 7,758,785 |
| Unique Browsers | 1,297,915 | 2,587,008 |
| Nikkei Business Online Edition Members | 2,665,243 | — |
| Nikkei Business Online Edition Email | 616,184 | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 80,834,395 |
|---------------------------|-------------------|

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|------------------------|-------------------|
| Unique Browsers | 26,431,551 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 17,523,503 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 4,700,375 |
|------------------------|------------------|

| Devisе | PC | Smartphone |
|--|-----------|------------|
| Page Views | 9,082,055 | 8,434,116 |
| Unique Browsers | 3,377,850 | 1,316,318 |
| Nikkei Business Online Edition Members | 2,664,312 | — |
| Nikkei Business Online Edition Email | 612,861 | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 75,809,908 |
|---------------------------|-------------------|

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|------------------------|-------------------|
| Unique Browsers | 24,819,710 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 20,607,534 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 5,040,773 |
|------------------------|------------------|

| Devisе | PC | Smartphone |
|--|------------|-------------------|
| Page Views | 10,599,114 | 9,994,144 |
| Unique Browsers | 1,529,965 | 3,498,280 |
| Nikkei Business Online Edition Members | 2,663,147 | — |
| Nikkei Business Online Edition Email | 608,050 | — |

Aggregated Total of All Nikkei BP Websites

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|---------------------------|-------------------|
| Monthly Page Views | 86,058,134 |
|---------------------------|-------------------|

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|------------------------|-------------------|
| Unique Browsers | 27,251,043 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 16,045,642 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 4,350,105 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 8,299,156 | 7,736,161 | 10,325 |
| Unique Browsers | 3,073,447 | 1,267,521 | 9,684 |
| Nikkei Business Online Edition Members | 2,661,761 | — | — |
| Nikkei Business Online Edition Email | 602,804 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 77,596,858 |
|---------------------------|-------------------|

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|------------------------|-------------------|
| Unique Browsers | 25,948,887 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 16,720,386 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 4,352,481 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 8,743,089 | 7,966,501 | 10,796 |
| Unique Browsers | 3,042,534 | 1,300,414 | 10,109 |
| Nikkei Business Online Edition Members | 2,661,899 | — | — |
| Nikkei Business Online Edition Email | 597,644 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 78,974,782 |
|---------------------------|-------------------|

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|------------------------|-------------------|
| Unique Browsers | 26,800,981 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 18,194,398 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 5,243,437 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 8,674,455 | 9,510,979 | 3,015 |
| Unique Browsers | 1,560,637 | 3,675,166 | 2,881 |
| Nikkei Business Online Edition Members | 2,662,873 | — | — |
| Nikkei Business Online Edition Email | 597,952 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 92,670,434 |
|---------------------------|-------------------|

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|------------------------|-------------------|
| Unique Browsers | 32,171,033 |
|------------------------|-------------------|

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|---------------------------|-------------------|
| Monthly Page Views | 15,994,366 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 4,522,955 |
|------------------------|------------------|

| Devis | PC | Smartphone | Other devices |
|--|-----------|-------------------|----------------------|
| Page Views | 8,092,316 | 7,896,843 | 5,207 |
| Unique Browsers | 1,546,808 | 2,972,023 | 4,688 |
| Nikkei Business Online Edition Members | 2,664,635 | — | — |
| Nikkei Business Online Edition Email | 597,587 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 88,513,448 |
|---------------------------|-------------------|

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|------------------------|-------------------|
| Unique Browsers | 31,573,654 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 17,553,992 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 5,211,013 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 8,932,968 | 8,613,797 | 7,227 |
| Unique Browsers | 1,844,760 | 3,360,206 | 6,718 |
| Nikkei Business Online Edition Members | 2,668,080 | — | — |
| Nikkei Business Online Edition Email | 593,119 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 91,082,288 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 33,037,829 |
|------------------------|-------------------|

| | |
|---------------------------|-------------------|
| Monthly Page Views | 14,212,545 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 4,125,991 |
|------------------------|------------------|

| Devis | PC | Smartphone | Other devices |
|--|-----------|-------------------|----------------------|
| Page Views | 7,645,013 | 6,561,970 | 5,562 |
| Unique Browsers | 1,555,961 | 2,566,546 | 4,106 |
| Nikkei Business Online Edition Members | 2,673,756 | — | — |
| Nikkei Business Online Edition Email | 587,218 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 85,838,195 |
|---------------------------|-------------------|

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|------------------------|-------------------|
| Unique Browsers | 30,050,140 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 13,209,895 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 4,023,469 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 6,795,247 | 6,407,144 | 7,504 |
| Unique Browsers | 1,355,131 | 2,661,978 | 7,009 |
| Nikkei Business Online Edition Members | 2,671,145 | — | — |
| Nikkei Business Online Edition Email | 578,943 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 84,539,251 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 31,337,181 |
|------------------------|-------------------|



| | |
|---------------------------|-------------------|
| Monthly Page Views | 14,420,544 |
|---------------------------|-------------------|

| | |
|------------------------|------------------|
| Unique Browsers | 4,408,956 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 7,424,947 | 6,991,410 | 4,189 |
| Unique Browsers | 1,381,960 | 3,023,962 | 3,851 |
| Nikkei Business Online Edition Members | 2,672,936 | — | — |
| Nikkei Business Online Edition Email | 572,848 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 82,696,751 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 28,918,793 |
|------------------------|-------------------|

| | |
|---------------------------|-------------------|
| Monthly Page Views | 13,448,564 |
|---------------------------|-------------------|

| | |
|------------------------|------------------|
| Unique Browsers | 3,731,473 |
|------------------------|------------------|

| Devis | PC | Smartphone | Other devices |
|--|-----------|-------------------|----------------------|
| Page Views | 7,234,953 | 6,208,457 | 5,154 |
| Unique Browsers | 1,247,920 | 2,479,312 | 4,913 |
| Nikkei Business Online Edition Members | 2,675,316 | — | — |
| Nikkei Business Online Edition Email | 567,947 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 75,911,601 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 27,002,715 |
|------------------------|-------------------|