

<https://bio.nikkeibp.co.jp/>

The only portal site for the latest biotech news

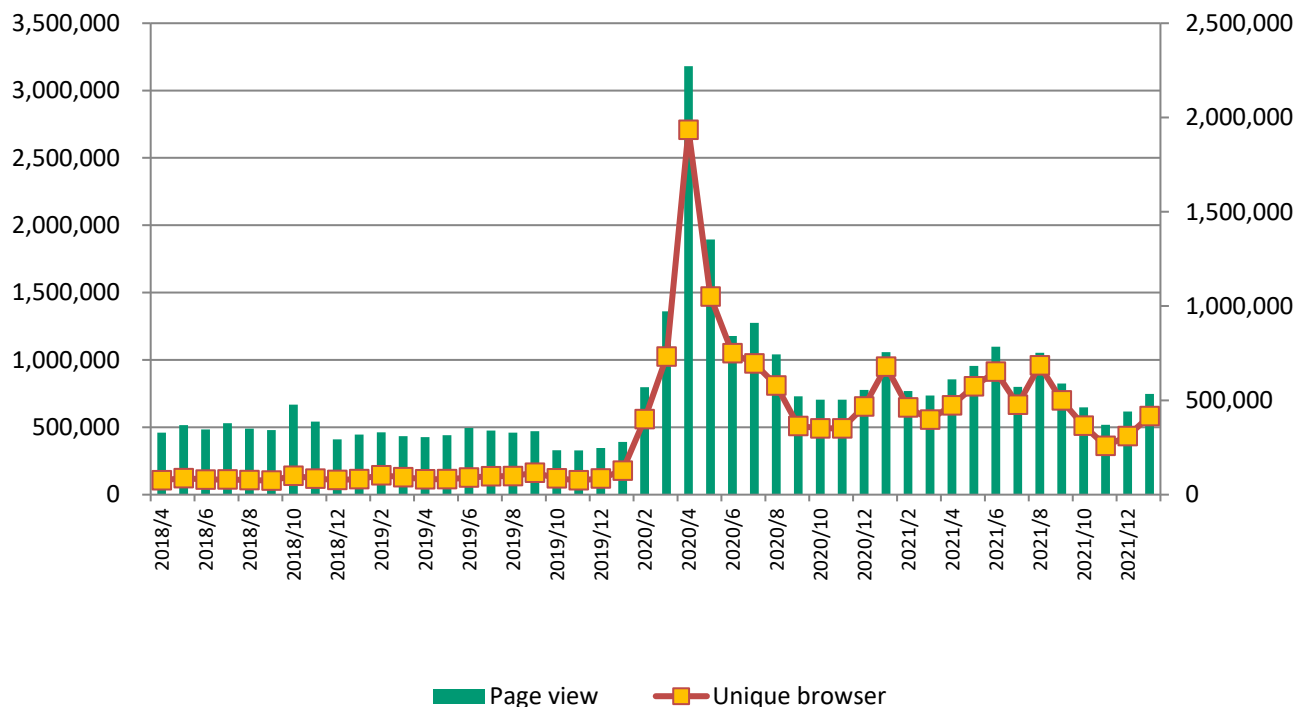
**Nikkei Biotech ONLINE**

The only bio-technology site that covers the latest news, such as antibody drug, iPS cells, functional food, bio-fuel, and bio-plastics.

## Page views & unique browsers in January 2022

◆ Monthly page views	747,796	◆ Average page views a day	24,122.45
◆ Monthly unique browsers	416,336	◆ Average unique browsers a day	13,430.19
◆ Number of email delivery (9/29)	39,532		

※ Source: Adobe Analytics



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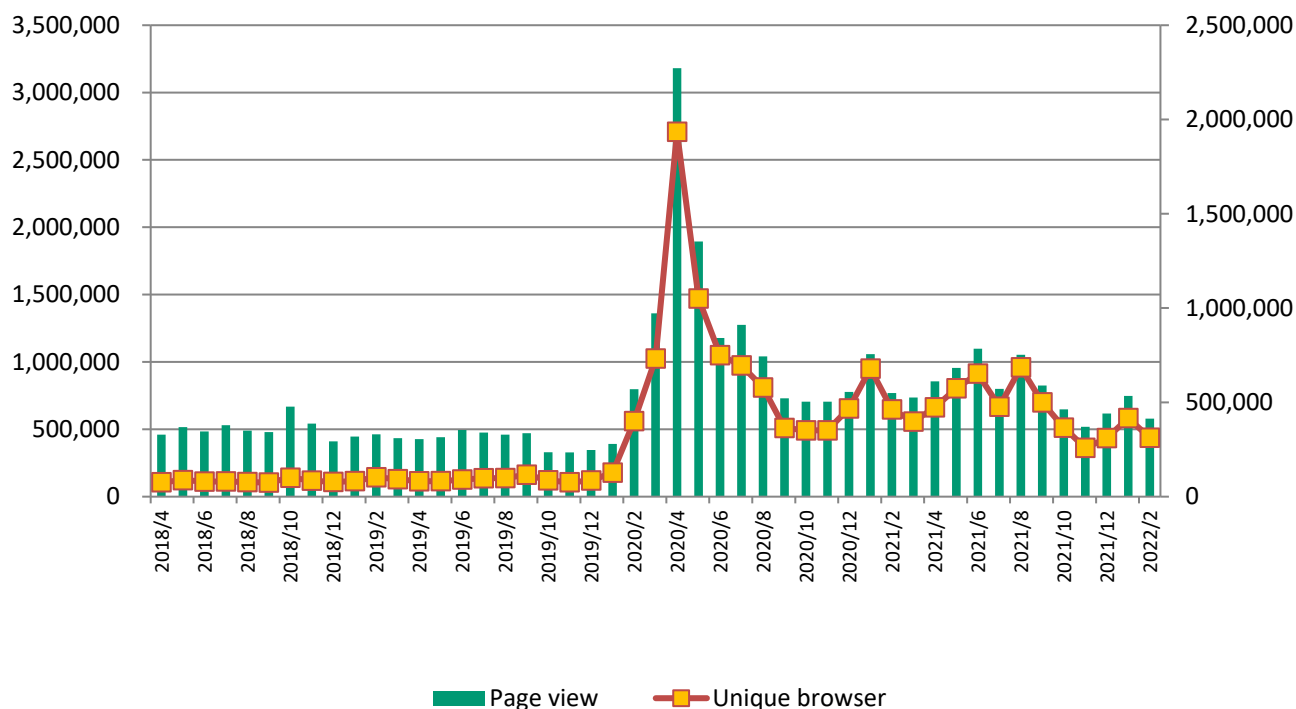
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## Page views & unique browsers in February 2022

◆ Monthly page views	578,375	◆ Average page views a day	20,656.25
◆ Monthly unique browsers	312,450	◆ Average unique browsers a day	11,158.93
◆ Number of email delivery (9/29)	39,444		

※ Source: Adobe Analytics



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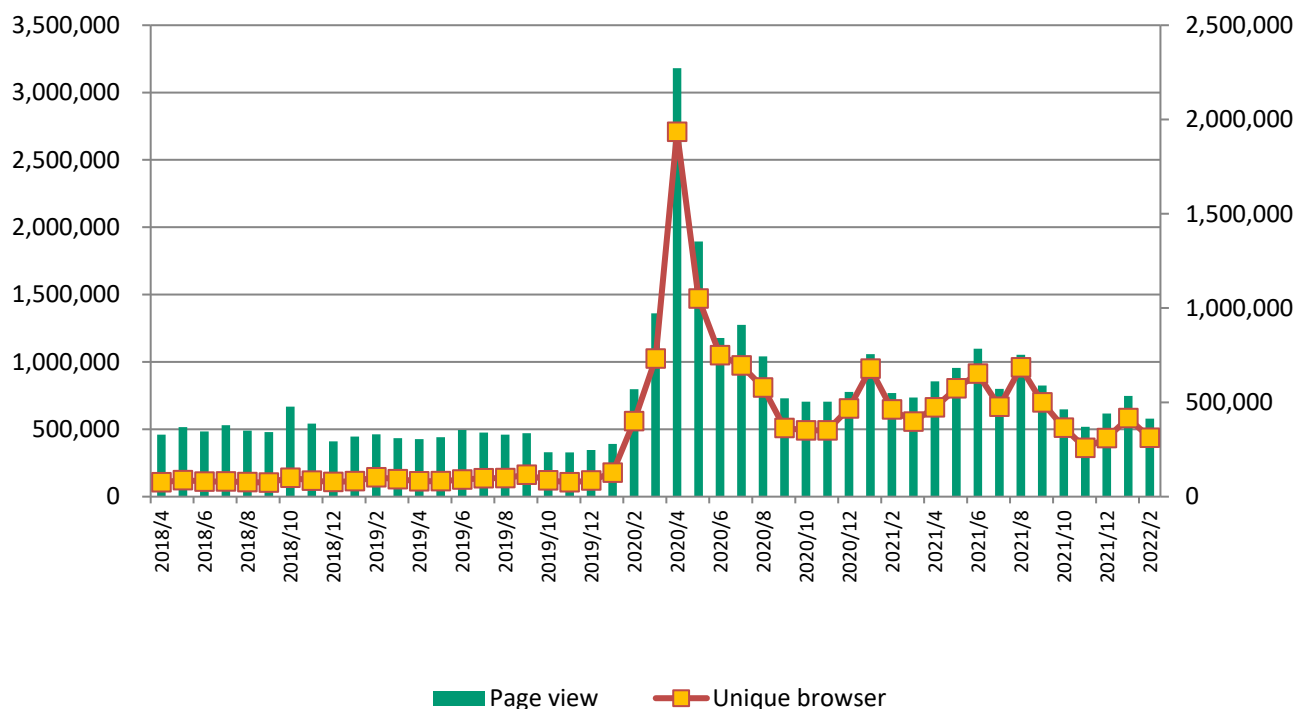
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## ■ Page views & unique browsers in March 2022

◆ Monthly page views	576,336	◆ Average page views a day	18,591.48
◆ Monthly unique browsers	295,460	◆ Average unique browsers a day	9,530.97
◆ Number of email delivery (3/31)	39,259		

※ Source: Adobe Analytics



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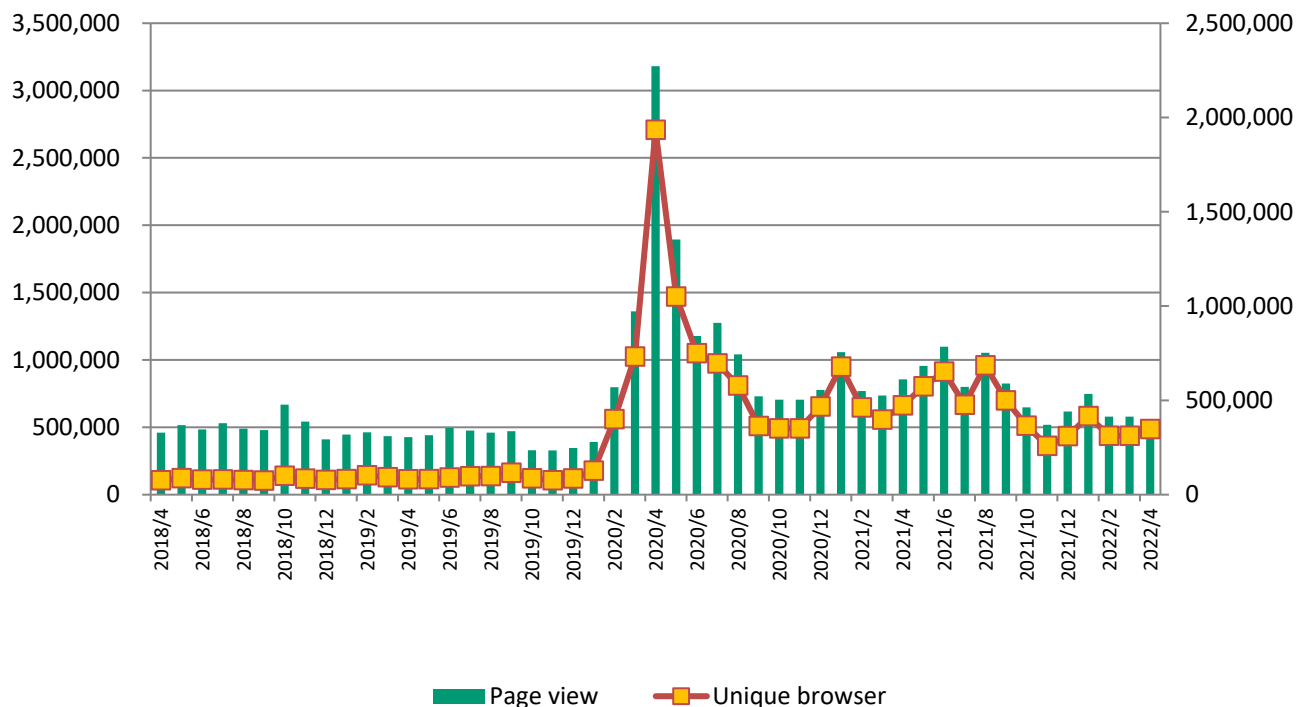
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## Page views & unique browsers in April 2022

◆ Monthly page views	524,998	◆ Average page views a day	17,499.93
◆ Monthly unique browsers	347,865	◆ Average unique browsers a day	11,595.50
◆ Number of email delivery (4/30)	39,019		

※ Source: Adobe Analytics



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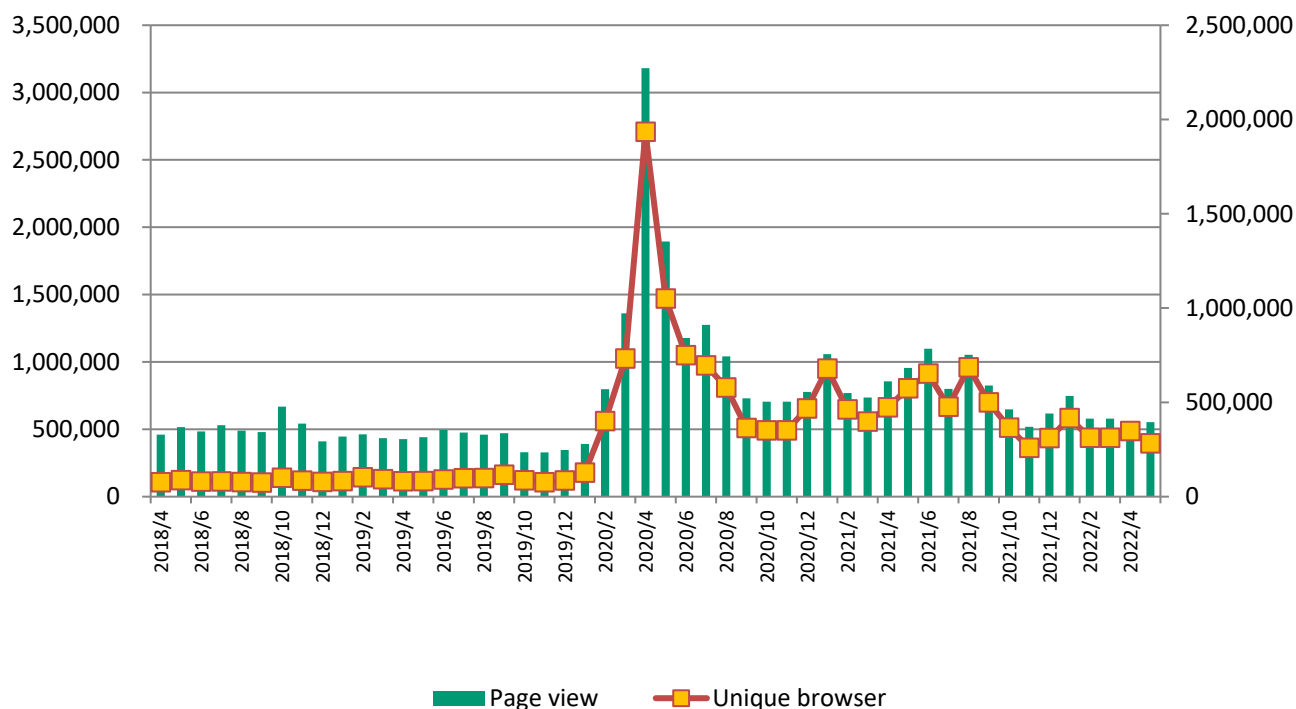
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## Page views & unique browsers in May 2022

◆ Monthly page views	552,712	◆ Average page views a day	17,829.42
◆ Monthly unique browsers	282,619	◆ Average unique browsers a day	9,116.74
◆ Number of email delivery (5/31)	38,822		

※ Source: Adobe Analytics



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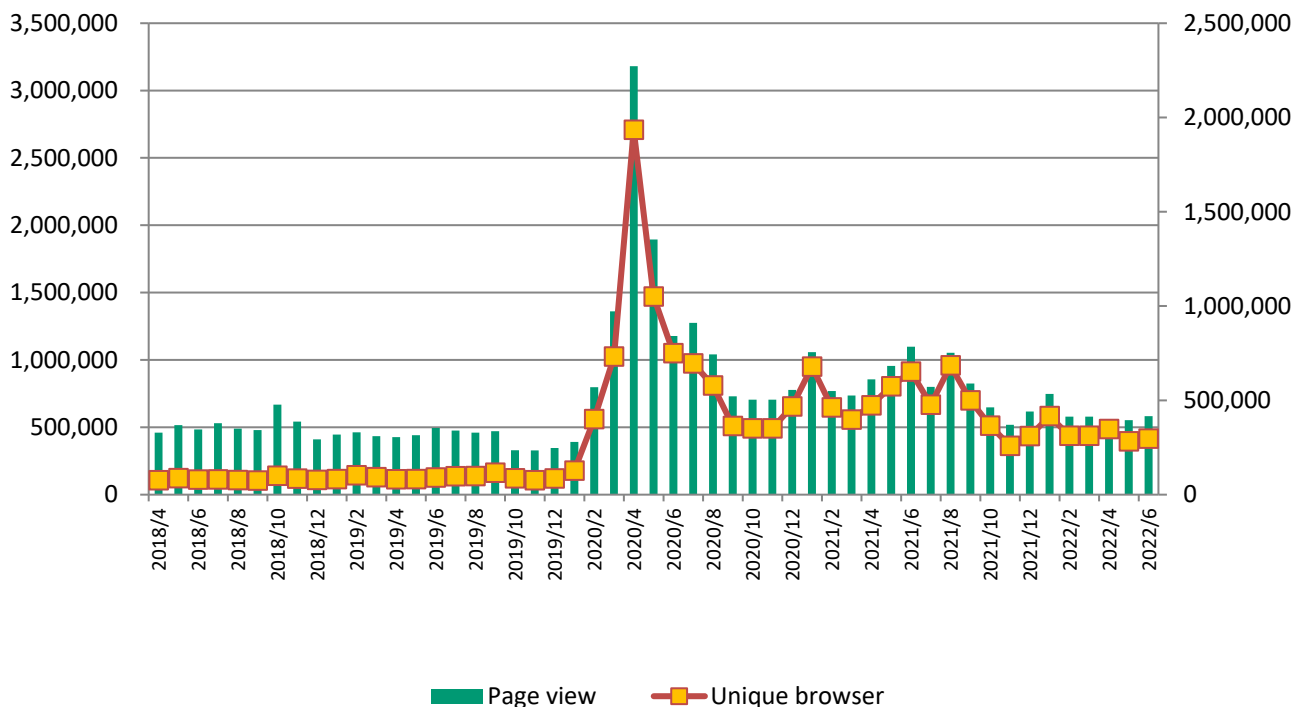
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## ■ Page views & unique browsers in June 2022

◆ Monthly page views	582,201	◆ Average page views a day	19,406.70
◆ Monthly unique browsers	296,812	◆ Average unique browsers a day	9,893.73
◆ Number of email delivery (6/29)	38,729		

※ Source: Adobe Analytics



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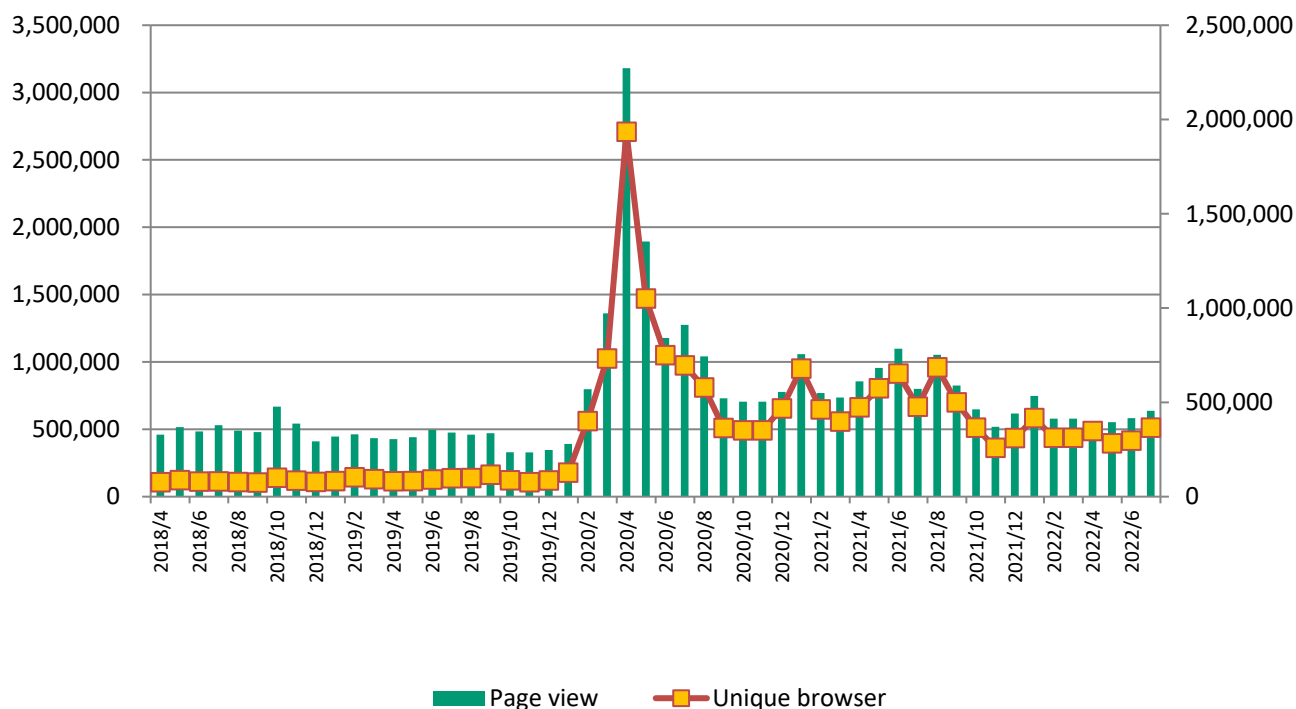
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## Page views & unique browsers in July 2022

◆ Monthly page views	637,246	◆ Average page views a day	20,556.32
◆ Monthly unique browsers	365,779	◆ Average unique browsers a day	12,192.63
◆ Number of email delivery (6/29)	38,649		

※ Source: Adobe Analytics



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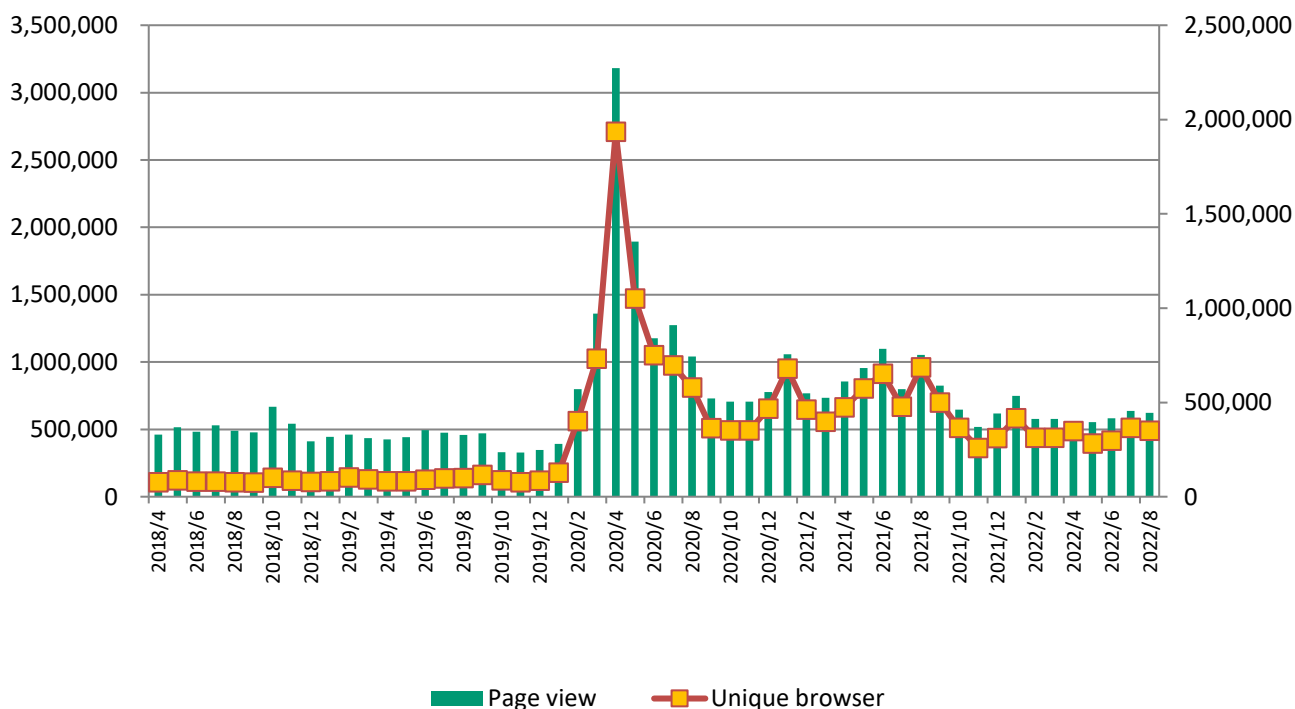
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## ■ Page views & unique browsers in August 2022

◆ Monthly page views	621,979	◆ Average page views a day	20,063.84
◆ Monthly unique browsers	350,257	◆ Average unique browsers a day	11,298.61
◆ Number of email delivery (8/31)	38,597		

※ Source: Adobe Analytics



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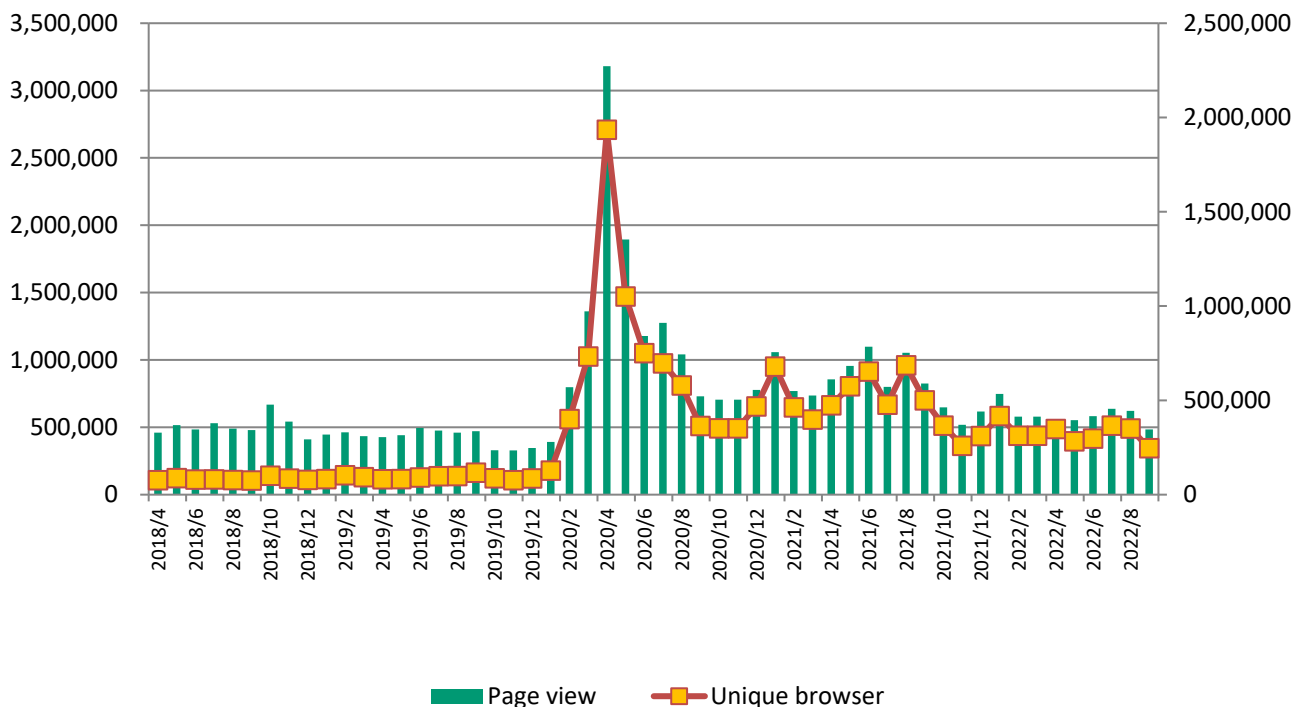
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## ■ Page views & unique browsers in September 2022

◆ Monthly page views	484,315	◆ Average page views a day	16,143.83
◆ Monthly unique browsers	245,495	◆ Average unique browsers a day	8,183.17
◆ Number of email delivery (8/31)	38,593		

※ Source: Adobe Analytics



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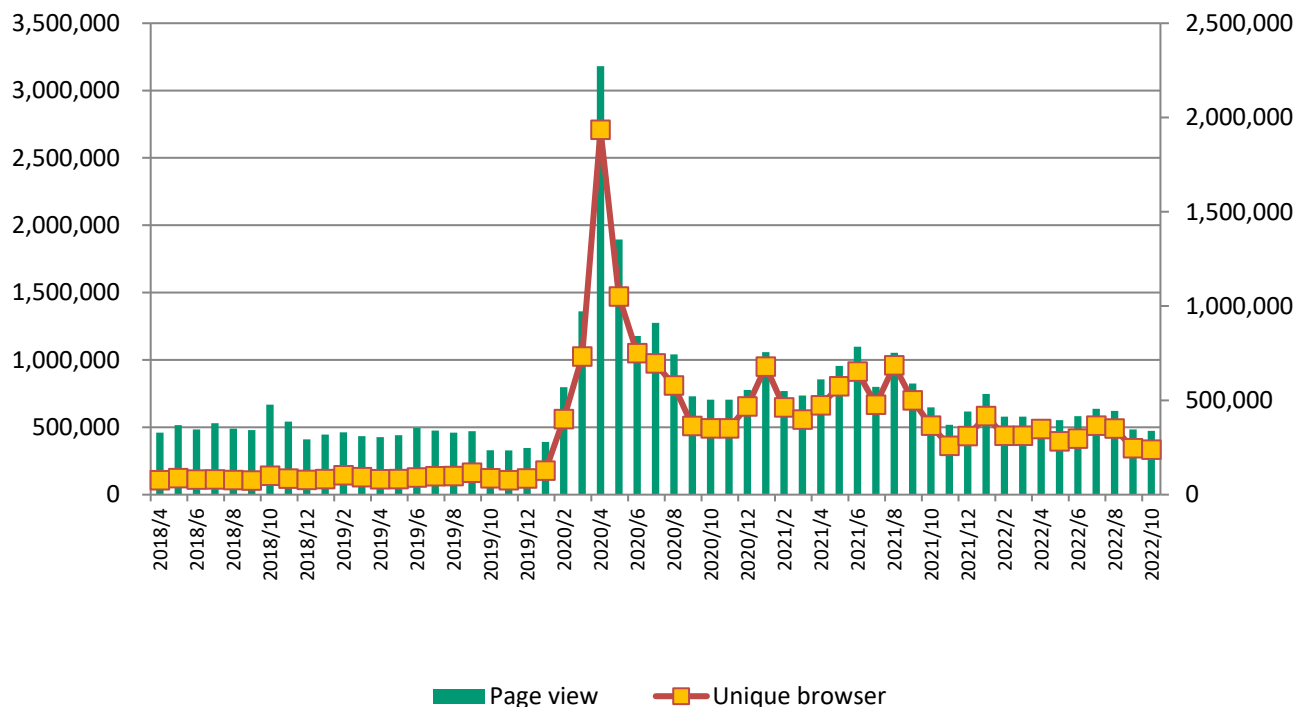
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## Page views & unique browsers in October 2022

◆ Monthly page views	473,178	◆ Average page views a day	15,263.81
◆ Monthly unique browsers	237,956	◆ Average unique browsers a day	7,676.00
◆ Number of email delivery (10/31)	37,917		

※ Source: Adobe Analytics



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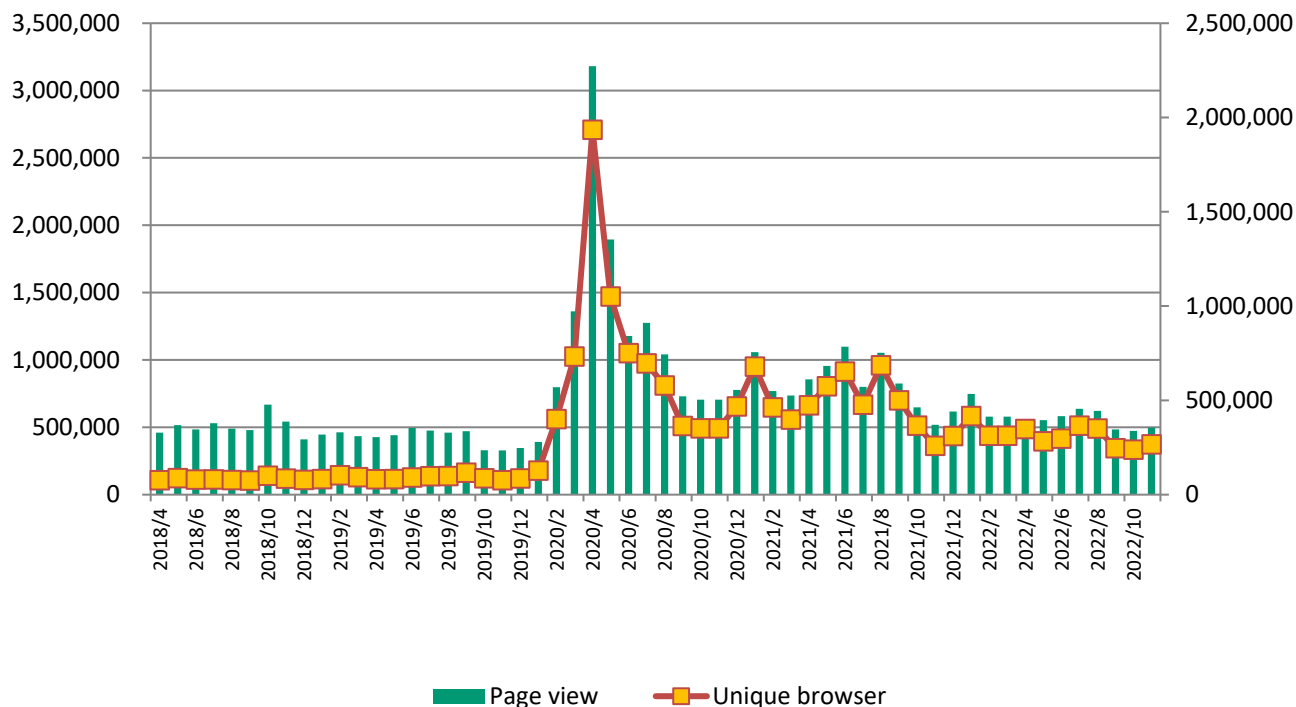
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## ■ Page views & unique browsers in November 2022

◆ Monthly page views	497,194	◆ Average page views a day	16,573.13
◆ Monthly unique browsers	266,411	◆ Average unique browsers a day	8,880.37
◆ Number of email delivery (10/31)	37,819		

※ Source: Adobe Analytics



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## Page views & unique browsers in December 2022

◆ Monthly page views	489,206	◆ Average page views a day	15,780.84
◆ Monthly unique browsers	263,814	◆ Average unique browsers a day	8,510.13
◆ Number of email delivery (12/28)	37,717		

※ Source: Adobe Analytics

