

## PV Report January 2025

|                    |           |
|--------------------|-----------|
| Monthly page views | 2,600,871 |
|--------------------|-----------|

|                         |           |
|-------------------------|-----------|
| Monthly unique browsers | 1,122,382 |
|-------------------------|-----------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 1,804,533 | 787,226 |
| UB | 850,946   | 262,583 |

|                        |         |
|------------------------|---------|
| Number of registration | 374,870 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,549  | 33,58    |
| Nikkei DUAL             | 25,501  | 52,221   |
| Nikkei xwoman terrace   | 2,038   | 553      |

## PV Report February 2025

|                    |           |
|--------------------|-----------|
| Monthly page views | 2,468,226 |
|--------------------|-----------|

|                         |           |
|-------------------------|-----------|
| Monthly unique browsers | 1,077,064 |
|-------------------------|-----------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 1,774,954 | 691,574 |
| UB | 836,375   | 239,235 |

|                        |         |
|------------------------|---------|
| Number of registration | 376,957 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,584  | 33,555   |
| Nikkei DUAL             | 25,440  | 52,188   |
| Nikkei xwoman terrace   | 2,048   | 553      |

## PV Report March 2025

|                    |           |
|--------------------|-----------|
| Monthly page views | 2,863,061 |
|--------------------|-----------|

|                         |           |
|-------------------------|-----------|
| Monthly unique browsers | 1,269,451 |
|-------------------------|-----------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 2,156,707 | 704,327 |
| UB | 1,025,520 | 242,181 |

|                        |         |
|------------------------|---------|
| Number of registration | 378,367 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,547  | 33,534   |
| Nikkei DUAL             | 25,344  | 52,160   |
| Nikkei xwoman terrace   | 2,039   | 553      |

## PV Report April 2025

|                    |           |
|--------------------|-----------|
| Monthly page views | 2,544,153 |
|--------------------|-----------|

|                         |           |
|-------------------------|-----------|
| Monthly unique browsers | 1,148,272 |
|-------------------------|-----------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 1,881,109 | 662,835 |
| UB | 913,531   | 234,760 |

|                        |         |
|------------------------|---------|
| Number of registration | 379,254 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,588  | 33,496   |
| Nikkei DUAL             | 25,310  | 52,121   |
| Nikkei xwoman terrace   | 2,035   | 553      |

## PV Report May 2025

|                    |           |
|--------------------|-----------|
| Monthly page views | 2,607,172 |
|--------------------|-----------|

|                         |           |
|-------------------------|-----------|
| Monthly unique browsers | 1,136,685 |
|-------------------------|-----------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 1,890,550 | 716,498 |
| UB | 886,230   | 250,585 |

|                        |         |
|------------------------|---------|
| Number of registration | 381,176 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,552  | 33,486   |
| Nikkei DUAL             | 25,206  | 52,084   |
| Nikkei xwoman terrace   | 2,034   | 551      |

## PV Report June 2025

|                    |           |
|--------------------|-----------|
| Monthly page views | 2,374,823 |
|--------------------|-----------|

|                         |           |
|-------------------------|-----------|
| Monthly unique browsers | 1,043,243 |
|-------------------------|-----------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 1,694,397 | 680,244 |
| UB | 801,943   | 241,340 |

|                        |         |
|------------------------|---------|
| Number of registration | 383,571 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,552  | 33,467   |
| Nikkei DUAL             | 25,175  | 52,04    |
| Nikkei xwoman terrace   | 2,034   | 551      |

## PV Report July 2025

|                    |           |
|--------------------|-----------|
| Monthly page views | 1,984,015 |
|--------------------|-----------|

|                         |         |
|-------------------------|---------|
| Monthly unique browsers | 898,011 |
|-------------------------|---------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 1,312,940 | 669,656 |
| UB | 639,752   | 257,007 |

|                        |         |
|------------------------|---------|
| Number of registration | 385,048 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,516  | 33,439   |
| Nikkei DUAL             | 25,080  | 51,978   |
| Nikkei xwoman terrace   | 0       | 0        |

## PV Report August 2025

|                    |           |
|--------------------|-----------|
| Monthly page views | 2,001,534 |
|--------------------|-----------|

|                         |         |
|-------------------------|---------|
| Monthly unique browsers | 907,157 |
|-------------------------|---------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 1,367,624 | 630,14  |
| UB | 648,571   | 255,058 |

|                        |         |
|------------------------|---------|
| Number of registration | 386,203 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,430  | 33,439   |
| Nikkei DUAL             | 24,949  | 51,922   |
| Nikkei xwoman terrace   | 0       | 0        |

## PV Report September 2025

|                    |           |
|--------------------|-----------|
| Monthly page views | 1,739,692 |
|--------------------|-----------|

|                         |         |
|-------------------------|---------|
| Monthly unique browsers | 738,426 |
|-------------------------|---------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 1,117,629 | 619,079 |
| UB | 503,426   | 232,179 |

|                        |         |
|------------------------|---------|
| Number of registration | 387,520 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,440  | 33,424   |
| Nikkei DUAL             | 24,903  | 51,856   |
| Nikkei xwoman terrace   | 0       | 0        |

## PV Report October 2025

|                    |           |
|--------------------|-----------|
| Monthly page views | 2,121,360 |
|--------------------|-----------|

|                         |           |
|-------------------------|-----------|
| Monthly unique browsers | 1,014,743 |
|-------------------------|-----------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 1,460,250 | 655,255 |
| UB | 772,147   | 236,925 |

|                        |         |
|------------------------|---------|
| Number of registration | 388,926 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,414  | 33,403   |
| Nikkei DUAL             | 24,820  | 51,778   |
| Nikkei xwoman terrace   | 0       | 0        |

## PV Report November 2025

|                    |           |
|--------------------|-----------|
| Monthly page views | 1,771,182 |
|--------------------|-----------|

|                         |         |
|-------------------------|---------|
| Monthly unique browsers | 791,372 |
|-------------------------|---------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 1,183,200 | 579,499 |
| UB | 561,239   | 221,827 |

|                        |         |
|------------------------|---------|
| Number of registration | 390,542 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,323  | 37,177   |
| Nikkei DUAL             | 24,645  | 53,883   |
| Nikkei xwoman terrace   | 0       | 0        |

## PV Report December 2025

|                    |           |
|--------------------|-----------|
| Monthly page views | 2,081,325 |
|--------------------|-----------|

|                         |           |
|-------------------------|-----------|
| Monthly unique browsers | 1,019,351 |
|-------------------------|-----------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 1,463,084 | 612,723 |
| UB | 776,740   | 237,315 |

|                        |         |
|------------------------|---------|
| Number of registration | 391,806 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,224  | 37,175   |
| Nikkei DUAL             | 24,540  | 53,817   |
| Nikkei xwoman terrace   | 0       | 0        |