

## PV Report October 2024

|                    |           |
|--------------------|-----------|
| Monthly page views | 3,037,449 |
|--------------------|-----------|

|                         |           |
|-------------------------|-----------|
| Monthly unique browsers | 1,384,820 |
|-------------------------|-----------|

|    | Mobile    | PC      |
|----|-----------|---------|
| PV | 2,217,154 | 817,801 |
| UB | 1,101,163 | 281,379 |

|                        |         |
|------------------------|---------|
| Number of registration | 368,365 |
|------------------------|---------|

| No. of followers on SNS | Twitter | Facebook |
|-------------------------|---------|----------|
| Nikkei xwoman           | 15,407  | 33,620   |
| Nikkei DUAL             | 25,643  | 52,306   |
| Nikkei xwoman terrace   | 2,039   | 550      |