

|               | PV         | UB        |
|---------------|------------|-----------|
| Monthly total | 20,029,749 | 6,915,346 |

|        |            |            |           |
|--------|------------|------------|-----------|
| Devise | PC         | 10,240,478 | 2,731,439 |
|        | Smartphone | 9,918,920  | 4,080,711 |

|    |                       |           |           |
|----|-----------------------|-----------|-----------|
|    |                       | PV        | UB        |
| IT |                       | 8,091,236 | 3,525,561 |
|    | IT Management         | 2,313,162 | 1,015,105 |
|    | IT Systems            | 1,380,695 | 765,120   |
|    | IT Security           | 377,106   | 205,961   |
|    | Network               | 697,421   | 372,060   |
|    | PC                    | 1,747,810 | 991,232   |
|    | Mobile                | 562,987   | 303,112   |
|    | Software Development  | 366,362   | 168,150   |
|    | IT Career Development | 445,512   | 243,482   |
|    | Degital Health        | 38,449    | 20,325    |

|               |                                     |           |           |
|---------------|-------------------------------------|-----------|-----------|
| Manufacturing |                                     | PV        | UB        |
| Electronics   |                                     | 1,769,511 | 711,348   |
|               | Electronics Equipment/Technology    | 1,368,372 | 592,346   |
|               | Electronic Device/Electronic Design | 173,263   | 87,144    |
|               | 5G/Communication                    | 12,394    | 6,585     |
|               | Analog                              | 7,488     | 3,973     |
|               | IoT Technology                      | 8,231     | 4,324     |
|               | Power Electronics                   | 10,651    | 4,016     |
|               | Energy                              | 48,511    | 24,650    |
|               | Mega Solar Power                    | 99,504    | 38,981    |
| Cars          |                                     | 3,348,412 | 1,406,447 |
|               | Automobile Technology/Trend         | 1,649,063 | 733,327   |
|               | In-Vehicle Parts                    | 351,533   | 293,697   |
|               | Design/Production Innovation        | 791,341   | 391,379   |
|               | New Car Report                      | 13,016    | 8,531     |
|               | Robot                               | 40,958    | 21,020    |
|               | Manufacturing Skill Development/Ma  | 427,949   | 237,063   |

|                      |              |           |           |
|----------------------|--------------|-----------|-----------|
| Construction/Housing |              | PV        | UB        |
| Construction         |              | 2,167,725 | 1,011,282 |
|                      | Construction | 2,067,942 | 996,663   |
|                      | Housing      | 22,839    | 12,256    |

|                   |  |           |           |
|-------------------|--|-----------|-----------|
|                   |  | PV        | UB        |
| Civil Engineering |  | 2,662,526 | 1,323,427 |

|             |  |           |         |
|-------------|--|-----------|---------|
|             |  | PV        | UB      |
| Real estate |  | 1,161,512 | 209,628 |

|                     |  |         |         |
|---------------------|--|---------|---------|
| Lead Generation     |  | PV      | UB      |
| Nikkei xTECH Active |  | 639,580 | 279,986 |

|                        |  |            |            |
|------------------------|--|------------|------------|
|                        |  | PV         | UB         |
| All Nikkei BP Websites |  | 73,948,920 | 23,934,595 |