

|               | PV         | UB         |
|---------------|------------|------------|
| Monthly total | 27,656,632 | 10,497,850 |

|       |            |            |           |
|-------|------------|------------|-----------|
| Devis | PC         | 13,448,837 | 4,119,168 |
|       | Smartphone | 13,128,540 | 6,344,388 |

|    |                       | PV         | UB        |
|----|-----------------------|------------|-----------|
| IT |                       | 12,195,500 | 5,943,487 |
|    | IT Management         | 3,495,880  | 1,798,950 |
|    | IT Systems            | 2,727,326  | 1,645,009 |
|    | IT Security           | 712,534    | 431,515   |
|    | Network               | 922,161    | 534,629   |
|    | PC                    | 2,505,828  | 1,518,326 |
|    | Mobile                | 429,938    | 266,141   |
|    | Software Development  | 478,674    | 244,848   |
|    | IT Career Development | 655,202    | 400,879   |
|    | Digital Health        | 68,232     | 39,399    |

| Manufacturing |                                     | PV        | UB        |
|---------------|-------------------------------------|-----------|-----------|
| Electronics   |                                     | 2,409,585 | 1,028,592 |
|               | Electronics Equipment/Technology    | 1,896,951 | 859,319   |
|               | Electronic Device/Electronic Design | 186,605   | 104,892   |
|               | 5G/Communication                    | 10,896    | 6,561     |
|               | Analog                              | 10,307    | 6,232     |
|               | IoT Technology                      | 10,938    | 7,029     |
|               | Power Electronics                   | 13,951    | 8,241     |
|               | Energy                              | 72,965    | 32,993    |
|               | Mega Solar Power                    | 155,999   | 64,225    |
| Cars          |                                     | 4,083,496 | 1,927,795 |
|               | Automobile Technology/Trend         | 2,373,020 | 1,201,819 |
|               | In-Vehicle Parts                    | 160,914   | 97,896    |
|               | Design/Production Innovation        | 1,120,301 | 615,097   |
|               | New Car Report                      | 15,964    | 11,040    |
|               | Robot                               | 62,558    | 36,228    |
|               | Manufacturing Skill Development/Ma  | 264,192   | 142,031   |

| Construction/Housing |              | PV        | UB        |
|----------------------|--------------|-----------|-----------|
| Construction         |              | 2,339,391 | 1,122,999 |
|                      | Construction | 2,201,383 | 1,091,647 |
|                      | Housing      | 46,053    | 29,114    |

|                   | PV        | UB        |
|-------------------|-----------|-----------|
| Civil Engineering | 3,978,002 | 1,861,786 |

|             | PV        | UB      |
|-------------|-----------|---------|
| Real estate | 1,210,749 | 290,215 |

| Lead Generation     | PV      | UB      |
|---------------------|---------|---------|
| Nikkei xTECH Active | 859,880 | 482,989 |

|                        | PV         | UB         |
|------------------------|------------|------------|
| All Nikkei BP Websites | 88,293,882 | 34,255,761 |