

Monthly Page Views	4,458,508
--------------------	-----------

Unique Browsers	2,344,116
-----------------	-----------

Devise	PC	Smartphone
Page Views	1,791,143	2,663,253
Unique Browsers	665,728	1,675,123
Nikkei xTREND Email	291,015	—

Aggregated Total of All Nikkei BP Websites

Monthly Page Views	78,009,012
--------------------	------------

Unique Browsers	29,155,157
-----------------	------------