

<b>Monthly Page Views</b>	<b>4,568,133</b>
---------------------------	------------------

<b>Unique Browsers</b>	<b>2,419,132</b>
------------------------	------------------

<b>Devise</b>	<b>PC</b>	<b>Smartphone</b>
Page Views	1,901,029	2,578,963
Unique Browsers	738,534	1,677,569
Nikkei xTREND Email	285,512	—

**Aggregated Total of All Nikkei BP Websites**

<b>Monthly Page Views</b>	<b>79,816,626</b>
---------------------------	-------------------

<b>Unique Browsers</b>	<b>29,273,525</b>
------------------------	-------------------

<b>Monthly Page Views</b>	<b>4,893,020</b>
---------------------------	------------------

<b>Unique Browsers</b>	<b>2,513,260</b>
------------------------	------------------

<b>Devise</b>	<b>PC</b>	<b>Smartphone</b>
Page Views	1,811,557	3,038,610
Unique Browsers	700,339	1,810,697
Nikkei xTREND Email	287,087	—

**Aggregated Total of All Nikkei BP Websites**

<b>Monthly Page Views</b>	<b>76,980,327</b>
---------------------------	-------------------

<b>Unique Browsers</b>	<b>28,156,428</b>
------------------------	-------------------

<b>Monthly Page Views</b>	<b>3,943,188</b>
---------------------------	------------------

<b>Unique Browsers</b>	<b>2,123,966</b>
------------------------	------------------

<b>Devisе</b>	<b>PC</b>	<b>Smartphone</b>
Page Views	1,646,009	2,275,482
Unique Browsers	636,794	1,484,207
Nikkei xTREND Email	288,860	—

**Aggregated Total of All Nikkei BP Websites**

<b>Monthly Page Views</b>	<b>78,083,250</b>
---------------------------	-------------------

<b>Unique Browsers</b>	<b>29,562,776</b>
------------------------	-------------------

<b>Monthly Page Views</b>	<b>4,458,508</b>
---------------------------	------------------

<b>Unique Browsers</b>	<b>2,344,116</b>
------------------------	------------------

<b>Devise</b>	<b>PC</b>	<b>Smartphone</b>
Page Views	1,791,143	2,663,253
Unique Browsers	665,728	1,675,123
Nikkei xTREND Email	291,015	—

**Aggregated Total of All Nikkei BP Websites**

<b>Monthly Page Views</b>	<b>78,009,012</b>
---------------------------	-------------------

<b>Unique Browsers</b>	<b>29,155,157</b>
------------------------	-------------------

<b>Monthly Page Views</b>	<b>7,048,178</b>
---------------------------	------------------

<b>Unique Browsers</b>	<b>4,413,596</b>
------------------------	------------------

<b>Devisе</b>	<b>PC</b>	<b>Smartphone</b>
Page Views	1,791,143	2,663,253
Unique Browsers	665,728	1,675,123
Nikkei xTREND Email	291,015	—

**Aggregated Total of All Nikkei BP Websites**

<b>Monthly Page Views</b>	<b>87,802,443</b>
---------------------------	-------------------

<b>Unique Browsers</b>	<b>34,052,101</b>
------------------------	-------------------

<b>Monthly Page Views</b>	<b>5,333,139</b>
---------------------------	------------------

<b>Unique Browsers</b>	<b>3,039,255</b>
------------------------	------------------

<b>Devisе</b>	<b>PC</b>	<b>Smartphone</b>
Page Views	1,947,462	3,381,650
Unique Browsers	807,088	2,228,833
Nikkei xTREND Email	296,833	—

**Aggregated Total of All Nikkei BP Websites**

<b>Monthly Page Views</b>	<b>89,631,740</b>
---------------------------	-------------------

<b>Unique Browsers</b>	<b>35,799,300</b>
------------------------	-------------------

<b>Monthly Page Views</b>	<b>4,599,310</b>
---------------------------	------------------

<b>Unique Browsers</b>	<b>2,549,996</b>
------------------------	------------------

<b>Devisе</b>	<b>PC</b>	<b>Smartphone</b>
Page Views	1,784,789	2,807,912
Unique Browsers	721,140	1,823,339
Nikkei xTREND Email	299,006	—

**Aggregated Total of All Nikkei BP Websites**

<b>Monthly Page Views</b>	<b>88,293,882</b>
---------------------------	-------------------

<b>Unique Browsers</b>	<b>34,255,761</b>
------------------------	-------------------

<b>Monthly Page Views</b>	<b>4,138,495</b>
---------------------------	------------------

<b>Unique Browsers</b>	<b>2,155,883</b>
------------------------	------------------

<b>Devise</b>	<b>PC</b>	<b>Smartphone</b>
Page Views	1,506,856	2,610,035
Unique Browsers	551,462	1,583,330
Nikkei xTREND Email	300,193	—

**Aggregated Total of All Nikkei BP Websites**

<b>Monthly Page Views</b>	<b>76,231,295</b>
---------------------------	-------------------

<b>Unique Browsers</b>	<b>27,790,952</b>
------------------------	-------------------

<b>Monthly Page Views</b>	<b>4,229,520</b>
---------------------------	------------------

<b>Unique Browsers</b>	<b>2,218,109</b>
------------------------	------------------

<b>Devisе</b>	<b>PC</b>	<b>Smartphone</b>
Page Views	1,533,657	2,684,387
Unique Browsers	578,062	1,629,103
Nikkei xTREND Email	302,162	—

**Aggregated Total of All Nikkei BP Websites**

<b>Monthly Page Views</b>	<b>83,094,325</b>
---------------------------	-------------------

<b>Unique Browsers</b>	<b>29,031,920</b>
------------------------	-------------------

<b>Monthly Page Views</b>	<b>3,978,337</b>
---------------------------	------------------

<b>Unique Browsers</b>	<b>2,024,757</b>
------------------------	------------------

<b>Devise</b>	<b>PC</b>	<b>Smartphone</b>
Page Views	1,671,602	2,293,090
Unique Browsers	622,403	1,389,294
Nikkei xTREND Email	303,504	—

**Aggregated Total of All Nikkei BP Websites**

<b>Monthly Page Views</b>	<b>81,299,058</b>
---------------------------	-------------------

<b>Unique Browsers</b>	<b>27,909,103</b>
------------------------	-------------------

<b>Monthly Page Views</b>	<b>3,218,696</b>
---------------------------	------------------

<b>Unique Browsers</b>	<b>1,552,529</b>
------------------------	------------------

<b>Devisе</b>	<b>PC</b>	<b>Smartphone</b>
Page Views	1,543,724	1,663,340
Unique Browsers	571,758	969,524
Nikkei xTREND Email	291,688	—

**Aggregated Total of All Nikkei BP Websites**

<b>Monthly Page Views</b>	<b>73,948,920</b>
---------------------------	-------------------

<b>Unique Browsers</b>	<b>23,934,595</b>
------------------------	-------------------

<b>Monthly Page Views</b>	<b>3,310,231</b>
---------------------------	------------------

<b>Unique Browsers</b>	<b>1,620,327</b>
------------------------	------------------

<b>Devise</b>	<b>PC</b>	<b>Smartphone</b>
Page Views	1,538,724	1,736,210
Unique Browsers	595,069	990,451
Nikkei xTREND Email	293,039	—

**Aggregated Total of All Nikkei BP Websites**

<b>Monthly Page Views</b>	<b>72,187,330</b>
---------------------------	-------------------

<b>Unique Browsers</b>	<b>24,394,050</b>
------------------------	-------------------