

Marketing Report

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Nikkei Medical ONLINE

■ September 2026 page views and unique browsers

◆ Monthly page views: **15,228,266**
— Average page views per day: 507,608

◆ Monthly unique browsers: **4,956,755**
— Average unique browsers per day: 165,225

◆ Number of email deliveries: **576,928**
(as of September 29)

*PV and UB figures are compiled by Atlas.

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Nikkei Drug Information

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■ September 2026 page views and unique browsers

◆ Monthly page views: **1,410,249**
— Average page views per day: 47,008

◆ Monthly unique browsers: **690,867**
— Average unique browsers per day: 23,028

◆ Number of email deliveries: **131,071**
(as of September 30)

*PV and UB figures are compiled by Atlas.

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Nikkei Medical ONLINE Latest Membership Data (September 2026)

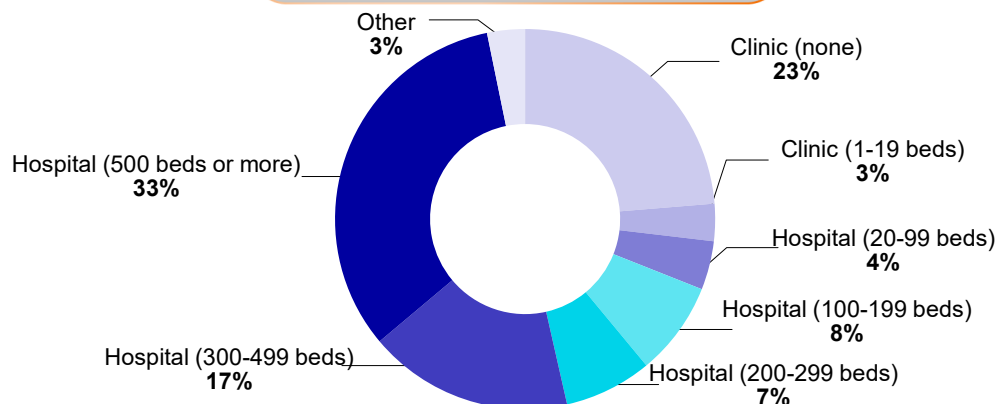
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230,000 doctors, 210,000 pharmacists and 80,000 nurses are among 550,000 healthcare professionals who trust our platform.

Key Member Attributes

Attribute	Members
Doctor	239,140
Hospital Doctor	195,847
Hospital Administrator/Director	9,044
Clinical Administrator/Director	34,249
Pharmacist	213,846
Pharmacist (owns a drugstore)	11,222
Pharmacist at a drugstore	114,781
Hospital pharmacist	37,973
Nurse/Nursing Assistant	79,844
Total	532,830

No. of Beds (Doctors)



Department (Doctors)

Department	Members	Department	Members	Department	Members
Internal Medicine	71,980	Surgery	12,762	Ophthalmology	5,306
Respiratory Tract Medicine	9,184	Orthopedic Surgery	13,378	Ear, Nose & Throat	5,222
Gastroenterology	17,110	Plastic Surgery	2,298	Dermatology	7,092
Endocrine/ Metabolic	7,029	Oral Surgery	165	Urology	5,339
Kidney	5,481	Other Surgery	1,755	Radiology	4,981
Haematology	2,981	Cardiovascular Disease	15,364	Anaesthesia	7,380
Neurology	5,720	Allergies	3,007	Palliative care	1,003
Medical oncology	1,059	Rheumatism	3,436	Emergency/ICU	6,298
Psychosomatic Medicine	2,385	Geriatrics	1,491	STDs	124
Other Medicine	4,772	General practice	2,601	Proctology	794
Cardiovascular Surgery	2,814	Psychiatry	10,216	Preclinical Medicine	1,795
Respiratory Tract Surgery	2,089	Pediatrics	16,092	Pathology	889
Gastroenterological Surgery	9,109	Rehabilitation	4,783	Other	20,090
Cranial Nerve Surgery	6,099	Obstetrics/Gynecology	8,082		
Pediatric Surgery	777	Breast surgery	731		

(Department: multiple answers allowed, up to 3)