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|---------------------------|------------------|
| <b>Monthly Page Views</b> | <b>8,998,833</b> |
|---------------------------|------------------|

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|------------------------|------------------|
| <b>Unique Browsers</b> | <b>3,054,729</b> |
|------------------------|------------------|

| Devisе                                 | PC        | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views                             | 4,537,512 | 4,432,865  | 28,456        |
| Unique Browsers                        | 989,600   | 2,037,912  | 28,374        |
| Nikkei Business Online Edition Members | 2,141,160 | —          | —             |
| Nikkei Business Online Edition Email   | 433,819   | —          | —             |

### Aggregated Total of All Nikkei BP Websites

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|---------------------------|-------------------|
| <b>Monthly Page Views</b> | <b>75,470,793</b> |
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| <b>Unique Browsers</b> | <b>25,909,089</b> |
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| <b>Monthly Page Views</b> | <b>8,210,602</b> |
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| <b>Unique Browsers</b> | <b>2,986,508</b> |
|------------------------|------------------|

| Devisе                                 | PC        | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views                             | 4,005,908 | 4,189,255  | 15,439        |
| Unique Browsers                        | 873,842   | 2,098,258  | 15,382        |
| Nikkei Business Online Edition Members | 2,143,389 | —          | —             |
| Nikkei Business Online Edition Email   | 427,736   | —          | —             |

### Aggregated Total of All Nikkei BP Websites

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|---------------------------|-------------------|
| <b>Monthly Page Views</b> | <b>70,299,218</b> |
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| <b>Unique Browsers</b> | <b>23,864,788</b> |
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| <b>Monthly Page Views</b> | <b>9,033,213</b> |
|---------------------------|------------------|

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| <b>Unique Browsers</b> | <b>3,255,217</b> |
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| <b>Devis</b>                           | <b>PC</b> | <b>Smartphone</b> | <b>Other devices</b> |
|--|-----------|-------------------|----------------------|
| Page Views                             | 4,411,872 | 4,601,494         | 19,847               |
| Unique Browsers                        | 1,048,984 | 2,187,971         | 19,711               |
| Nikkei Business Online Edition Members | 2,144,047 | —                 | —                    |
| Nikkei Business Online Edition Email   | 421,989   | —                 | —                    |

**Aggregated Total of All Nikkei BP Websites**

|                           |                   |
|---------------------------|-------------------|
| <b>Monthly Page Views</b> | <b>80,409,219</b> |
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| <b>Unique Browsers</b> | <b>27,794,260</b> |
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| <b>Monthly Page Views</b> | <b>9,235,302</b> |
|---------------------------|------------------|

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| <b>Unique Browsers</b> | <b>3,570,100</b> |
|------------------------|------------------|

| Devisе                                 | PC        | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views                             | 4,092,675 | 5,140,345  | 2,282         |
| Unique Browsers                        | 950,500   | 2,618,727  | 2,240         |
| Nikkei Business Online Edition Members | 2,143,263 | —          | —             |
| Nikkei Business Online Edition Email   | 410,438   | —          | —             |

### Aggregated Total of All Nikkei BP Websites

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|---------------------------|-------------------|
| <b>Monthly Page Views</b> | <b>78,059,252</b> |
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| <b>Unique Browsers</b> | <b>26,167,728</b> |
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| <b>Monthly Page Views</b> | <b>8,558,128</b> |
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| <b>Unique Browsers</b> | <b>3,034,582</b> |
|------------------------|------------------|

| Devisе                                 | PC        | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views                             | 4,174,566 | 4,382,174  | 1,388         |
| Unique Browsers                        | 924,421   | 2,110,027  | 1,318         |
| Nikkei Business Online Edition Members | 2,145,440 | —          | —             |
| Nikkei Business Online Edition Email   | 403,748   | —          | —             |

### Aggregated Total of All Nikkei BP Websites

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|---------------------------|-------------------|
| <b>Monthly Page Views</b> | <b>76,742,916</b> |
|---------------------------|-------------------|

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| <b>Unique Browsers</b> | <b>25,720,343</b> |
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| <b>Monthly Page Views</b> | <b>8,648,292</b> |
|---------------------------|------------------|

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| <b>Unique Browsers</b> | <b>2,941,605</b> |
|------------------------|------------------|

| Devisе                                 | PC        | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views                             | 4,411,406 | 4,235,169  | 1,717         |
| Unique Browsers                        | 900,632   | 2,040,531  | 1,543         |
| Nikkei Business Online Edition Members | 2,146,512 | —          | —             |
| Nikkei Business Online Edition Email   | 399,960   | —          | —             |

### Aggregated Total of All Nikkei BP Websites

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|---------------------------|-------------------|
| <b>Monthly Page Views</b> | <b>72,893,145</b> |
|---------------------------|-------------------|

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| <b>Unique Browsers</b> | <b>24,230,590</b> |
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| <b>Monthly Page Views</b> | <b>8,777,070</b> |
|---------------------------|------------------|

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| <b>Unique Browsers</b> | <b>2,995,839</b> |
|------------------------|------------------|

| Devisе                                 | PC        | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views                             | 4,524,685 | 4,249,264  | 3,121         |
| Unique Browsers                        | 921,607   | 2,072,317  | 3,076         |
| Nikkei Business Online Edition Members | 2,147,684 | —          | —             |
| Nikkei Business Online Edition Email   | 393,197   | —          | —             |

### Aggregated Total of All Nikkei BP Websites

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|---------------------------|-------------------|
| <b>Monthly Page Views</b> | <b>73,781,817</b> |
|---------------------------|-------------------|

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| <b>Unique Browsers</b> | <b>22,962,783</b> |
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| <b>Monthly Page Views</b> | <b>10,103,300</b> |
|---------------------------|-------------------|

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| <b>Unique Browsers</b> | <b>3,664,176</b> |
|------------------------|------------------|

| Devisе                                 | PC        | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views                             | 4,109,068 | 5,991,241  | 2,991         |
| Unique Browsers                        | 895,100   | 2,768,110  | 2,960         |
| Nikkei Business Online Edition Members | 2,150,460 | —          | —             |
| Nikkei Business Online Edition Email   | 392,184   | —          | —             |

### Aggregated Total of All Nikkei BP Websites

|                           |                   |
|---------------------------|-------------------|
| <b>Monthly Page Views</b> | <b>65,583,537</b> |
|---------------------------|-------------------|

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|------------------------|-------------------|
| <b>Unique Browsers</b> | <b>21,876,048</b> |
|------------------------|-------------------|



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| <b>Monthly Page Views</b> | <b>8,435,610</b> |
|---------------------------|------------------|

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| <b>Unique Browsers</b> | <b>2,806,675</b> |
|------------------------|------------------|

| Devisе                                 | PC        | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views                             | 4,083,686 | 4,347,348  | 4,576         |
| Unique Browsers                        | 831,194   | 1,972,104  | 4,506         |
| Nikkei Business Online Edition Members | 2,151,542 | —          | —             |
| Nikkei Business Online Edition Email   | 388,078   | —          | —             |

### Aggregated Total of All Nikkei BP Websites

|                           |                   |
|---------------------------|-------------------|
| <b>Monthly Page Views</b> | <b>66,103,586</b> |
|---------------------------|-------------------|

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|------------------------|-------------------|
| <b>Unique Browsers</b> | <b>21,572,649</b> |
|------------------------|-------------------|



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| <b>Monthly Page Views</b> | <b>9,712,214</b> |
|---------------------------|------------------|

|                        |                  |
|------------------------|------------------|
| <b>Unique Browsers</b> | <b>3,255,001</b> |
|------------------------|------------------|

| Devisе                                 | PC        | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views                             | 4,542,471 | 5,159,279  | 10,464        |
| Unique Browsers                        | 919,532   | 2,326,574  | 10,257        |
| Nikkei Business Online Edition Members | 2,153,303 | —          | —             |
| Nikkei Business Online Edition Email   | 383,689   | —          | —             |

### Aggregated Total of All Nikkei BP Websites

|                           |                   |
|---------------------------|-------------------|
| <b>Monthly Page Views</b> | <b>71,161,390</b> |
|---------------------------|-------------------|

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|------------------------|-------------------|
| <b>Unique Browsers</b> | <b>22,679,598</b> |
|------------------------|-------------------|



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|---------------------------|------------------|
| <b>Monthly Page Views</b> | <b>8,450,847</b> |
|---------------------------|------------------|

|                        |                  |
|------------------------|------------------|
| <b>Unique Browsers</b> | <b>3,072,920</b> |
|------------------------|------------------|

| Devisе                                 | PC        | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views                             | 3,770,241 | 4,666,420  | 14,186        |
| Unique Browsers                        | 810,424   | 2,249,755  | 14,106        |
| Nikkei Business Online Edition Members | 2,154,312 | —          | —             |
| Nikkei Business Online Edition Email   | 380,301   | —          | —             |

### Aggregated Total of All Nikkei BP Websites

|                           |                   |
|---------------------------|-------------------|
| <b>Monthly Page Views</b> | <b>61,708,706</b> |
|---------------------------|-------------------|

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|------------------------|-------------------|
| <b>Unique Browsers</b> | <b>20,434,528</b> |
|------------------------|-------------------|



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| <b>Monthly Page Views</b> | <b>9,358,768</b> |
|---------------------------|------------------|

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|------------------------|------------------|
| <b>Unique Browsers</b> | <b>3,498,942</b> |
|------------------------|------------------|

| Devisе                                 | PC        | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views                             | 4,130,218 | 5,219,276  | 9,274         |
| Unique Browsers                        | 868,819   | 2,622,278  | 9,240         |
| Nikkei Business Online Edition Members | 2,154,858 | —          | —             |
| Nikkei Business Online Edition Email   | 376,410   | —          | —             |

### Aggregated Total of All Nikkei BP Websites

|                           |                   |
|---------------------------|-------------------|
| <b>Monthly Page Views</b> | <b>61,242,111</b> |
|---------------------------|-------------------|

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|------------------------|-------------------|
| <b>Unique Browsers</b> | <b>20,278,427</b> |
|------------------------|-------------------|