



|                    |           |
|--------------------|-----------|
| Monthly Page Views | 8,763,770 |
|--------------------|-----------|

|                 |           |
|-----------------|-----------|
| Unique Browsers | 3,089,850 |
|-----------------|-----------|

| Devise                                 | PC        | Smartphone | Other devices |
|----------------------------------------|-----------|------------|---------------|
| Page Views                             | 4,425,057 | 4,318,086  | 20,627        |
| Unique Browsers                        | 990,885   | 2,079,236  | 20,501        |
| Nikkei Business Online Edition Members | 2,728,968 | —          | —             |
| Nikkei Business Online Edition Email   | 465,981   | —          | —             |

Aggregated Total of All Nikkei BP Websites

|                    |            |
|--------------------|------------|
| Monthly Page Views | 76,231,295 |
|--------------------|------------|

|                 |            |
|-----------------|------------|
| Unique Browsers | 27,790,952 |
|-----------------|------------|