



Monthly Page Views

12,352,040

Unique Browsers

4,049,661

Devise	PC	Smartphone	Other devices
Page Views	6,176,479	6,153,089	22,471
Unique Browsers	1,302,646	2,742,763	5,362
Nikkei Business Online Edition Members	2,709,706	—	—
Nikkei Business Online Edition Email	502,275	—	—

Aggregated Total of All Nikkei BP Websites

Monthly Page Views

78,628,517

Unique Browsers

28,390,468