



Monthly Page Views

12,412,736

Unique Browsers

4,014,168

Devise	PC	Smartphone	Other devices
Page Views	6,272,753	6,116,022	23,961
Unique Browsers	1,322,873	2,678,536	13,694
Nikkei Business Online Edition Members	2,707,329	—	—
Nikkei Business Online Edition Email	505,420	—	—

Aggregated Total of All Nikkei BP Websites

Monthly Page Views

86,718,280

Unique Browsers

30,121,720