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|---------------------------|-------------------|
| Monthly Page Views | 13,284,133 |
|---------------------------|-------------------|

| | |
|------------------------|------------------|
| Unique Browsers | 3,868,002 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 6,888,410 | 6,389,373 | 6,350 |
| Unique Browsers | 1,290,925 | 2,571,725 | 6,069 |
| Nikkei Business Online Edition Members | 2,677,876 | — | — |
| Nikkei Business Online Edition Email | 561,677 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 81,137,772 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 29,279,942 |
|------------------------|-------------------|

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|---------------------------|-------------------|
| Monthly Page Views | 13,032,265 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 3,946,661 |
|------------------------|------------------|

| Devis | PC | Smartphone | Other devices |
|--|-----------|-------------------|----------------------|
| Page Views | 6,500,719 | 6,527,759 | 3,787 |
| Unique Browsers | 1,244,527 | 2,699,312 | 3,576 |
| Nikkei Business Online Edition Members | 2,684,291 | — | — |
| Nikkei Business Online Edition Email | 557,021 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 77,171,721 |
|---------------------------|-------------------|

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|------------------------|-------------------|
| Unique Browsers | 27,860,154 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 15,861,456 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 4,407,007 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 8,032,382 | 7,825,074 | 4,000 |
| Unique Browsers | 1,333,891 | 3,070,377 | 3,570 |
| Nikkei Business Online Edition Members | 2,688,643 | — | — |
| Nikkei Business Online Edition Email | 549,792 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 86,952,553 |
|---------------------------|-------------------|

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|------------------------|-------------------|
| Unique Browsers | 30,532,917 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 12,929,286 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 3,893,620 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 6,633,209 | 6,286,380 | 9,697 |
| Unique Browsers | 1,258,126 | 2,626,775 | 9,435 |
| Nikkei Business Online Edition Members | 2,691,026 | — | — |
| Nikkei Business Online Edition Email | 543,137 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 79,749,352 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 28,680,796 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 13,579,893 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 4,242,985 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 6,694,600 | 6,862,664 | 22,629 |
| Unique Browsers | 1,358,872 | 2,862,592 | 22,394 |
| Nikkei Business Online Edition Members | 2,693,207 | — | — |
| Nikkei Business Online Edition Email | 540,236 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 82,830,352 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 30,889,571 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 13,363,067 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 4,239,230 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 6,738,599 | 6,603,251 | 21,217 |
| Unique Browsers | 1,386,291 | 2,832,786 | 21,005 |
| Nikkei Business Online Edition Members | 2,694,202 | — | — |
| Nikkei Business Online Edition Email | 534,845 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 87,272,763 |
|---------------------------|-------------------|

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|------------------------|-------------------|
| Unique Browsers | 31,052,330 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 12,896,085 |
|---------------------------|-------------------|

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|------------------------|------------------|
| Unique Browsers | 4,278,617 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 6,304,132 | 6,566,604 | 25,349 |
| Unique Browsers | 1,336,097 | 2,918,246 | 25,100 |
| Nikkei Business Online Edition Members | 2,701,016 | — | — |
| Nikkei Business Online Edition Email | 530,462 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 83,172,955 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 31,051,671 |
|------------------------|-------------------|



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|---------------------------|-------------------|
| Monthly Page Views | 12,036,741 |
|---------------------------|-------------------|

| | |
|------------------------|------------------|
| Unique Browsers | 3,937,227 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 5,918,975 | 6,071,103 | 46,663 |
| Unique Browsers | 1,227,046 | 2,664,687 | 46,346 |
| Nikkei Business Online Edition Members | 2,700,647 | — | — |
| Nikkei Business Online Edition Email | 521,648 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 79,696,699 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 29,194,246 |
|------------------------|-------------------|

| | |
|---------------------------|-------------------|
| Monthly Page Views | 11,469,711 |
|---------------------------|-------------------|

| | |
|------------------------|------------------|
| Unique Browsers | 3,912,155 |
|------------------------|------------------|

| Devis | PC | Smartphone | Other devices |
|--|-----------|-------------------|----------------------|
| Page Views | 5,656,036 | 5,762,655 | 51,020 |
| Unique Browsers | 1,229,119 | 2,633,205 | 50,619 |
| Nikkei Business Online Edition Members | 2,701,759 | — | — |
| Nikkei Business Online Edition Email | 514,933 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 79,164,829 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 28,805,999 |
|------------------------|-------------------|

| | |
|---------------------------|-------------------|
| Monthly Page Views | 12,762,228 |
|---------------------------|-------------------|

| | |
|------------------------|------------------|
| Unique Browsers | 4,364,106 |
|------------------------|------------------|

| Devis | PC | Smartphone | Other devices |
|--|-----------|-------------------|----------------------|
| Page Views | 6,233,584 | 6,483,909 | 42,426 |
| Unique Browsers | 1,395,017 | 2,925,725 | 42,137 |
| Nikkei Business Online Edition Members | 2,704,030 | — | — |
| Nikkei Business Online Edition Email | 510,678 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 82,286,860 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 30,680,062 |
|------------------------|-------------------|



| | |
|---------------------------|-------------------|
| Monthly Page Views | 12,412,736 |
|---------------------------|-------------------|

| | |
|------------------------|------------------|
| Unique Browsers | 4,014,168 |
|------------------------|------------------|

| Devisе | PC | Smartphone | Other devices |
|--|-----------|------------|---------------|
| Page Views | 6,272,753 | 6,116,022 | 23,961 |
| Unique Browsers | 1,322,873 | 2,678,536 | 13,694 |
| Nikkei Business Online Edition Members | 2,707,329 | — | — |
| Nikkei Business Online Edition Email | 505,420 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 86,718,280 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 30,121,720 |
|------------------------|-------------------|

| | |
|---------------------------|-------------------|
| Monthly Page Views | 12,352,040 |
|---------------------------|-------------------|

| | |
|------------------------|------------------|
| Unique Browsers | 4,049,661 |
|------------------------|------------------|

| Devis | PC | Smartphone | Other devices |
|--|-----------|-------------------|----------------------|
| Page Views | 6,176,479 | 6,153,089 | 22,471 |
| Unique Browsers | 1,302,646 | 2,742,763 | 5,362 |
| Nikkei Business Online Edition Members | 2,709,706 | — | — |
| Nikkei Business Online Edition Email | 502,275 | — | — |

Aggregated Total of All Nikkei BP Websites

| | |
|---------------------------|-------------------|
| Monthly Page Views | 78,628,517 |
|---------------------------|-------------------|

| | |
|------------------------|-------------------|
| Unique Browsers | 28,390,468 |
|------------------------|-------------------|