

<https://bio.nikkeibp.co.jp/>

The only portal site for the latest biotech news

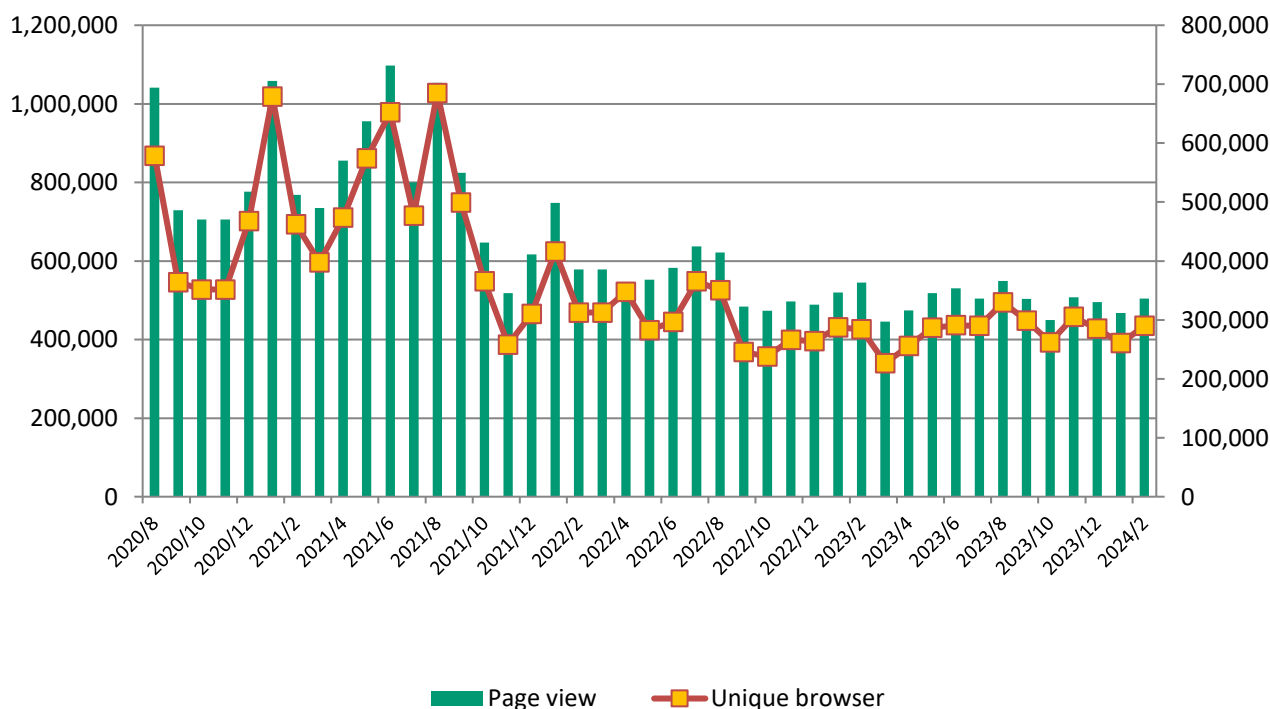
Nikkei Biotech ONLINE

The only bio-technology site that covers the latest news, such as antibody drug, iPS cells, functional food, bio-fuel, and bio-plastics.

Page views & unique browsers in February 2024

| | | | |
|-----------------------------------|---------|---------------------------------|-----------|
| ◆ Monthly page views | 504,346 | ◆ Average page views a day | 16,269.23 |
| ◆ Monthly unique browsers | 289,876 | ◆ Average unique browsers a day | 9,995.72 |
| ◆ Number of email delivery (2/28) | 36,123 | | |

※ Source: Adobe Analytics



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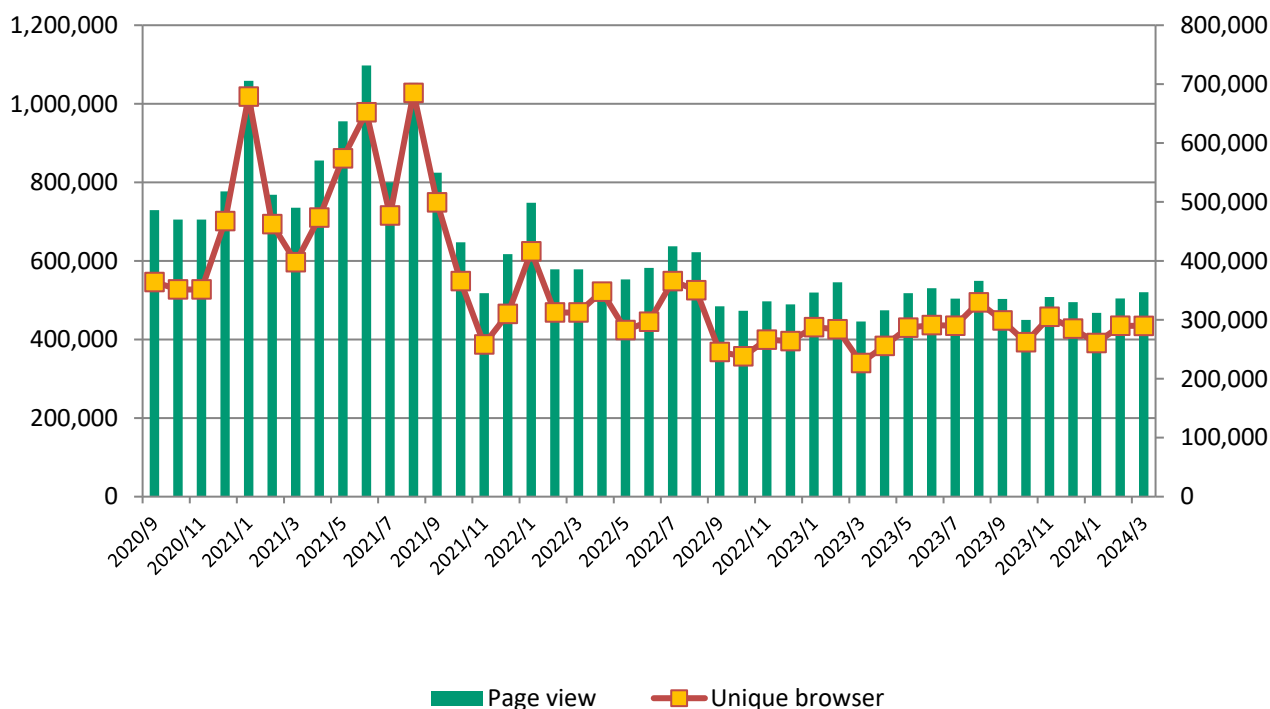
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Page views & unique browsers in March 2024

| | | | |
|-----------------------------------|---------|---------------------------------|-----------|
| ◆ Monthly page views | 520,275 | ◆ Average page views a day | 16,783.06 |
| ◆ Monthly unique browsers | 289,782 | ◆ Average unique browsers a day | 9,347.81 |
| ◆ Number of email delivery (3/23) | 35,973 | | |

※ Source: Adobe Analytics



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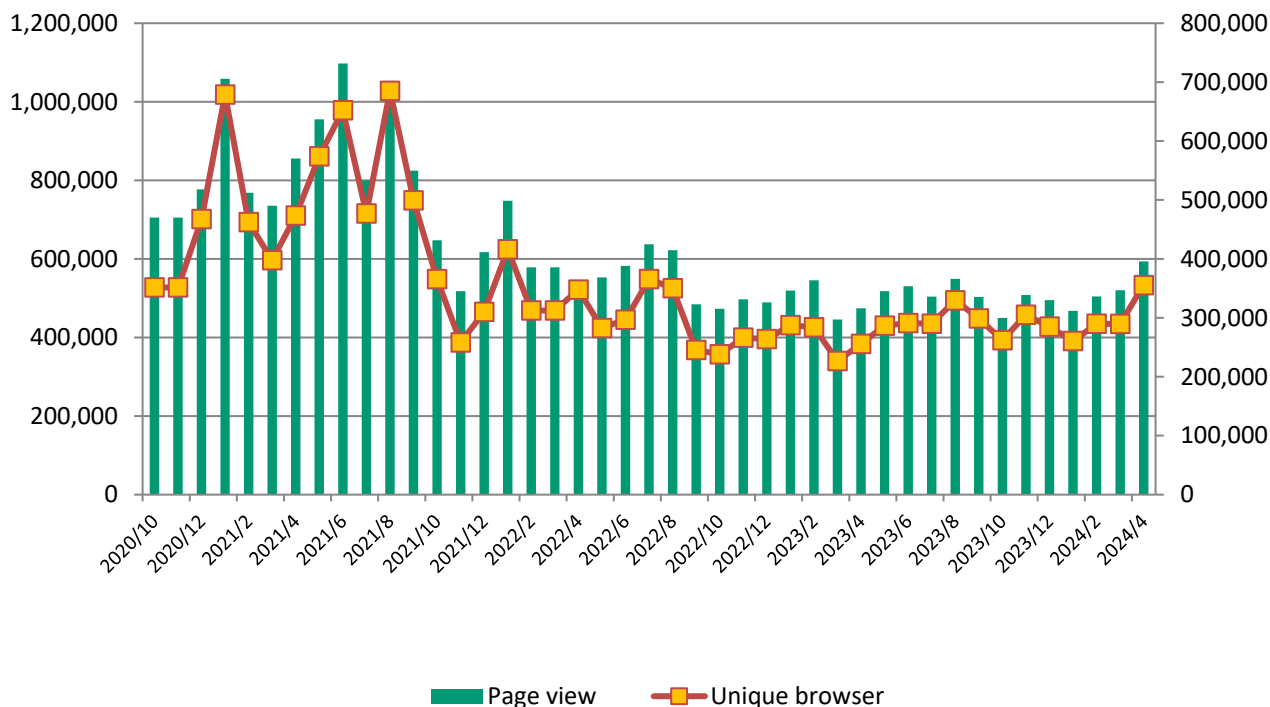
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Page views & unique browsers in April 2024

| | | | |
|-----------------------------------|---------|---------------------------------|-----------|
| ◆ Monthly page views | 593,460 | ◆ Average page views a day | 19,782.00 |
| ◆ Monthly unique browsers | 355,503 | ◆ Average unique browsers a day | 11,850.10 |
| ◆ Number of email delivery (3/23) | 35,772 | | |

※ Source: Adobe Analytics



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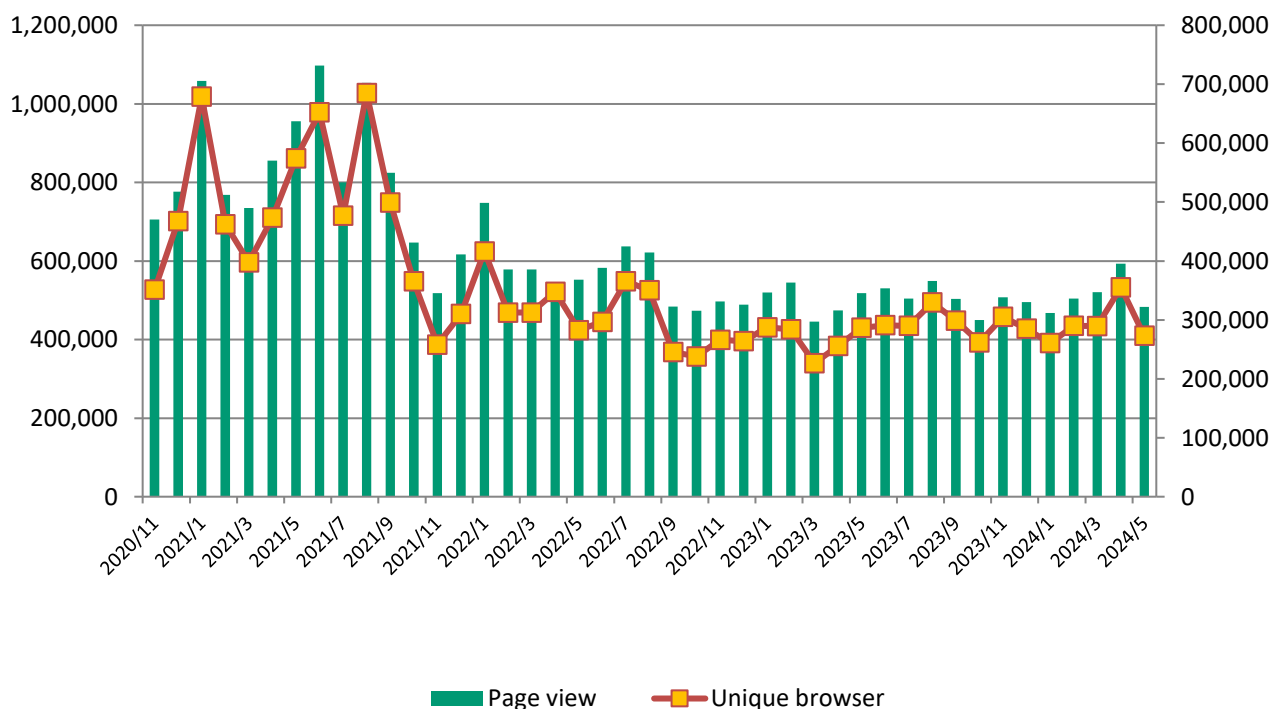
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Page views & unique browsers in May 2024

| | | | |
|-----------------------------------|---------|---------------------------------|-----------|
| ◆ Monthly page views | 482,848 | ◆ Average page views a day | 15,575.74 |
| ◆ Monthly unique browsers | 273,094 | ◆ Average unique browsers a day | 8,809.48 |
| ◆ Number of email delivery (5/31) | 35,619 | | |

※ Source: Adobe Analytics



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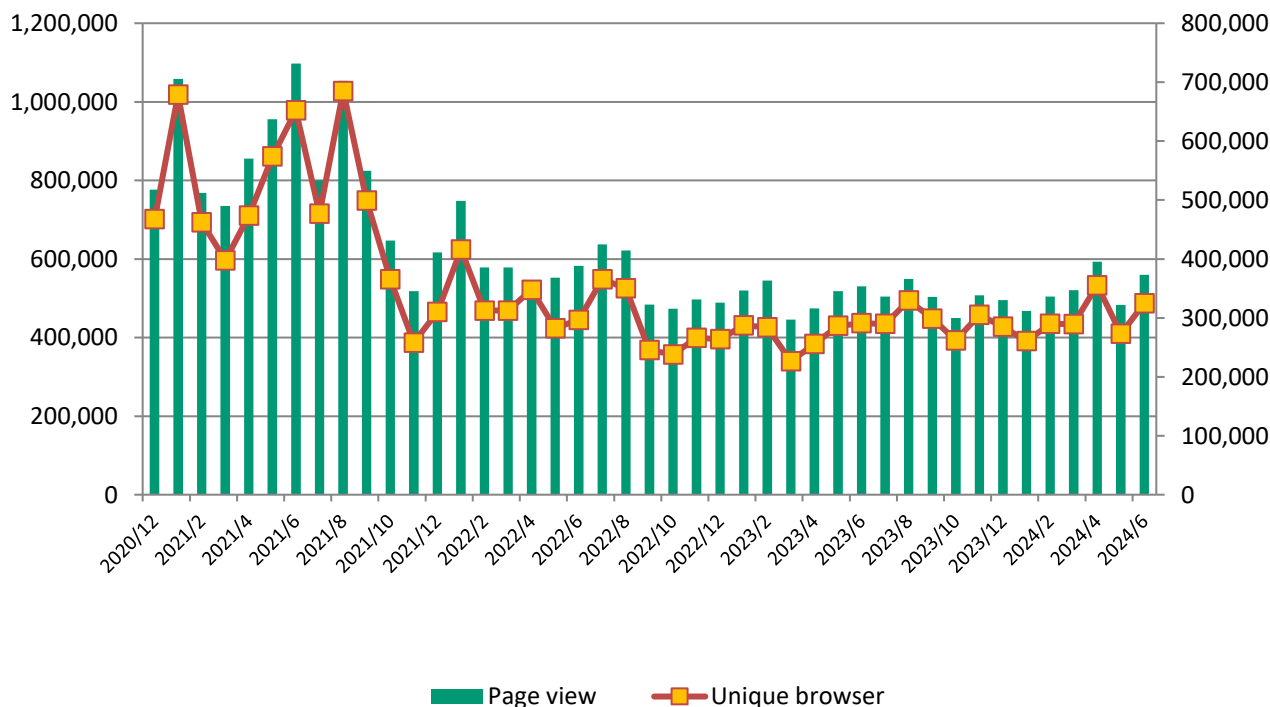
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Page views & unique browsers in June 2024

| | | | |
|-----------------------------------|---------|---------------------------------|-----------|
| ◆ Monthly page views | 559,872 | ◆ Average page views a day | 18,662.40 |
| ◆ Monthly unique browsers | 325,032 | ◆ Average unique browsers a day | 10,834.40 |
| ◆ Number of email delivery (5/31) | 35,529 | | |

※ Source: Adobe Analytics



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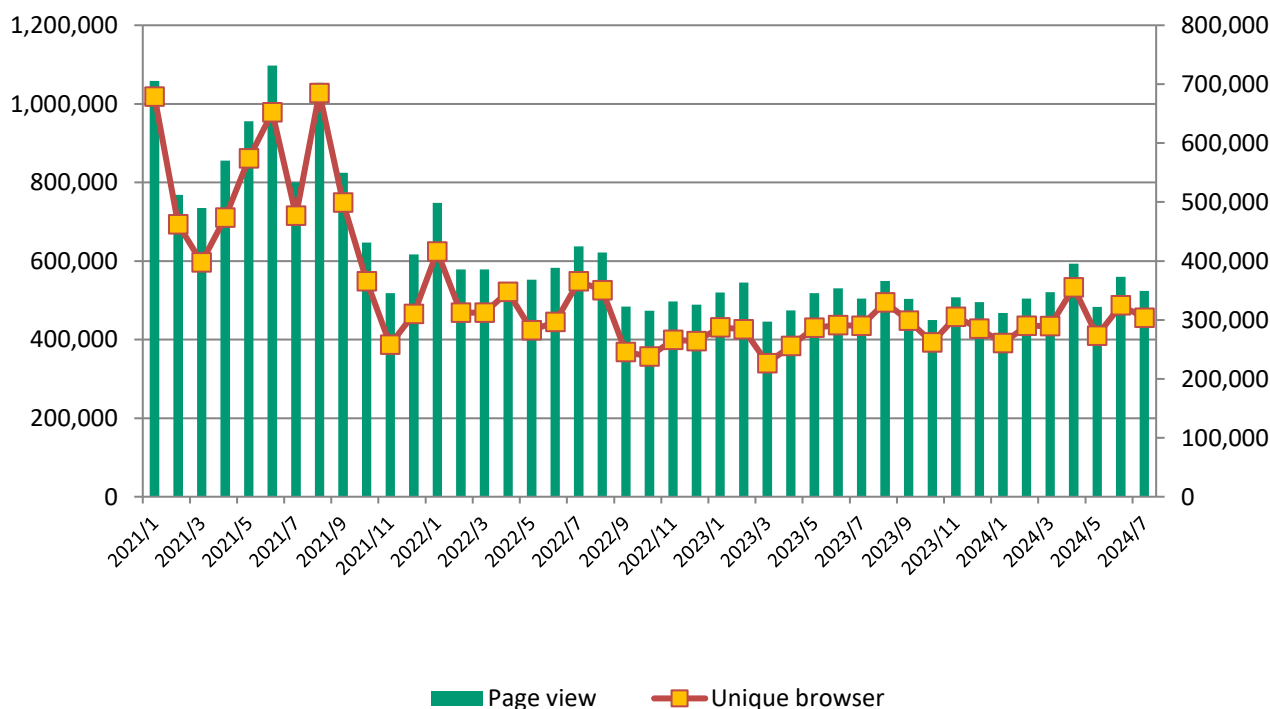
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Page views & unique browsers in July 2024

| | | | |
|-----------------------------------|---------|---------------------------------|-----------|
| ◆ Monthly page views | 524,122 | ◆ Average page views a day | 16,907.16 |
| ◆ Monthly unique browsers | 303,412 | ◆ Average unique browsers a day | 10,113.73 |
| ◆ Number of email delivery (7/31) | 35,428 | | |

※ Source: Adobe Analytics



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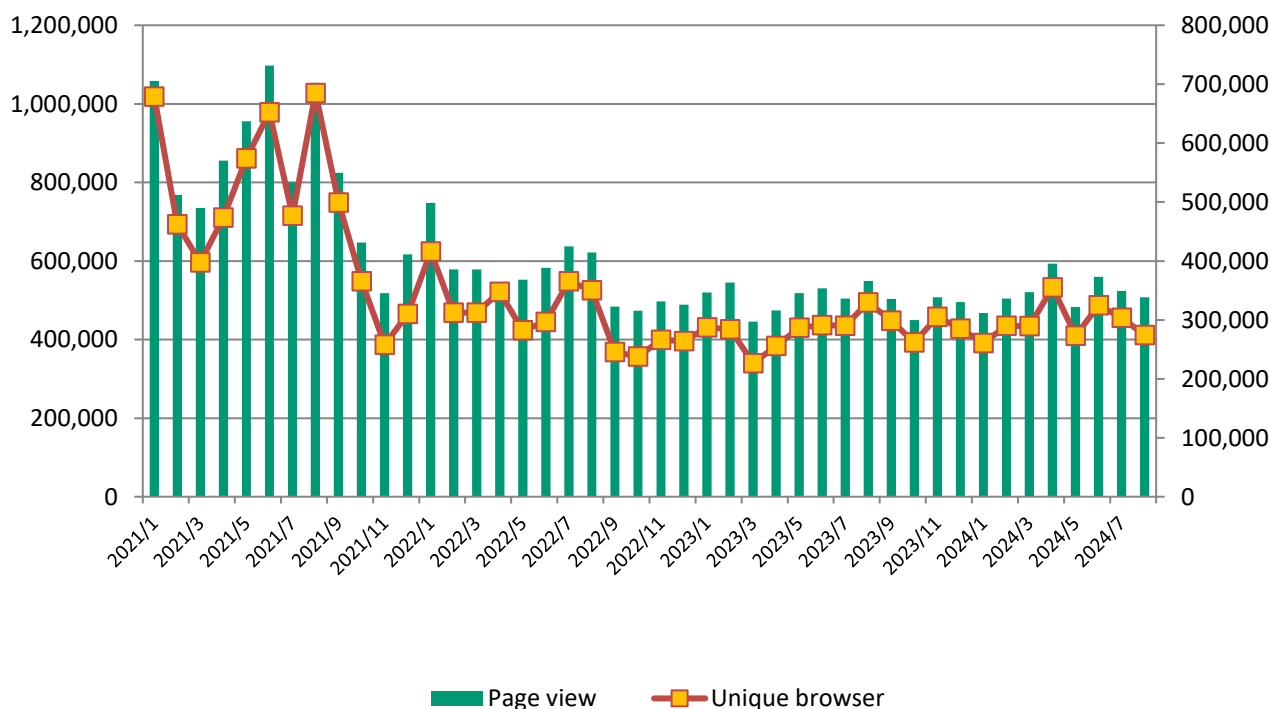
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Page views & unique browsers in August 2024

| | | | |
|-----------------------------------|---------|---------------------------------|-----------|
| ◆ Monthly page views | 507,449 | ◆ Average page views a day | 16,369.32 |
| ◆ Monthly unique browsers | 274,273 | ◆ Average unique browsers a day | 9,142.43 |
| ◆ Number of email delivery (7/31) | 35,357 | | |

※ Source: Adobe Analytics



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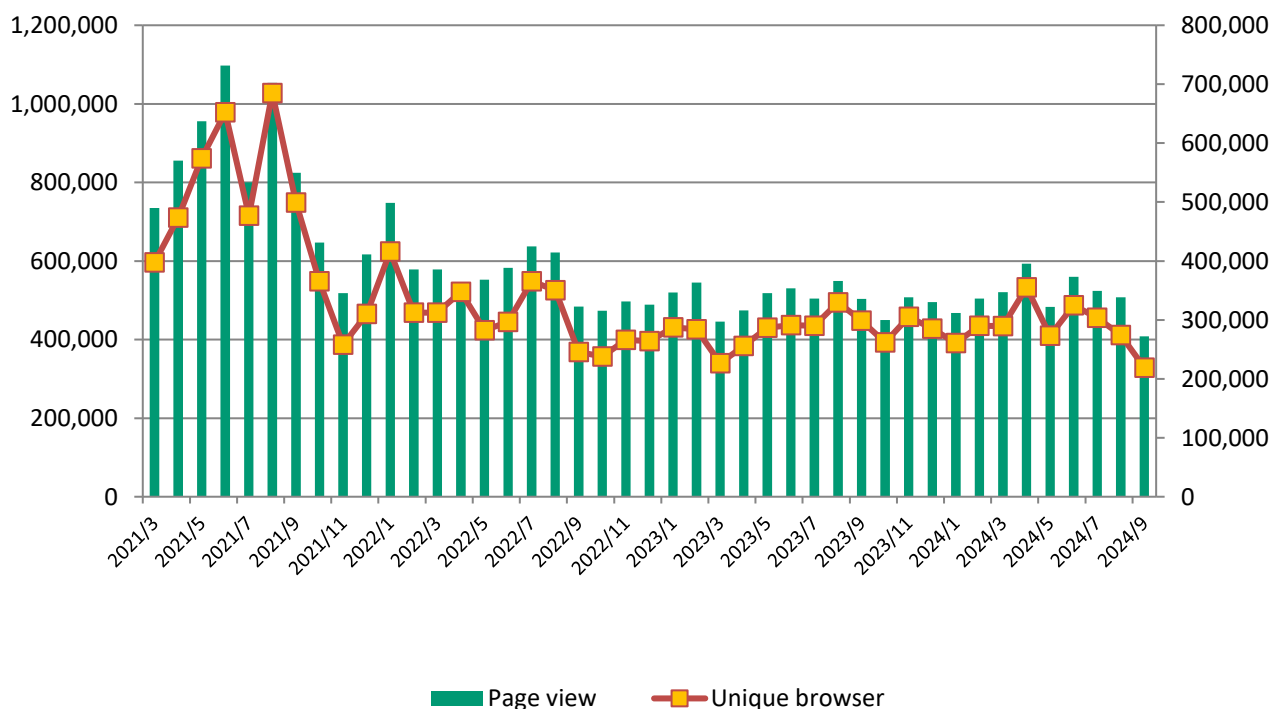
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Page views & unique browsers in September 2024

| | | | |
|-----------------------------------|---------|---------------------------------|-----------|
| ◆ Monthly page views | 407,954 | ◆ Average page views a day | 13,598.47 |
| ◆ Monthly unique browsers | 219,053 | ◆ Average unique browsers a day | 7,301.77 |
| ◆ Number of email delivery (9/30) | 35,272 | | |

※ Source: Adobe Analytics



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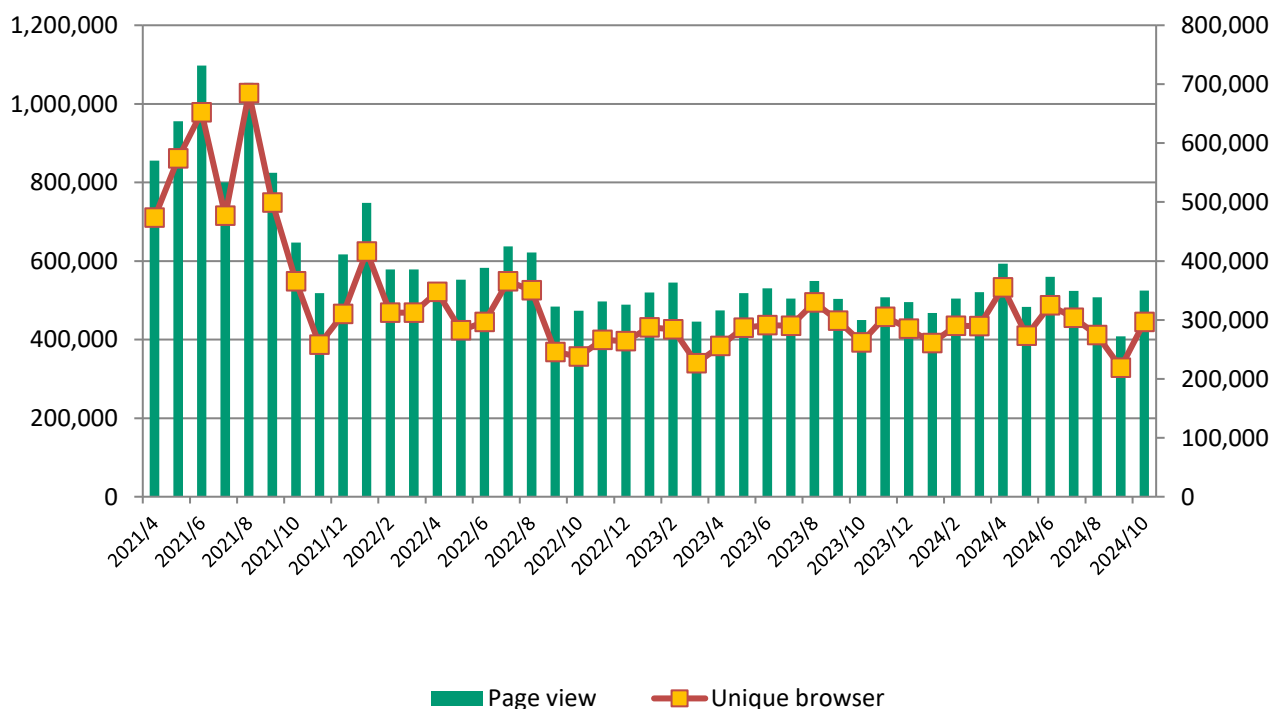
Nikkei Biotech ONLINE

The only bio-technology site that covers the latest news, such as antibody drug, iPS cells, functional food, bio-fuel, and bio-plastics.

■ Page views & unique browsers in October 2024

| | | | |
|-----------------------------------|---------|---------------------------------|-----------|
| ◆ Monthly page views | 524,969 | ◆ Average page views a day | 16,934.48 |
| ◆ Monthly unique browsers | 296,772 | ◆ Average unique browsers a day | 9,573.29 |
| ◆ Number of email delivery (9/30) | 35,200 | | |

※ Source: Adobe Analytics



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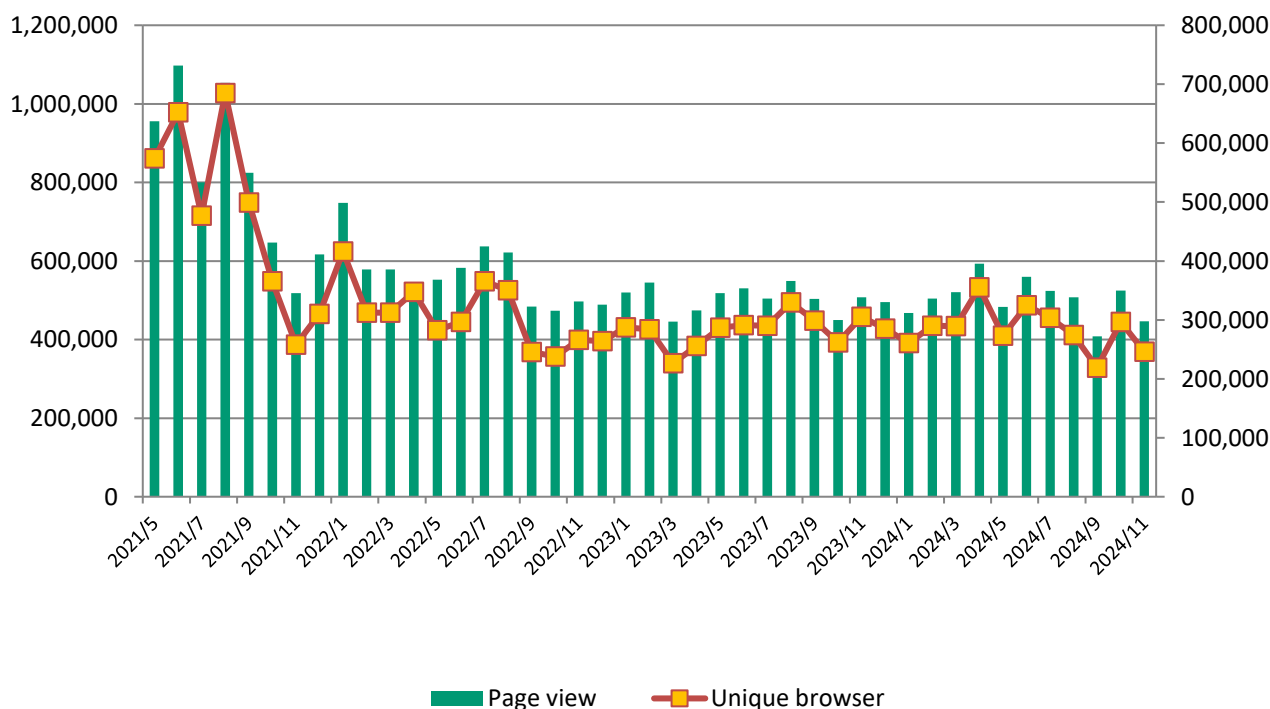
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■ Page views & unique browsers in November 2024

| | | | |
|-----------------------------------|---------|---------------------------------|-----------|
| ◆ Monthly page views | 446,917 | ◆ Average page views a day | 14,897.23 |
| ◆ Monthly unique browsers | 245,896 | ◆ Average unique browsers a day | 7,932.13 |
| ◆ Number of email delivery (9/30) | 24,303 | | |

※ Source: Adobe Analytics



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Page views & unique browsers in December 2024

| | | | |
|-----------------------------------|---------|---------------------------------|-----------|
| ◆ Monthly page views | 636,679 | ◆ Average page views a day | 20,538.03 |
| ◆ Monthly unique browsers | 366,166 | ◆ Average unique browsers a day | 11,811.81 |
| ◆ Number of email delivery (9/30) | 23,905 | | |

※ Source: Adobe Analytics

