

<https://bio.nikkeibp.co.jp/>

The only portal site for the latest biotech news

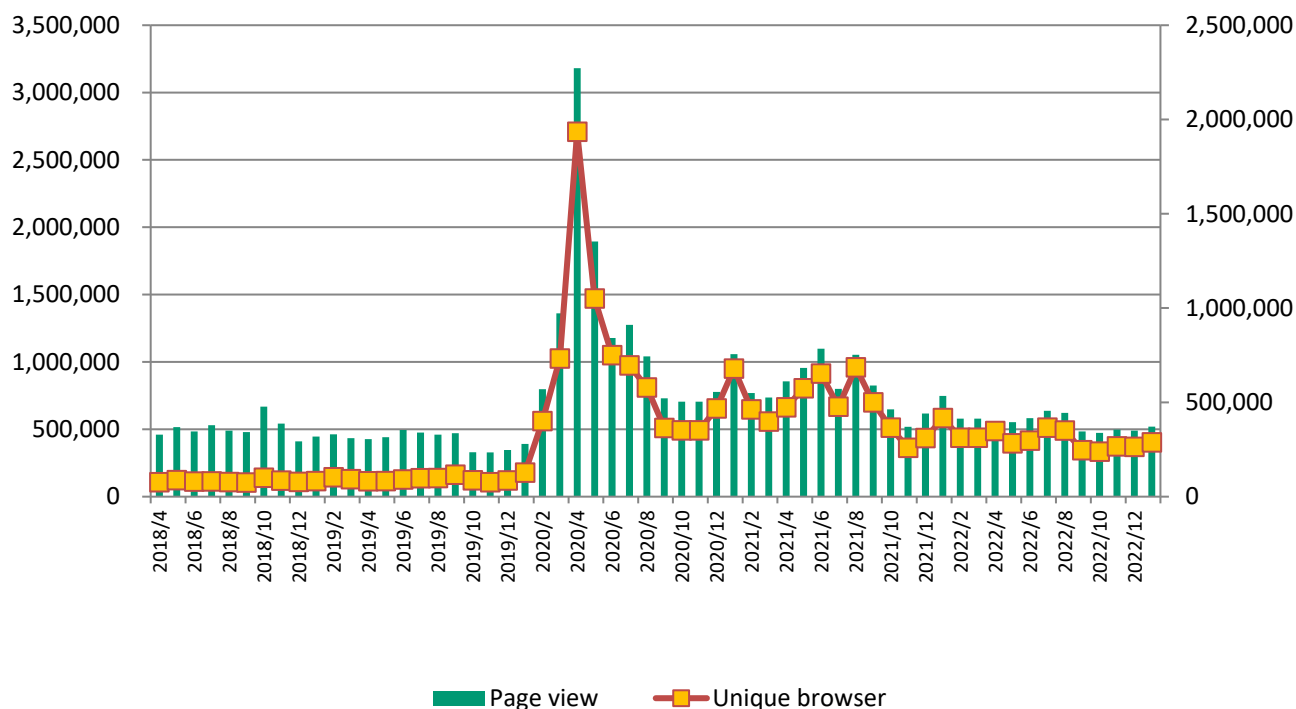
Nikkei Biotech ONLINE

The only bio-technology site that covers the latest news, such as antibody drug, iPS cells, functional food, bio-fuel, and bio-plastics.

Page views & unique browsers in January 2023

◆ Monthly page views	519,598	◆ Average page views a day	16,761.23
◆ Monthly unique browsers	287,452	◆ Average unique browsers a day	9,272.65
◆ Number of email delivery (10/31)	37,613		

※ Source: Adobe Analytics



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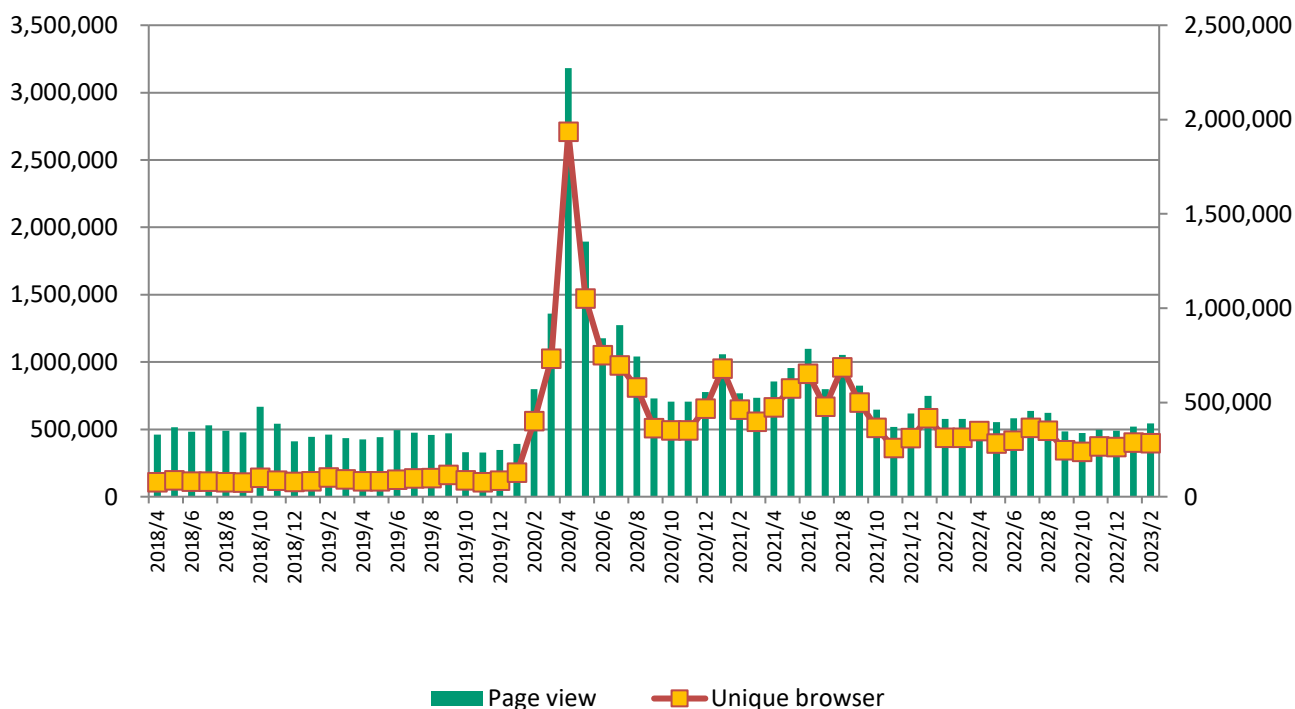
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■ Page views & unique browsers in February 2023

◆ Monthly page views	545,323	◆ Average page views a day	19,475.82
◆ Monthly unique browsers	283,981	◆ Average unique browsers a day	10,142.18
◆ Number of email delivery (2/27)	37,579		

※ Source: Adobe Analytics



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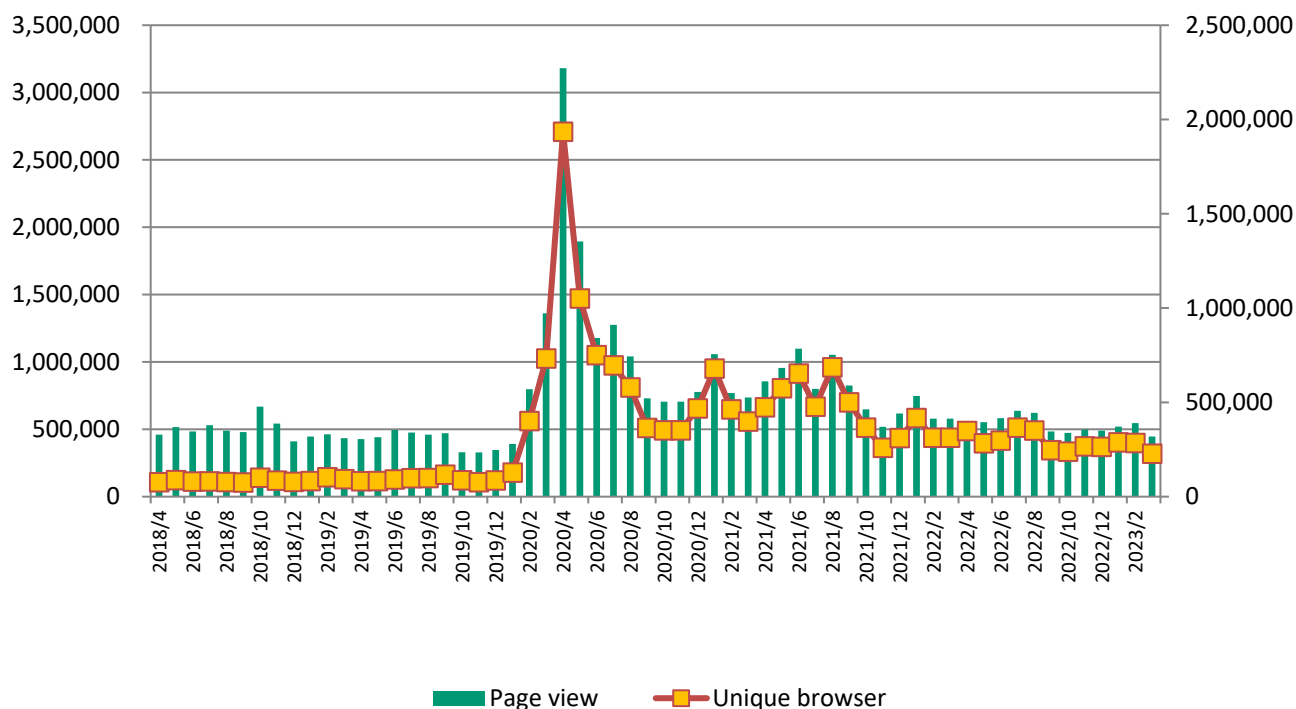
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■ Page views & unique browsers in March 2023

◆ Monthly page views	445,873	◆ Average page views a day	14,383.00
◆ Monthly unique browsers	226,776	◆ Average unique browsers a day	7,315.35
◆ Number of email delivery (3/31)	37,440		

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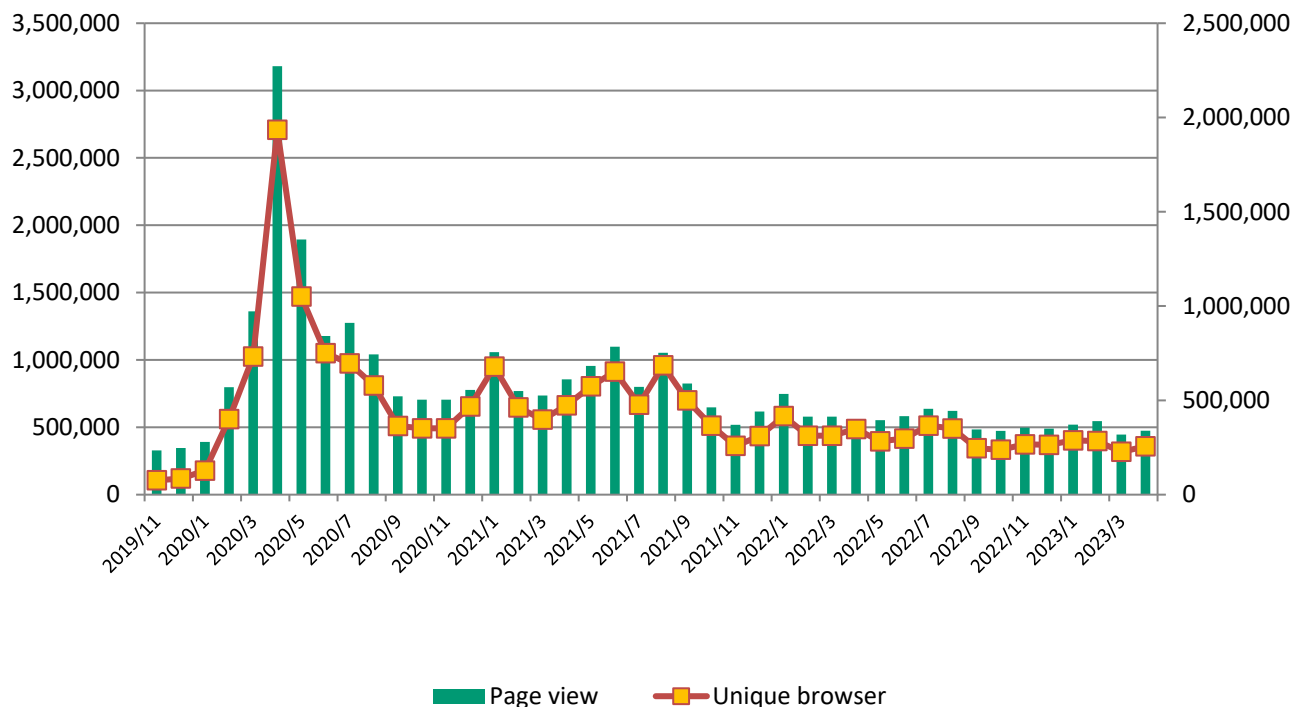
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Page views & unique browsers in April 2023

◆ Monthly page views	474,126	◆ Average page views a day	15,804.20
◆ Monthly unique browsers	255,854	◆ Average unique browsers a day	8,528.47
◆ Number of email delivery (3/31)	37,351		

※ Source: Adobe Analytics



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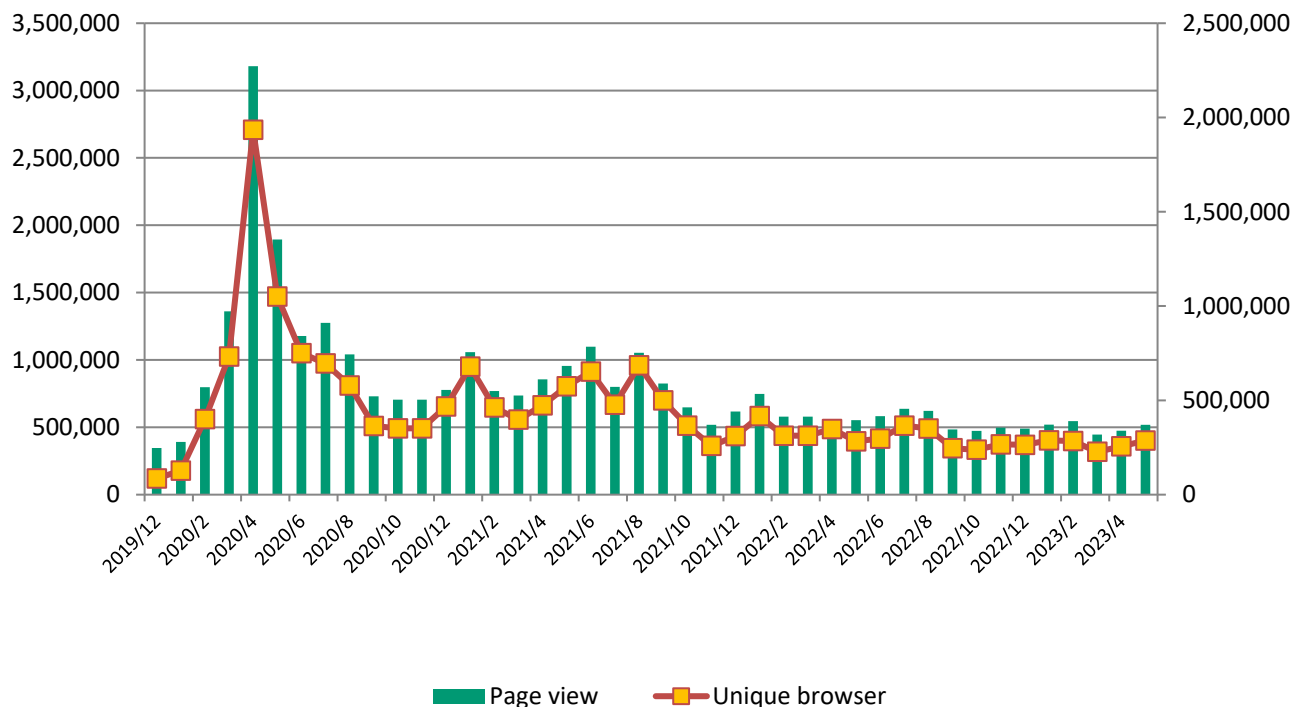
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Page views & unique browsers in May 2023

◆ Monthly page views	517,954	◆ Average page views a day	16,708.19
◆ Monthly unique browsers	286,776	◆ Average unique browsers a day	9,250.84
◆ Number of email delivery (3/31)	37,276		

※ Source: Adobe Analytics



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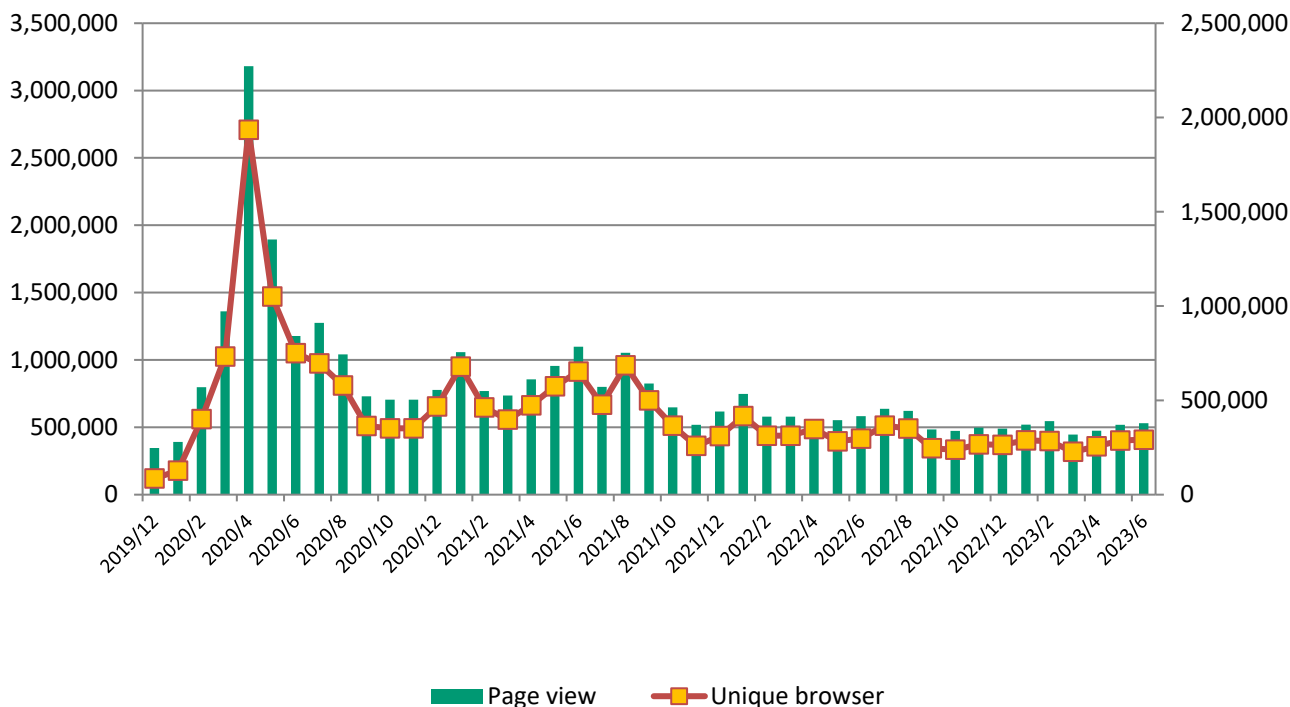
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■ Page views & unique browsers in June 2023

◆ Monthly page views	530,393	◆ Average page views a day	17,679.77
◆ Monthly unique browsers	290,900	◆ Average unique browsers a day	9,696.67
◆ Number of email delivery (4/28)	37,207		

※ Source: Adobe Analytics



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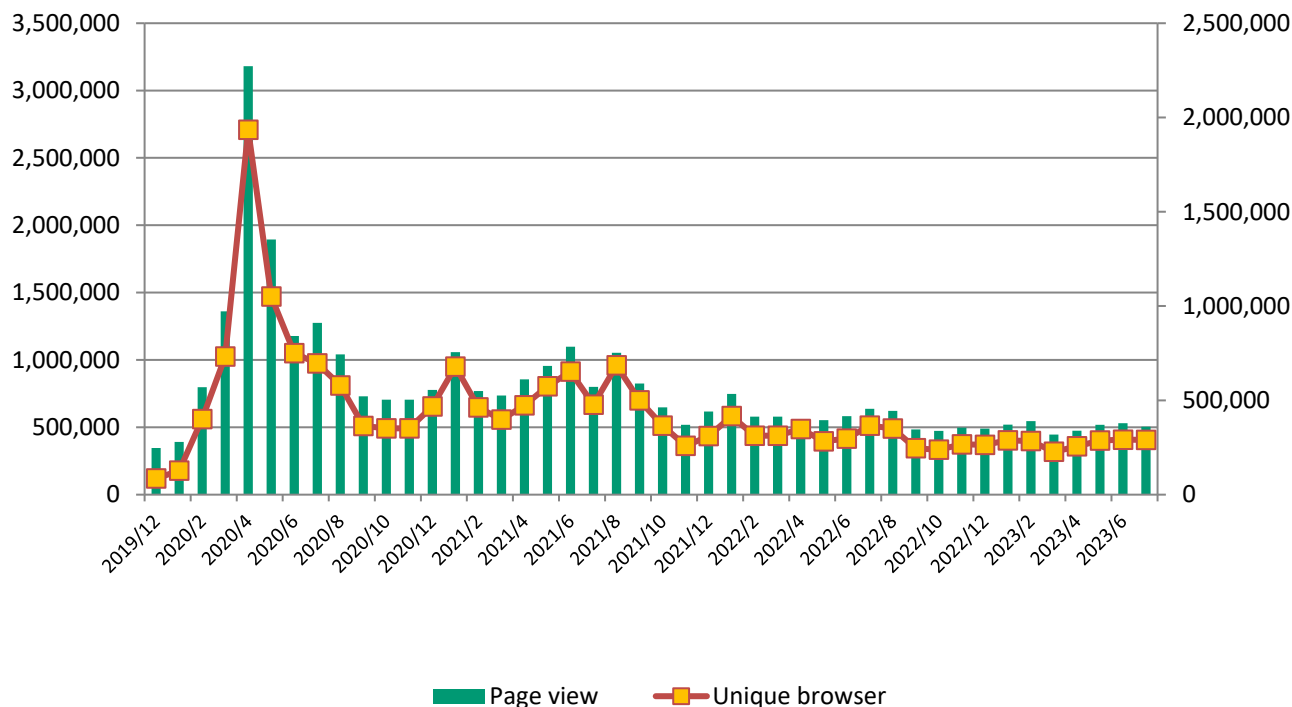
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Page views & unique browsers in July 2023

◆ Monthly page views	504,051	◆ Average page views a day	16,259.71
◆ Monthly unique browsers	290,036	◆ Average unique browsers a day	9,356.00
◆ Number of email delivery (4/28)	37,096		

※ Source: Adobe Analytics



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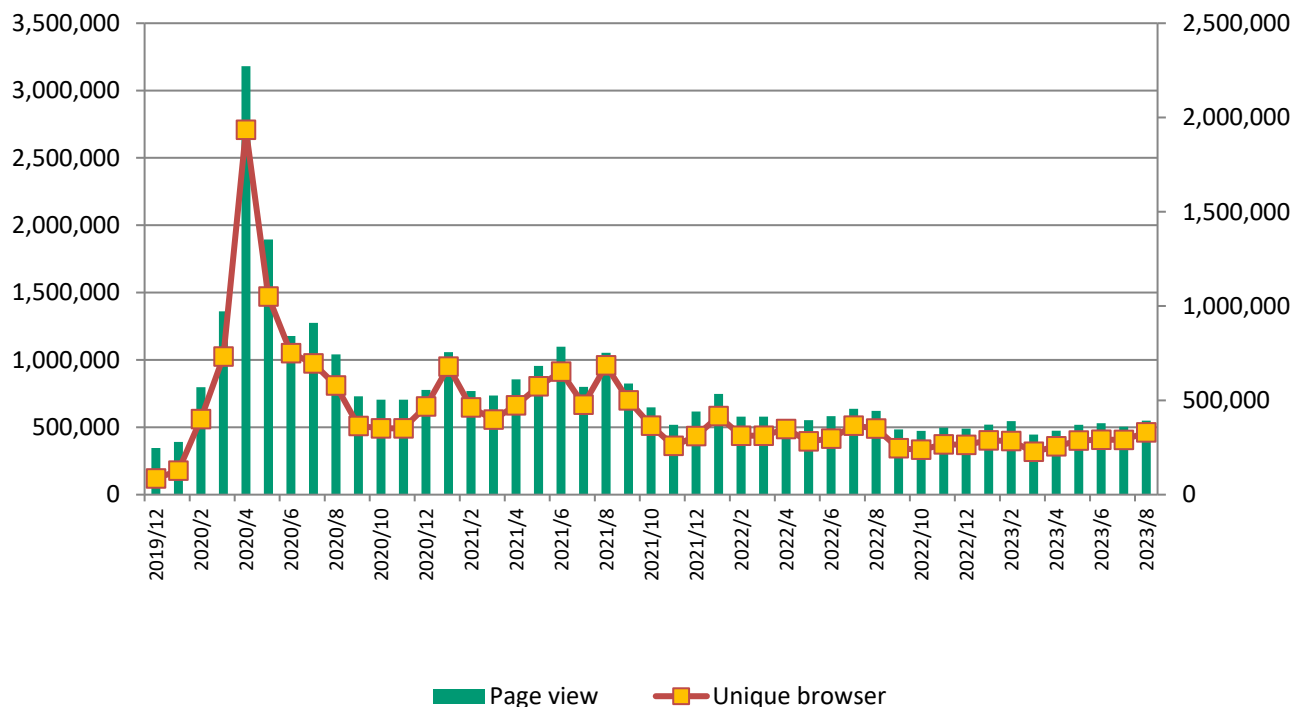
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Page views & unique browsers in August 2023

◆ Monthly page views	549,256	◆ Average page views a day	17,717.94
◆ Monthly unique browsers	329,719	◆ Average unique browsers a day	10,636.10
◆ Number of email delivery (7/31)	37,015		

※ Source: Adobe Analytics



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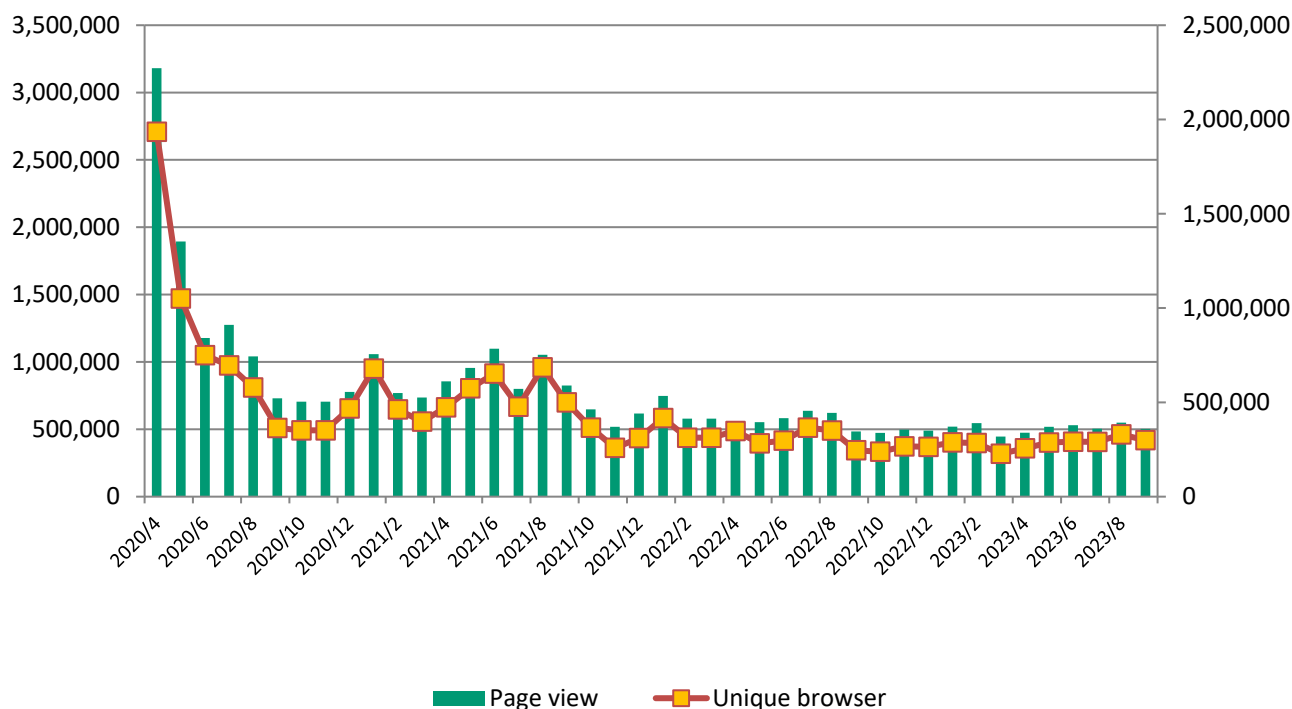
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■ Page views & unique browsers in September 2023

◆ Monthly page views	503,169	◆ Average page views a day	16,772.30
◆ Monthly unique browsers	298,904	◆ Average unique browsers a day	9,963.47
◆ Number of email delivery (9/2)	36,911		

※ Source: Adobe Analytics



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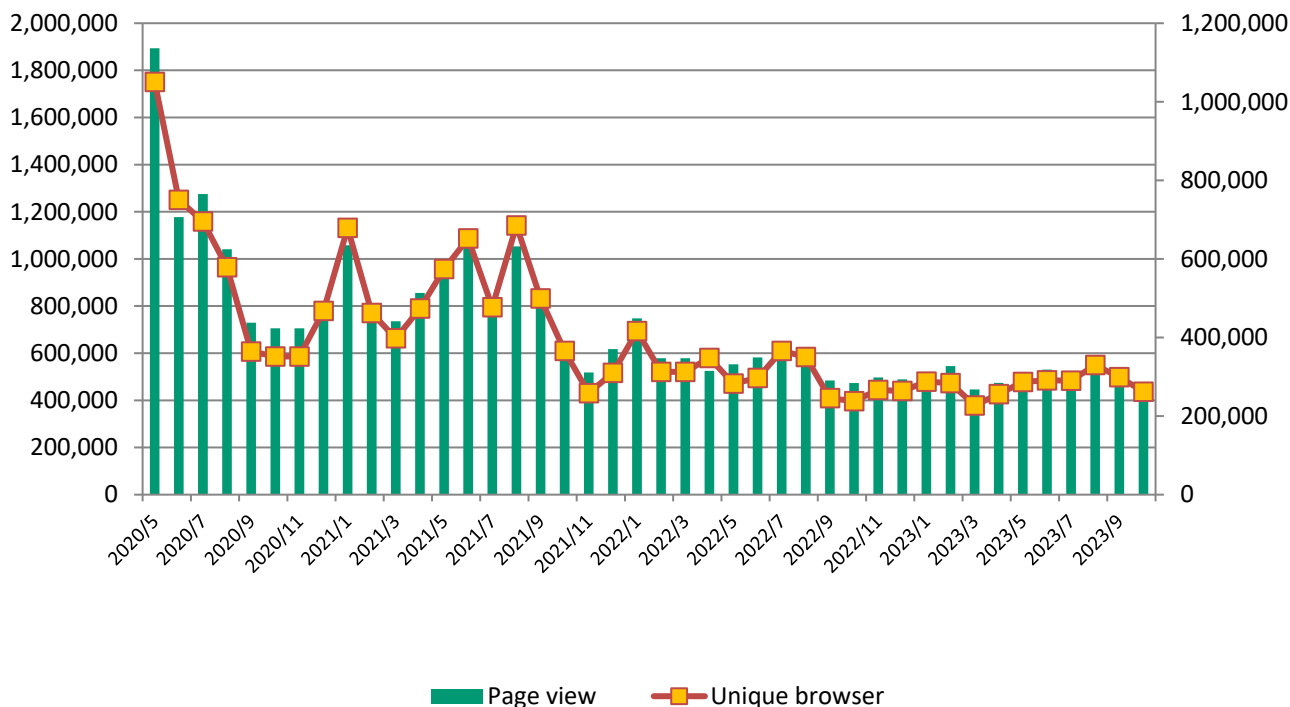
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Page views & unique browsers in October 2023

◆ Monthly page views	449,781	◆ Average page views a day	14,509.06
◆ Monthly unique browsers	261,842	◆ Average unique browsers a day	8,446.52
◆ Number of email delivery (10/30)	36,760		

※ Source: Adobe Analytics



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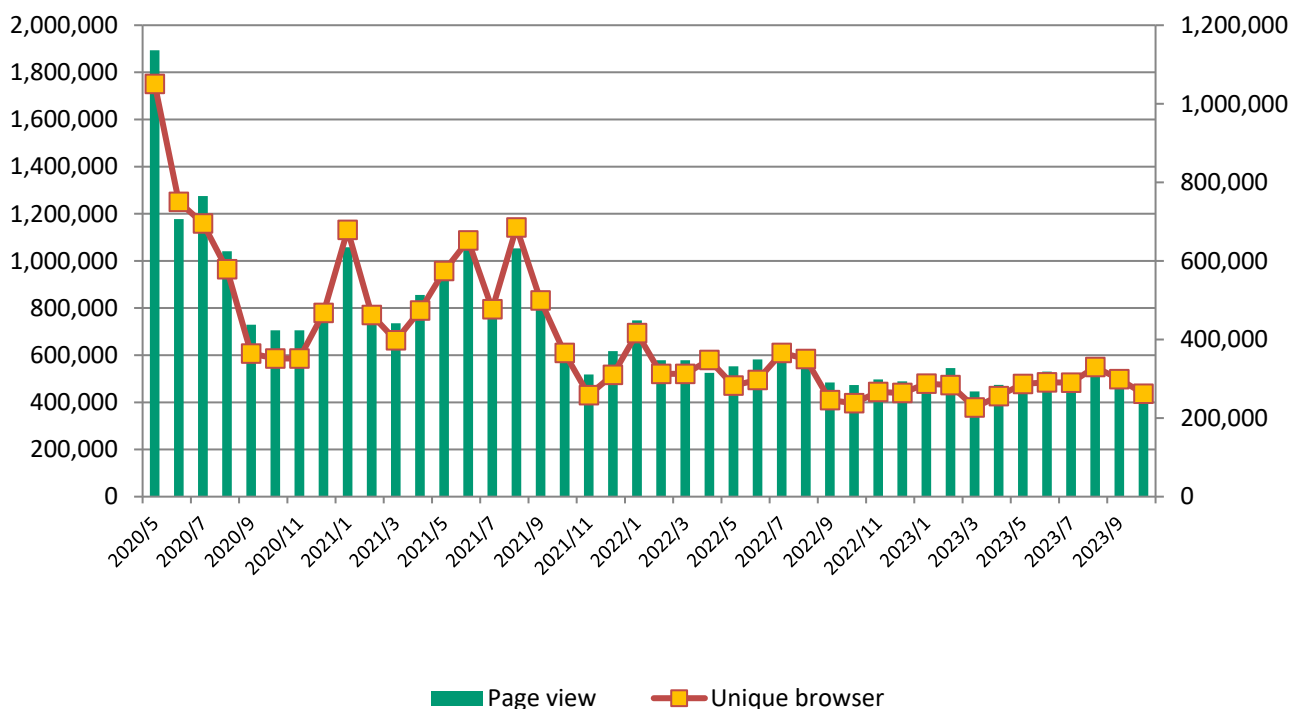
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Page views & unique browsers in November 2023

◆ Monthly page views	507,987	◆ Average page views a day	16,932.90
◆ Monthly unique browsers	305,056	◆ Average unique browsers a day	10,168.53
◆ Number of email delivery (10/30)	36,660		

※ Source: Adobe Analytics



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Page views & unique browsers in December 2023

◆ Monthly page views	495,121	◆ Average page views a day	15,971.65
◆ Monthly unique browsers	284,925	◆ Average unique browsers a day	9,191.13
◆ Number of email delivery (10/30)	36,223		

※ Source: Adobe Analytics

