

2022/8/3

<https://bio.nikkeibp.co.jp/>

The only portal site for the latest biotech news

Nikkei Biotech ONLINE

The only bio-technology site that covers the latest news, such as antibody drug, iPS cells, functional food, bio-fuel, and bio-plastics.

## ■ Page views & unique browsers in July 2022

|                                   |         |                                 |           |
|-----------------------------------|---------|---------------------------------|-----------|
| ◆ Monthly page views              | 637,246 | ◆ Average page views a day      | 20,556.32 |
| ◆ Monthly unique browsers         | 365,779 | ◆ Average unique browsers a day | 12,192.63 |
| ◆ Number of email delivery (6/29) | 38,649  |                                 |           |

※ Source: Adobe Analytics

