

July 2026

To Our Valued Partners

Account Marketing Dept.

Nikkei Business Publications, Inc.

Notice of Format Changes: *Nikkei Electronics* / *Nikkei Monozukuri* / *Nikkei Automotive*

Dear Valued Partners,

We trust this letter finds you in good health and high spirits. We would like to take this opportunity to thank you sincerely for your continued support and patronage.

We are pleased to announce that Nikkei Electronics, Nikkei Monozukuri, and Nikkei Automotive will adopt a new saddle-stitched binding format, presenting a refreshed look to readers, effective with the issues noted below. As publications delivered directly to subscribers through our annual direct subscription model, we remain committed to meeting the expectations of both our readers and advertisers going forward.

Issues Transitioning to Saddle-Stitched Format

- Nikkei Automotive — October issue (on sale September 9)
- Nikkei Electronics — October issue (on sale September 17)
- Nikkei Monozukuri — October issue (on sale September 28)

Paper Stock Changes Accompanying the Format Change

Along with the new binding format, the cover and interior paper stocks will change as follows:

Publication	Cover	Interior
Nikkei Automotive	Gloss coated stock *	A3 matte stock **
Nikkei Electronics	Gloss coated stock *	Lightly coated stock ***
Nikkei Monozukuri	Gloss coated stock *	Lightly coated stock ***

Please Note

- Submission schedules and deadlines remain unchanged.
- Artwork dimensions remain unchanged.
- Spread advertisements that incorporate gutter duplication (where content is mirrored or duplicated along the center spine) cannot be accommodated. Please review your artwork carefully and confirm that this treatment has not been applied before submission.

Paper Stock Descriptions

* **Gloss Coated Stock** — A coated paper with a glossy finish applied to both sides. Delivers excellent ink vibrancy, making it ideal for photo-rich and visually driven print materials.

** **A3 Matte Stock** — A paper with a refined, understated texture well-suited to both text and photographic reproduction. Its non-reflective surface makes for a comfortable reading experience.

*** **Lightly Coated Stock** — A paper with a minimal coating applied to its surface. It reduces eye fatigue during extended reading and is widely used in magazine publishing.