

Energy Summit 2026 Winter



Nikkei Energy Next

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Nikkei BP Intelligence Group

Purpose of the Event

The **Energy Summit** held last December and this May each attracted over 400 registrants; more than half were “retail electricity suppliers” and “power generators,” and there were also many participants from companies that have entered the Energy business from other industries.

While the Energy business is booming, there are also many risk factors, such as an increasingly unstable power procurement environment, Energy-related companies are constantly forced to stay up to date on the latest information, and the demand for such updates is growing ever stronger.

In light of these circumstances, the Nikkei BP Intelligence Group has decided to hold the **Energy Summit 2026** again this November.

As a media outlet specializing in the Energy sector, Nikkei Energy Next reaches a broad readership while also operating a membership organization for retail electricity providers — giving us deep insight into the latest industry trends and needs. The Energy Summit aims to serve as a bridge between businesses and solution providers, offering perspectives and insights unique to a specialized media outlet.



**Koyuki Yamane, Editor-in-Chief,
Nikkei Energy Next**

"Energy Summit 2026 Winter" Event Overview (Tentative)

▼ Dates November 26 (Thu) – 27 (Fri), 2026

▼ Organizer Nikkei BP Intelligence Group

▼ In Cooperation With

Nikkei Energy Next / Mega Solar Business Plus

▼ Format Online

▼ Venue V-CUVE PLATINUM STUDIO

(NBF Platinum Tower, 1-17-3 Shirokane, Minato-ku, Tokyo, Japan)

▼ Participation Fee Free

▼ Number of Registrants: Expected to exceed 300

Promotions and Registrants Recruiting

[Website]

- ▼ Announcements on the “Nikkei Energy Next” and “Mega Solar Business Plus” websites

[Targeted Email]

- ▼ Distributed to email subscribers of “Nikkei Energy Next”, and “Mega Solar Business Plus”
- ▼ Distributed to readers of Energy-related articles on “Nikkei Business Online Edition” and “Nikkei xTECH”



[Nikkei Energy Next]



[Mega Solar Business Plus]



[Nikkei Business Online Edition]



[Nikkei xTECH]

About Sponsorship

[Sponsorship Benefits]

- ▼ Provision of one presentation slot (40 minutes)
- ▼ Provision of a list of registered attendees (expected to be 250 or more)
 - * Registrants for your company's session
- ▼ Provision of organizer survey results and the opportunity to conduct your own survey
- ▼ Provision of presentation video footage (for your company's session only)

[Sponsorship Fee]

▼ Sponsorship Fee: 1,500,000 yen (excl. tax)

*Please note that Japanese interpretation services are available for an additional charge of ¥200,000 (excl. tax).

"Reference"

«Past Event»

[May 2026 Event] Overview Registrant Attributes (1)

[Event Overview]

- ▼Date: Thursday, May 28, 2026
- ▼Organizer: Nikkei BP Intelligence Group
- ▼In Cooperation with: Nikkei Energy Next / Mega Solar Business Plus
- ▼Sponsors: ElecONE, EneForward,
Kraken Technologies Japan,
Ogis Intelligence Group, Sustech
- ▼Format: Online
- ▼Participation Fee: Free
- ▼Number of Registrants: 454
- ▼Number of attendees on the day: 323
- ▼Number of Leads Generated: 310–334

*Leads from registrants for our company's session were provided

[Position in the Energy Sector]

Position	No. of People	%
Retail electricity business operator	131	30.0%
Power generation business operator	88	20.2%
General transmission and distribution operator	3	0.7%
Trader / electricity trading-related company	18	4.1%
Systems-related company	37	8.5%
Electrical equipment manufacturer	18	4.1%
Consulting firm	38	8.7%
Investment-related company	20	4.6%
End-user / consumer	19	4.4%
Other	64	14.7%
Total	436	100%

Registrant Attributes (2)

[Industry]

Industry	No. of People	%
Agriculture, forestry, fisheries & mining	1	0.2%
Construction	26	6.0%
Automotive & transportation equipment	5	1.1%
Electrical & electronic equipment	24	5.5%
Machinery & heavy electrical equipment	7	1.6%
Materials	7	1.6%
Other manufacturing	6	1.4%
Energy	222	50.9%
Wholesale, retail & trading (incl. general trading companies)	25	5.7%
Finance, securities & insurance	26	6.0%
Real estate	3	0.7%
Telecommunications services	4	0.9%
IT, SI & software	28	6.4%
Transportation	5	1.1%
Consulting, accounting & legal	23	5.3%
Government / public sector	2	0.5%
Other	22	5.0%
Total	436	100%

[Job Function]

Job Function	No. of People	%
Executive / officer	60	13.8%
Corporate planning	54	12.4%
General affairs / HR	4	0.9%
Finance / accounting	5	1.1%
General administration	15	3.4%
IT / information systems	8	1.8%
Public relations / advertising	4	0.9%
Planning, research & marketing	79	18.1%
Sales	101	23.2%
Production / manufacturing	4	0.9%
Procurement / purchasing	3	0.7%
Engineering / design	27	6.2%
Research & development	20	4.6%
Specialist (architecture / civil engineering)	1	0.2%
Research & technology development	4	0.9%
Other	47	10.8%
Total	436	100%

Registrant Attributes (3)

[Job Level]

Job Level	No. of People	%
President / CEO	40	9.2%
Executive / board member level	34	7.8%
Division head level	9	2.1%
Department manager level	74	17.0%
Section manager level	102	23.4%
Team leader / supervisor level	58	13.3%
General staff	95	21.8%
Temporary staff	1	0.2%
Contract staff	9	2.1%
Other	14	3.2%
Total	436	100%

[Company Size (No. of Employees)]

No. of Employees	No. of People	%
1-9	65	14.9%
10-49	48	11.0%
50-99	31	7.1%
100-299	56	12.8%
300-499	24	5.5%
500-999	19	4.4%
1,000-2,999	60	13.8%
3,000-4,999	32	7.3%
5,000-9,999	44	10.1%
10,000-19,999	23	5.3%
20,000+	34	7.8%
Total	436	100%

Schedule

- ▼Application Deadline: September 14 (Mon), 2026
- ▼Announcement Date: Scheduled for October 15 (Thu), 2026
- ▼Seminar Dates: November 26 (Thu) – 27 (Fri), 2026
- ▼Lead Provision: Scheduled for December 7 (Mon), 2026

[Contact Information]

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