

In conjunction with Nikkei xTECH NEXT Tokyo 2026

E2E Autonomous Driving Summit

Ver. 6



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E2E Autonomous Driving Summit Event Overview



E2E Autonomous Driving Summit: Event Overview

A path toward achieving “Level 4” driverless driving—which requires no human supervision—in private vehicles is now coming into view. This has the potential to radically transform society—including people’s daily lives, cities, and public transportation.

The driving force behind this is **End-to-End (E2E)** autonomous driving technology, which relies on AI (artificial intelligence) for everything from environmental perception to driving decisions. Development has been accelerating globally for about three years, and although human supervision is still required, the technology has already reached a level where it can drive hands-free in urban areas. Moves to achieve Level 4 autonomy in private vehicles within the next few years are also gaining momentum. Previous technologies, based on driving rules devised by humans, had limited driving ranges.

Looking at the global competition, Tesla of the U.S. is leading the way, with Chinese companies hot on its heels. Japanese companies were initially slow to get started, but have gradually begun to make a comeback. How can Japan take the lead in the global competition for E2E autonomous driving? This will require an all-out effort involving not only Japanese automakers and parts manufacturers, but also IT and software vendors, infrastructure providers, government agencies, and local governments. Nikkei xTECH and Nikkei Automotive are hosting a summit to examine the cutting edge of E2E autonomous driving.

End-to-End Autonomous Driving Summit: Event Overview

Event Overview

For Japan to take the lead in end-to-end autonomous driving, a concerted effort by industry, government, and academia is key. Nikkei xTECH and Nikkei Automotive are hosting a summit to explore the cutting edge of this field.

Event Name: E2E Autonomous Driving Summit

Event Category: An event held in collaboration with “Nikkei xTECH NEXT Tokyo,” Nikkei BP’s largest technology festival

- **Date and Time:** Tuesday, September 29, 2026, 10:00 a.m.–5:30 p.m. (tentative)
- **Venue:** Tokyo International Forum, Hall B7 (tentative)
- **Organizers:** Nikkei xTECH, Nikkei Automotive
- **Expected Attendance:** 250 on-site attendees; 400 via online archive stream
*10,000 people (including the concurrently held Nikkei xTECH NEXT Tokyo)

Additionally

Public road testing of E2E autonomous vehicles are scheduled to operate on public roads

•Currently in discussions with Turing Inc.



AM

**Closed to the
Public
Expert Panel**

E2E Autonomous Driving: Expert Panel **“How Japan Can Make a Comeback in End-to-End Autonomous Driving” (Tentative)**

A diverse range of stakeholders—including OEMs, AI firms, suppliers, policymakers, and financial institutions—will gather to discuss “the conditions necessary for Japan to make a comeback in end-to-end autonomous driving.” Through the candid exchange of views made possible by this closed-door format, we will explore practical measures from the perspectives of technology, industry, and policy.

Lunch: Networking Lunch (for speakers, sponsors, and other related parties only)

PM

**Open to the
public
Symposium**

E2E Autonomous Driving Symposium **“The Cutting Edge of End-to-End Autonomous Driving” (Tentative)**

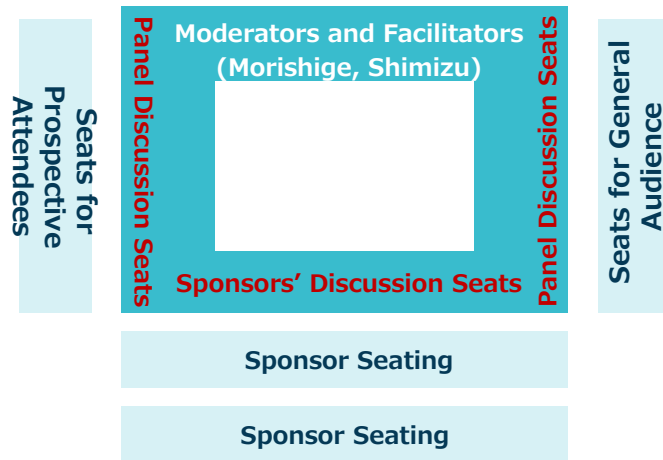
This symposium will bring together companies and researchers at the forefront of end-to-end autonomous driving to provide clear explanations of the latest technological trends and challenges. We will also look ahead to Japan’s future direction and potential, taking into account developments in China and the United States.

- **Time:** Discussion: 10:00–12:00 (tentative)
- **Theme:**
 - The Future of AI Models
 - How the Supply Chain Will Change
 - Impact on Regional Transportation
 - Impact on Logistics, The Future of Insurance
 - What will happen to maps?
 - The future of sensors
 - How will cities change?
 - What are the international trends? etc.

■ Participating Companies (Planned)

[OEMs]: Toyota, Nissan, Mazda, etc.
[AI Models] Turing, NVIDIA, etc.
[Suppliers] Denso, Bosch, etc.
[Autonomous Driving Service Providers]
[Policy] Government Strategy 17 Sectors
[International Trends] Consulting Firms,
Academia, etc.
[Finance] Mitsubishi UFJ Bank, etc.

■ Expert Panel: Proposed Venue Layout



- **Moderator:** Kazuharu Morishige, Managing Executive Officer, Head of Technology Media

Naoshige Shimizu, Editor-in-Chief, Nikkei Automotive



On the day of the “E2E Autonomous Driving Summit,”
We will host a lunch reception exclusively for participants, speakers, and event staff
You’ll have the opportunity to mingle in a relaxed atmosphere and build new professional connections.



*All images are for illustrative purposes only

- ❑ Date: September 29, 2026—E2E Autonomous Driving Summit (on the day of the event)
- ❑ Time: Around 12:00 PM – Around 1:00 PM
(Held between the first half of the morning session and the second half of the afternoon session)
- ❑ Format: A casual standing lunch reception is planned.
We anticipate approximately 30 participants, including speakers and our editors.
- ❑ Content: During the reception, participants will have the opportunity to
and network with one another regarding future business opportunities.



Through this symposium, we will bring together cutting-edge insights and, through discussions that transcend the boundaries between industry and government, outline a roadmap for Japan to take its next step.

"The Cutting Edge of End-to-End Autonomous Driving" (tentative)

- **Date:** September 29, 2026
- **Time:** 1:00 PM – 5:00 PM (tentative)
- **Attendees:** On-site (in-person): Approx. 250
Online (including archived sessions):
Approx. 400 participants (estimated)

□ Proposed Program

- 1:00 PM–1:30 PM: Keynote Speech: The Impact of the “Alpamayo” End-to-End Autonomous Driving Open Model
- 1:30 PM–2:10 PM: Panel Discussion: How Will the Supply Chain Change?
- 2:10 PM–2:40 PM: Presentation: Latest Trends in the U.S. and China
- 2:40 PM–3:00 PM: Presentation: The Cutting Edge of Autonomous Driving AI Models
- 3:10 PM–3:50 PM: Panel Discussion: How Will Cities, Public Transportation, and Society Change?
- 3:50 PM–4:10 PM: Presentation: The Formation of the Autonomous Driving Financial Ecosystem
- 16:10–16:30: Presentation: OEMs’ End-to-End Autonomous Driving Development Status
- 16:30–17:00: Closing Session etc.



*Since this is a tentative program,
we will tailor it to each company's specific theme

International Forum, Hall B5



Foyer



*This is a photo from last year's Robotics NEXT Tokyo event.
The venue layout, visitor flow, and other details shown in the image are subject to change.

Image of the exhibition space (foyer)



Robotics NEXT Tokyo (Case Study)

In addition to giving presentations, the five sponsoring companies exhibited robots and solutions in the foyer surrounding the venue.

The enthusiastic questions from participants reflected their high level of interest in AI and robotics.

Expected Attendees (Planned)

Expected Attendees (Target Audience)

Key players in the fields of mobility, logistics, and robotics involved in autonomous driving

- Those who “build” autonomous driving (Technology)

Autonomous Driving / End-to-End (E2E) Model Development (AI, MLOps, Simulation)

In-Vehicle Software / SDV / Semiconductors / Communications Infrastructure

Robotics / Humanoid Development

- Those Who “Use and Operate” Autonomous Driving (Field Operations and Business)

Transportation Operators (Taxis / Buses / MaaS)

Logistics Operators (Transportation, Warehousing, Last-Mile Delivery)

Manufacturing and On-Site Operations (Factory/Facility Automation)

Operations Staff (Route Management, Remote Monitoring, etc.)

- Those Who “Promote” Autonomous Driving (Decision-Makers)

Local Governments / Policy (Smart Cities, Transportation Policy)

Financial Institutions/Investors (Banks, VCs, etc.)

Executive Management / New Business / DX Leaders





We will compile information on the present and future of end-to-end (E2E) autonomous driving, as well as the global landscape, using articles from Nikkei BP and content from our sponsors, published as “E2E Autonomous Driving Innovation White Paper 2026 (tentative)” (the booklet is scheduled to be distributed at the venue)

*Please provide us with materials (text and photos), and BP will compile them into a booklet.

Outline

■ Special Booklet

- Distribution: Sep 29, 2026, at the venue
- Format: 20 pages in color (Planned)
- Size: A4 or B5

■ Nikkei xTECH Special Site

- Publication Date: October 2026 or later
- Format: Digital Edition Special

● Special Booklet Format



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E2E Autonomous Driving Summit: Sponsorship Options



(excluding tax)

	Service Details	Premium 10 million	Platinum 5 million	Gold 3 million
Symposium	Symposium Presentation Slots	● (30-minute solo presentation)	● (20-minute solo presentation)	▲ (Panel Discussion)
	Exhibition space in the foyer	▲*Select one*	▲*Select one*	●
	"One Booth" at the xTECH NEXT venue	▲*Select one*	▲*Select one*	-
	Event Archive Video Available	●	●	●
Experts Meeting	Expert Panel: Eligibility to Participate	● 2 participants for Discussion Audience seats: 2	● 1 participant for Discussion Audience seats: 2	▲ Audience seats: 2
Lunch Networking	Lunch Networking: Participation Rights	●	●	●
Audience Acquisition	Provision of Pre-Registration List (Live + Archive)	400	400	250
Information Distribution	Event Coverage Advertorial: Nikkei xTECH + Nikkei Business Online Edition Special *Included in the full event coverage	●	●	●
	E2E Autonomous Driving Innovation White Paper 2026: Booklet	Included Page count negotiable (6 pages or more)	▲*Select one* Included: 2 pages	-

Sponsorship Application Deadline:
Scheduled for mid-July 2026

Pre-registration begins:
Scheduled for mid-August 2026

Event Date: September 29, 2026 (Tue)

[Contact Information]
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