



Nikkei Business



Nikkei xTECH

Space Business Summit 2026

Join us on June 29, 2026!

Event Overview

Japan's Space Business: Toward a Key Industry——

Since the late 2020s, the space industry has been experiencing rapid global growth. According to forecasts by the World Economic Forum, the space industry's market size is expected to expand from \$330 billion in 2023 to \$755 billion by 2035, with an average annual growth rate of approximately 9%—exceeding that of the semiconductor market.

This growth is driven by factors such as declining rocket launch costs, the expansion of satellite constellations, and rising global demand for national security, creating a virtuous cycle where these favorable conditions fuel further business demand.

In Japan as well, the government has set a goal of an 8 trillion yen market size by the 2030s in its Basic Space Plan, and large-scale investment has begun through the "Space Strategy Fund." Riding this wave, private companies—including those from other industries—are launching a series of new initiatives, and we are now at a turning point where the space business is poised to become a core industry in Japan.

In response to these trends, Nikkei Business and Nikkei xTECH are hosting the "Space Business Summit 2026."

We will examine the outlook for the space business, the development of space talent, and other challenges facing the industry, aiming to create an opportunity to propel Japan's space industry to the next level.

We invite you to consider sponsoring the event as an opportunity to showcase your company's initiatives.

Map of the Space Industry and Target Audience for This Event

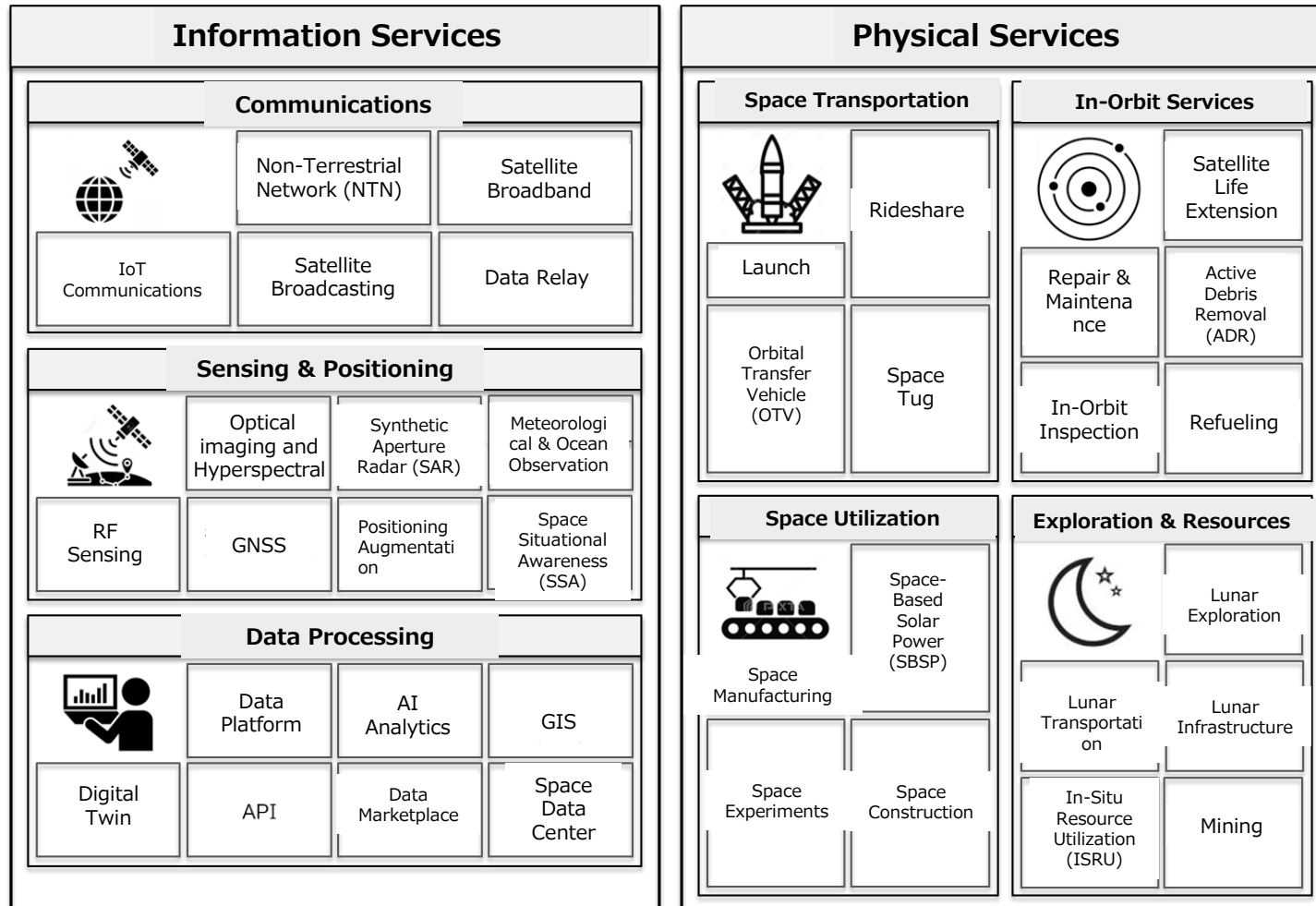
The Expanding Scope of the Space Business

Intentions of Seminar Attendees

Integration of non-space technologies

Expanding the pool of space industry talent

Active government investment



Want to learn about the latest trends in space business and development

Interested in the use of satellite data and space

Considering entering the space sector as a new business venture

Want to explore ways to apply our company's technology in the space sector

Want to learn how to recruit and develop space industry talent

Creating touchpoints with these needs

Event Details

- Date: June 29 (Mon), 2026
- Venue: V-Cube Studio (1-17-3 Shirokane, Minato-ku, Tokyo)
- Format: Online streaming
- Organizers: Nikkei xTECH, Nikkei Business
- Number of Pre-registrations: 600 (expected)
- Viewers on the Day: Approximately 400
(Estimated at approximately 250–300 participants per session)
- Participation Fee: Free (Pre-registration required)
- Participants: Businesses in the aviation and aerospace sectors
Local governments and private companies utilizing satellite data and space
Companies considering entering the sector
Venture capital firms and financial institutions supporting the space industry, etc.
- Promotion and recruitment will primarily target the Nikkei ID list held by Nikkei BP.

Program (tentative)

	Presentation
1:00 PM – 1:40 PM	Organizer's Presentation 1: Keynote Speech
1:45 PM–2:15 PM	Sponsored Presentation 1: Gold
2:20 PM–3:00 PM	Organizer's Presentation 2: Panel Discussion
3:05 PM–3:25 PM	Sponsored Presentation 2: Silver
3:30 PM–4:10 PM	Organizer Presentation 3: Panel Discussion
4:15 PM–4:35 PM	Sponsored Presentation 3: Silver
4:40 PM–5:40 PM	Startup Pitch Session

<About the Presentations>

- * We plan to host a live event at a venue or studio in Tokyo on the day of the event.
- * Please contact us if you wish to participate via pre-recorded video. (Additional fees apply)
- * The program is subject to change.

Keynote Speech (TBD)

Proposed Keynote Speech Topics

"The Future of the Space Industry and Message to Japan"

Mr. Koichi Wakata, Chief Technology Officer (CTO) for the Asia-Pacific Region at Axiom Space (U.S.) and Astronaut

▶ Axiom is developing a commercial space station to be deployed following the retirement of the International Space Station. What are the possibilities and future of business in LEO, and what is Japan's path to success?

"From Observation Satellite Business to Space Infrastructure Company: Global Leaders Discuss the Cutting Edge of the Space Business"

Planet Labs (U.S.)

▶ Planet Labs, which has deployed over 200 observation satellites in LEO. What is the company's vision for its evolution, having started with the sale of satellite data and now expanding into data analysis and solutions?

"Japan, a Manufacturing Powerhouse: The Path to Success in the Space Business"

Professor Shinichi Nakasuka, Graduate School of Engineering, The University of Tokyo

▶ Where does Japan's competitive edge lie in the rapidly growing space industry? What is needed for Japan—a nation possessing many world-class technologies—to achieve business success? A global authority on microsatellites shares his insights.

*These are tentative proposals currently under consideration and adjustment. We cannot guarantee that all themes will be implemented.

Panel Discussion(TBD)

Proposed Panel Discussion Themes

"Non-Aerospace Manufacturers Take on the Space Business"

Moderator: Yasushi Uchida, Editorial Board Member, Nikkei xTECH / Nikkei Electronics

Panelists: Non-aerospace manufacturers that have entered the space business

▶The development of the space business requires the promotion of the application of components and technologies honed on Earth to space. Non-space manufacturers that have entered the space business with this goal in mind will discuss their strategies, outlooks, and challenges.

"What Kind of Talent Thrives in Space Companies?"

Moderator: Experts in the space industry

Panelists: Human resources development managers from space-related organizations and companies

▶What kind of talent can thrive in space companies, and what kind of talent do companies seek? We ask the CEOs of leading domestic space-related companies and talent development managers from related organizations such as JAXA.

*These are tentative proposals currently under review and adjustment. We cannot guarantee that all themes will be implemented.

Sponsored Presentation

Sponsored Presentation: Proposed Topics

"Space Business: Japan's Current Position and Initiatives Driving Growth"

"The Dreams Behind Space Data Centers: A Focus for Leading Global Companies"

"Expanding New Business Opportunities Through Satellite Data, Ground Data, and AI"

"The Potential of Japan's Non-Space Technologies for the Space Business"

"The Power of Talent Supporting the Accelerating Entry into the Space Business"

and more. We can also arrange for speakers to address a variety of topics aligned with the seminar themes.

Special Plan Available Exclusively for Space Business Startups

As a special feature of this event, we will hold a pitch session specifically for startups. You can participate in the session and have your review published in Nikkei Business and Nikkei xTECH at a special rate.

Sponsorship Plans

	GOLD Sponsor	SILVER Sponsor	Start-up Sponsor
	JPY 5 million	JPY 3 million	JPY 1 million
Presentation Slot	30 min	20 min	15 minutes *within the pitch session
Provision of the list of pre-registrants	○	○	○
Exclusive Survey Integration (Up to 5 Questions)	○	○	○
Display of the company logo on the announcement website	○	○	○
Post-event advertorial in Nikkei Business (Magazine)	4 C2P	4 C1P	4 C1/2P
Post-event advertorial in Nikkei xTECH (Online)	○	○	○

*Sponsorship fees do not include tax.

*If you decide to sponsor after the announcement has begun, the list of registered participants will be provided only registrants who signed up after the company name was added to the registration permission statement.

* If you wish to have an individual session attendance flag, we can accommodate this for an additional fee of 50,000 yen (excluding tax).

Schedule

- May 8: Application Deadline
- Mid-May: Seminar announcements start
- June 29: Seminar held
- Early July: List provided
- Early August: Seminar review published in Nikkei Business/Nikkei xTECH

Rules for Handling Personal Information

Nikkei BP requires that you comply with the following guidelines when providing customer information. We kindly ask that you review this information.

1. Scope of Customer Information

The customer information to be provided shall consist of the items your company requests from among the registered information, including "Name," "Company Name," "Department Name/Job Title," "Work Postal Code," "Work (or Home) Address," "Work (or Home) Phone Number," "Work (or Home) Fax Number," "Email Address," and "Industry Type, etc." Please note that "Industry Type, etc." may vary by event, so please contact the person in charge in advance.

2. Method of Providing Customer Information

Customer information will be provided via the "Nikkei BP LeadGen Support System." We will send instructions regarding data retrieval methods via email to your designated representative.

Contact: Nikkei BP Lead Support Center (E-mail: lgsc02@nikkeibp.co.jp)

3. Purpose of Use of Customer Information

Please use the provided customer information exclusively for the purpose of introducing your company's products and services related to the content of the seminar hosted or sponsored by your company.

4. Method of Using Customer Information

When making initial contact with customers based on the provided customer information, please be sure to clearly state the "name of the event hosted or sponsored by your company that served as the source of the provided customer information," "your company name," "your company's contact information," and "how to modify, delete, or opt out of receiving information."

5. Responsibility for Managing Provided Customer Information

Please manage and handle the provided customer information under your company's responsibility in accordance with the "Act on the Protection of Personal Information" and other relevant laws and regulations.

In the unlikely event that an accident or other incident causes damage to the customer or your company, we cannot accept any liability.

Contact

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