



An event envisioning the future of AI and robotics

Robotics NEXT Tokyo 2026

September 29-30, 2026

Sponsorship Information

Organized by: Nikkei Robotics, Nikkei xTECH, Nikkei Business

Robotics NEXT Tokyo

A major shift is coming to the world of robotics.

Unprecedented developments are occurring on both the technological and business fronts, including the application of large language models—represented by Physical AI/Embodied AI—to robotics, and the global rise of humanoid robot startups. This event features speakers at the forefront of these changes, offering insights into the future of robotics technology.

To predict the future of robotics, it is also crucial to understand what is demanded in corporate settings and the challenges faced there. Therefore, this event will also feature sessions introducing real-world robot implementation cases across various industries and fields.

By offering a glimpse into cutting-edge technology while also providing an overview of the current state of robot implementation in the field, we aim to give attendees a broad and deep understanding of the future trends in robot technology.

Program Chair: Tomonori Shindo (Editor-in-Chief, Nikkei Robotics)



Event Theme

Until now, the robotics business has primarily focused on industrial robots used in factories and similar settings.

However, the landscape of the robotics industry is undergoing significant change, with the potential for robots to expand into diverse fields and areas beyond factories.

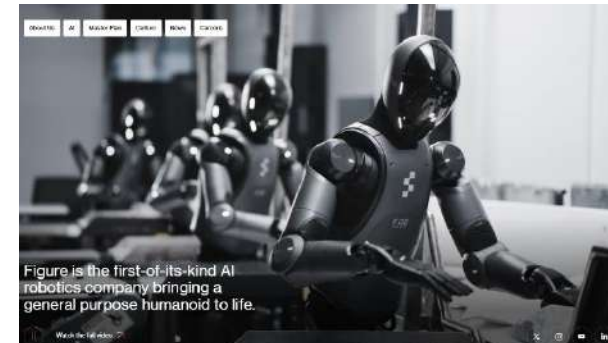
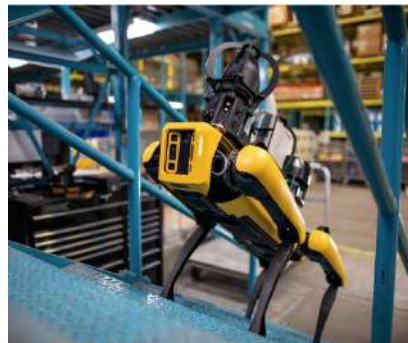
Crucial to expanding robots into diverse fields and applications is software, particularly AI technology. It can be said that AI technology will determine the future direction of robotics more than anything else.

This event will focus on AI technologies for robots, such as *Physical AI and Embodied AI.

The evolution of robotics technology relies on both software and hardware technologies as its twin engines.

The dramatic progress in AI technology will further unlock the potential of hardware technology, accelerating the development of new industries and services.

*Physical AI and Embodied AI refer to "AI for physically moving and controlling robots."



Event Theme

AI technologies for robots, often referred to as Physical AI or Embodied AI, have been featured extensively in Nikkei Robotics and Nikkei xTECH as noteworthy technologies.



図8 箱を移動させる作業を自律して行うDiplo (写真: Agility Robotics)



図9 手袋がなくても人間に似せて制御されたヒューマンノイドを動かす
図10 TechCrunchの展示で人型ロボット「Diplo」の移動、歩行の様子を再現。右側はロボット「Diplo」が100%自律して作業する様子 (写真: TechCrunch)



図11 2次元に制約なしで歩行可能なロボットAI
図12 人間の歩行をシミュレーションで再現する。コストを下げ、歩行の自由度を上げ、人間の歩行に近い歩行を実現できる。プロトタイプは歩行の自由度を上げ、歩行のPhysical Intelligenceを実現している。写真: Physical Intelligence 開発チームの提供



図13 2次元Gaussian splatting 画面上でレンダリングして輸入
プロトタイプは歩行の自由度を上げ、歩行のPhysical Intelligenceを実現している。写真: Physical Intelligence 開発チームの提供



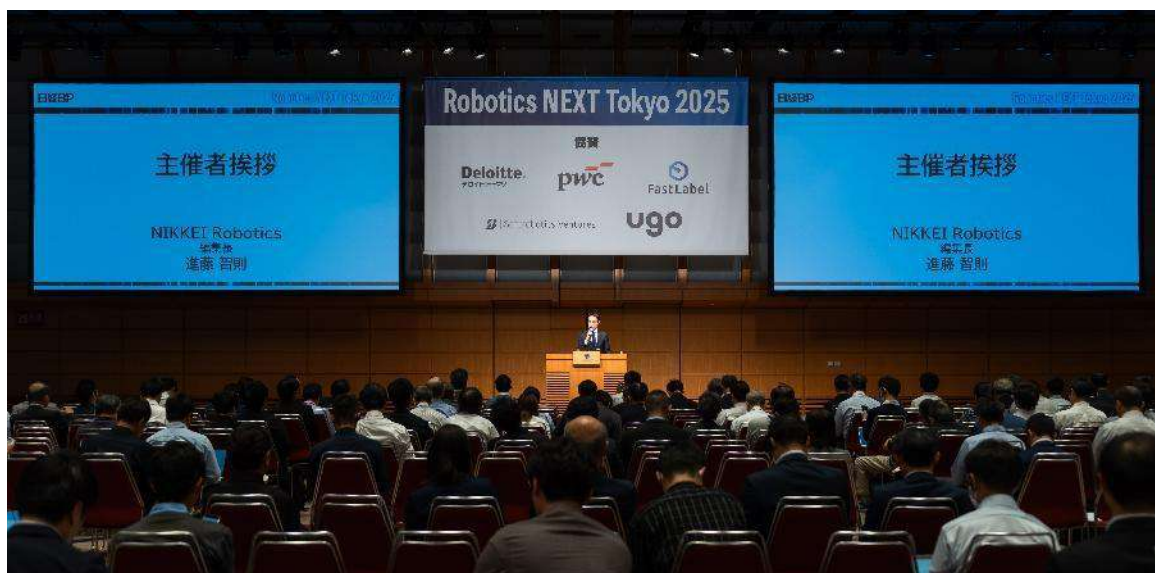
図14 2次元Gaussian splatting 画面上でレンダリングして輸入
プロトタイプは歩行の自由度を上げ、歩行のPhysical Intelligenceを実現している。写真: Physical Intelligence 開発チームの提供



図15 大規模言語モデルが両腕を制御する時代に
大規模言語モデルは、両腕をコントロールする制御を容易にする。コストを下げ、歩行の自由度を上げ、歩行のPhysical Intelligenceを実現している。写真: Physical Intelligence 開発チームの提供



Previous event (October 2025)



584 pre-registrants

Number of pre-registered attendees: 584
(Fully booked two weeks prior to the event)

279 participants

On-site attendees: 279



[Previous Event Overview]

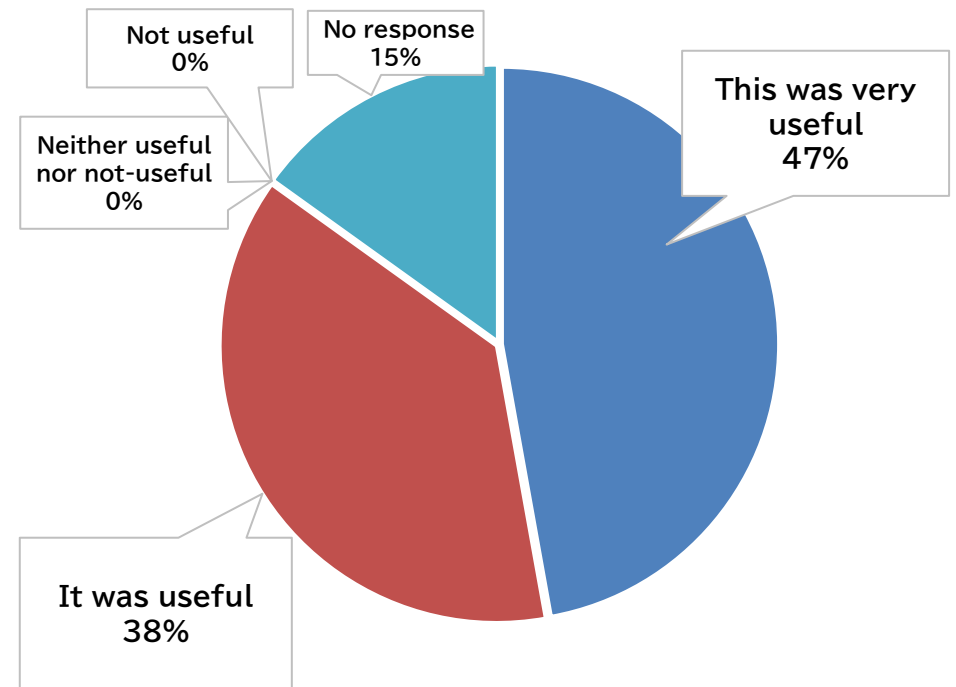
Date: October 16, 2025
Venue: Tokyo International Forum,
Hall B5 (Sponsor robot exhibits in the foyer)
Organizers: Nikkei Robotics, Nikkei xTECH, Nikkei Business
Sponsors: Deloitte Tohmatsu Group, PwC Consulting, FastLabel,
Bridgestone, ugo
Participation Fee: Free (Pre-registration required)

Previous event (October 2025)



85%

85% of participants responded that it was useful



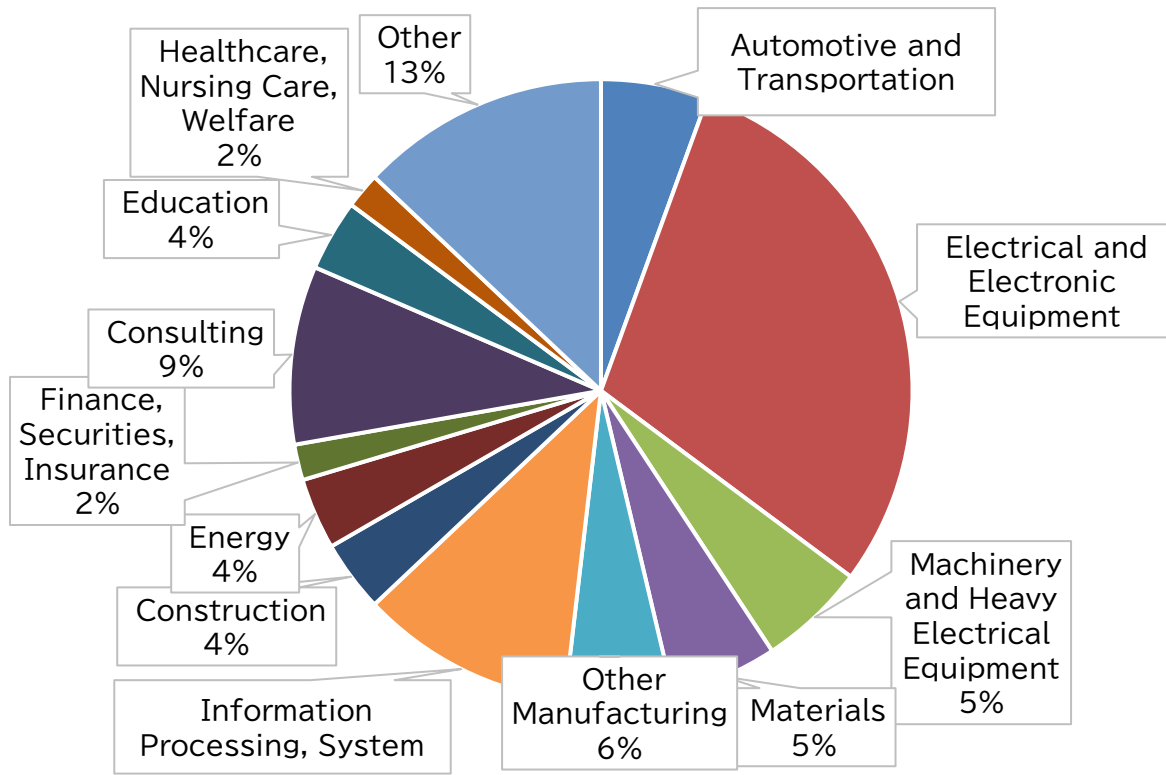
From visitor survey (N=53)

Previous event (October 2025)

Attendees Attributes

<Industry>

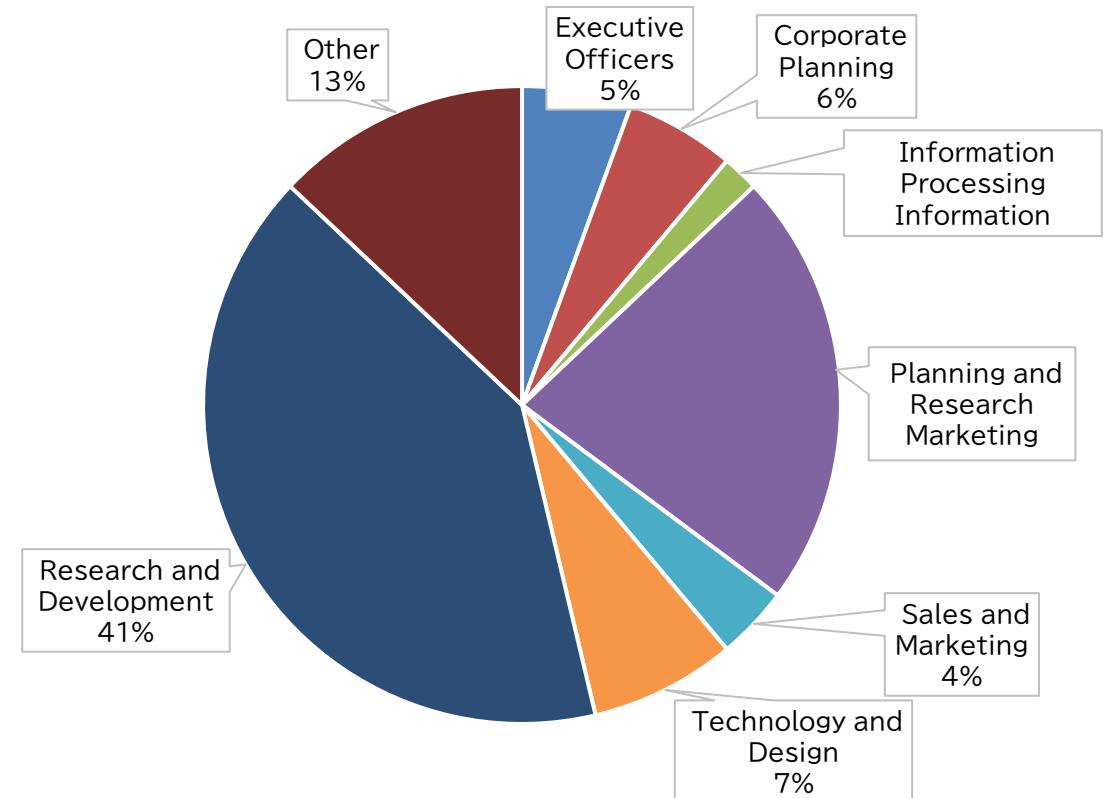
Manufacturing: 51%, Participants from diverse industries



From attendees survey (N=53)

<Occupation>

R&D: 41%,
Executives/Managers/Corporate Planning: 11%

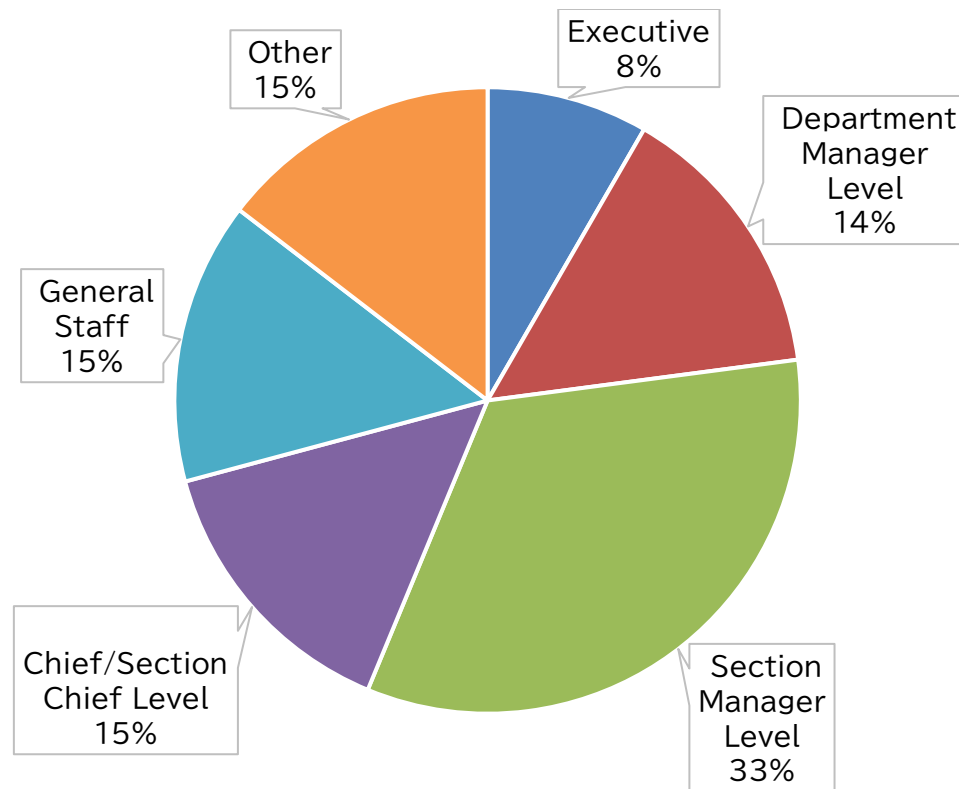


From attendee survey (N=53)

Previous Event (October 2025)

Attendees Attributes

<Position> Business owners: 8%, Department heads and above: 22%



From attendee survey (N=53)

Previous Event (October 2025)

Keynote



Humanoid Robots: From Logistics to Homes

Jonathan Hurst
Co-Founder & Chief Robot Officer
Agility Robotics

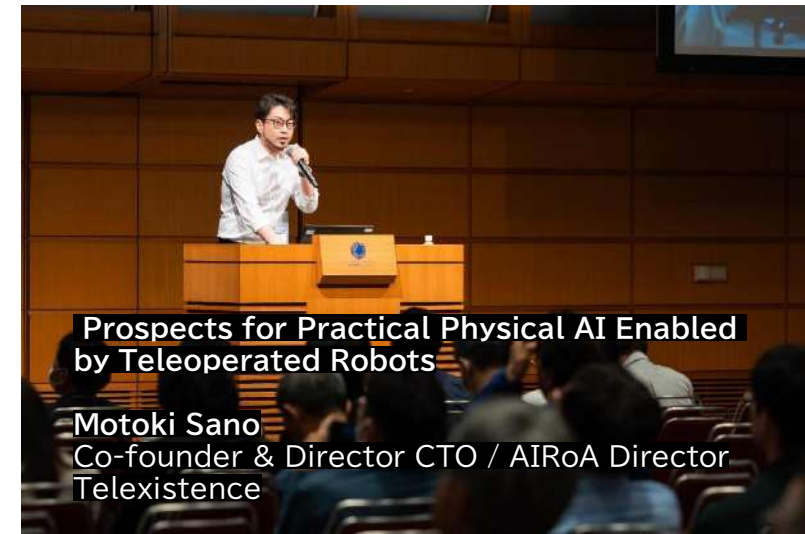


The Evolution of AI and Its Impact on Robotics

Daisuke Okanohara
Co-Founder, Representative Director, Chief
Technology Officer
Preferred Networks

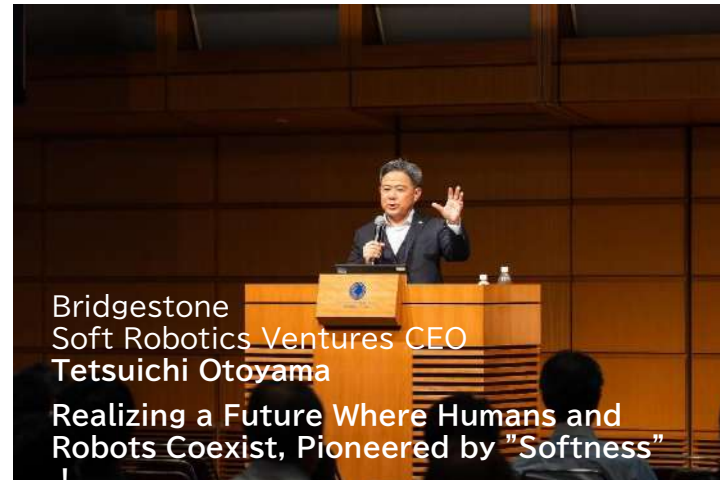
Previous Event (October 2025)

Special Lecture



Previous Event (October 2025)

Sponsored Presentation



Five companies sponsoring this event (Deloitte Tohmatsu Group, PwC Consulting, FastLabel, Bridgestone, ugo) presented on their challenges in implementing AI and robotics in society, their efforts toward a robot foundation model, and the realization of a future where humans and robots coexist.

Previous Event (October 2025)

Sponsor Exhibits in the Foyer

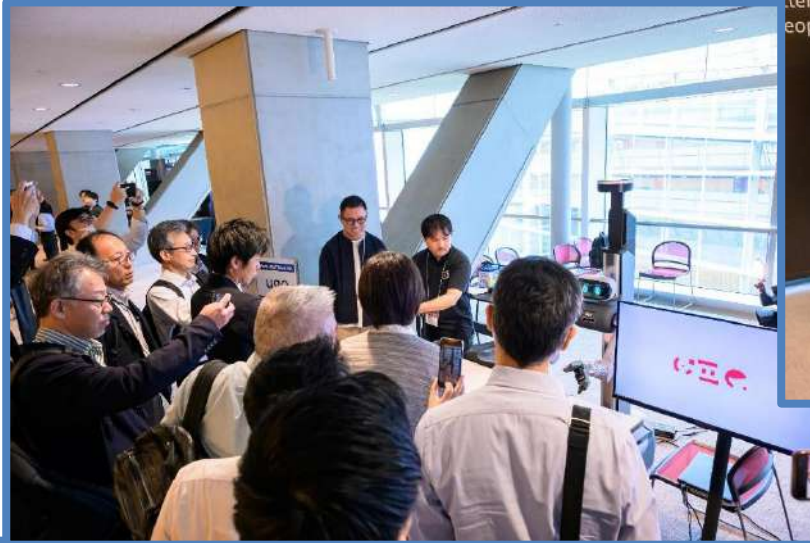


The five sponsoring companies exhibited robots and solutions in the foyer surrounding the venue in addition to their presentations.

The enthusiastic questions from participants revealed a high level of interest in AI and robotics.

Previous Event (October 2025)

Sponsor Exhibits



2026 Event Overview

Event Name: Robotics NEXT Tokyo 2026

Theme: Exploring the future of robotics technology from the forefront of AI technologies for robots, including Physical AI and Embodied AI.

Dates: September 29(Tue)-30(Wed), 2026

Venue: Tokyo International Forum, Hall B-5 (planned)

Organizers: Nikkei Robotics, Nikkei xTECH, Nikkei Business

Attendance: 300 attendees (planned) at physical venue + online streaming archive

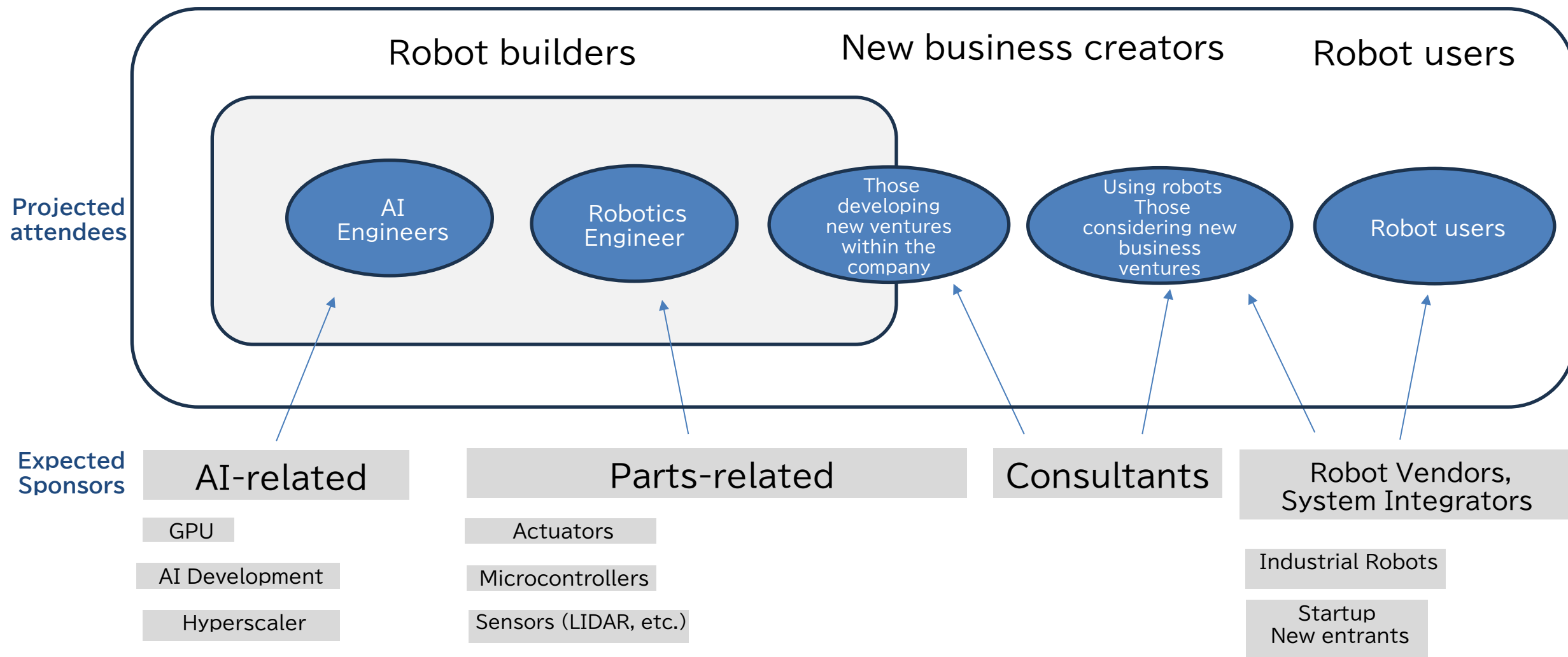
Fee: Free (Pre-registration required)

[Target Audience]

CXO, Robot and system developers, AI engineers, New robotics start-ups, Robot users

*This event is held in conjunction with Nikkei xTECH NEXT Tokyo 2026.

Projected Attendees and Expected Sponsors



Sponsorship Plan

<Platinum Partner>

Sponsorship Fee: ¥6,000,000 (excl. tax) **(4-5 companies)**

- 30-minute Special Sponsored Presentation
- Logo exposure on announcement sites and at the venue
- Promotion video screening during intermission (within 3 minutes)
- Provision of pre-registrant list (estimated total of 500 entries: in-person + archive streaming)
- Separate feature advertorial on Nikkei xTECH and Nikkei Business Online Edition for 4 weeks, plus a 2-page spread feature article advertisement in Nikkei Business and Nikkei Monozukuri (Approx. ¥10 million value)
- Exhibition in the foyer
- One package booth space provided within Nikkei xTECH NEXT venue (worth ¥550,000)

* An additional cost will be required for simultaneous interpretation for presentation.

<Gold Partner> Sponsorship Fee: ¥3,500,000 (excl. tax)

- 15-minute short presentation

- Logo exposure on announcement site and at venue

- Promotion video screening during intermission (within 3 minutes)

- Provision of pre-registrant list (estimated total of 250 attendees: in-person + archive stream)

- Separate feature advertorial on your company's initiatives in Nikkei xTECH and Nikkei Business Online Edition

- Four-week placement of advertorials (equivalent to ¥4.5 million list price)

- Exhibition in the foyer (if you wish)

- One package booth space provided within Nikkei xTECH NEXT venue (worth ¥550,000)

* An additional cost will be required for simultaneous interpretation for presentation.

Schedule

Sponsorship Application Deadline: Mid-July 2026 (planned)

Pre-registration Opens: Mid-August 2026 (planned)

Event Dates: September 29 & 30, 2026

Rules for Handling Personal Information

Nikkei BP requires compliance with the following conditions when providing customer information. We kindly ask that you review and confirm these points.

1. Scope of Customer Information

The customer information provided shall consist of the items requested by your company from the registered information, including "Name," "Employer Company Name," "Employer Department/Position," "Employer Postal Code," "Employer (or Home) Address," "Employer (or Home) Phone Number," "Email Address," and "Industry, etc." Since "Industry, etc." may vary by event, please inquire with the responsible staff member in advance.

2. Method of Providing Customer Information

Customer information will be provided using the "Nikkei BP Lead Gen Support System." Details on data retrieval methods will be emailed to your designated contact person.

Contact: Nikkei BP Lead Support Center (E-mail: lgsc10@nikkeibp.co.jp)

3. Purpose of Use for Customer Information

The provided customer information may only be used for promoting your company's products/services related to the content of the seminar you hosted or sponsored.

4. Method of Using Customer Information

When initially contacting customers based on the provided customer information, you must clearly state the following: * The name of the event your company hosted or sponsored that generated the customer information * Your company name * Your company's contact information * The method for customers to change, delete, or stop receiving information

5. Responsibility for Managing Provided Customer Information

Please manage and operate the provided customer information under your company's responsibility in accordance with the "Act on the Protection of Personal Information" and other relevant laws.

In the unlikely event of damage to the customer or your company due to an accident or other incident, our company cannot be held liable in any way.

Global Business Unit

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