









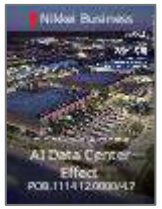


Toward “Well-being” through Regional Resilience and Nature-Positive Initiatives

# Nature Positive Consortium

Project Participation Guide ver. 1

日経BP



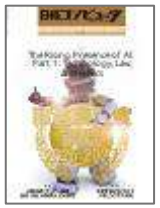












# Introduction

## Building on the collaborative platform created at the “GLOBAL NATURE POSITIVE SUMMIT 2026,” and making Nature Positive a strength for Japan

Under the international goal of "halting nature loss and shifting to a path of restoration" by 2030, addressing biodiversity and natural capital is becoming a critical management issue for companies. Against the backdrop of advances in disclosure standards—such as the TNFD—companies are increasingly required to assess their dependence on and impact on nature, and to incorporate these findings into concrete business strategies. Consequently, many outstanding technologies and cutting-edge initiatives aimed at achieving Nature Positive are emerging in Japan as well.

The “GLOBAL NATURE POSITIVE SUMMIT” and the concurrent exhibition “NATURE TECH!” held in Kumamoto, Japan, in July 2026 brought together numerous practitioners from industry, government, academia, and civil society under the theme of “Utilizing Technology and Building Resilience to Halt Nature Loss and Move Toward Regeneration.” This event served as a starting point for sharing activities and fostering collaboration.

To ensure that this cross-sector collaboration—spanning businesses and organizations—is not a one-time event, and to continuously build social momentum that positions “Nature Positive” as one of Japan’s strengths, we have decided to form the “Nature Positive Consortium.”

We hope you will consider joining the consortium after carefully reviewing the purpose of this initiative.

### GLOBAL NATURE POSITIVE SUMMIT 2026

With the goal of halting nature loss and shifting toward restoration by 2030, we will focus on private-sector initiatives and achievements that contribute to the mission of Nature Positive, and disseminate and share them with the world.

GLOBAL NATURE POSITIVE SUMMIT 2026 KUMAMOTO JAPAN

**[Event Overview]**

- Dates: July 14 (Tue) – 15 (Wed), 2026
- Venue: Kumamoto City, Kumamoto Castle Hall
- Organizers: Nature Positive Initiative (NPI)
  International Union for Conservation of Nature Japan Committee (IUCN-J)
- Co-organizers: ICLEI Japan / Ministry of the Environment / Ministry of Agriculture, Forestry and Fisheries/ Ministry of Land, Infrastructure, Transport and Tourism / Summit Organizing Committee
- In cooperation with: Nikkei BP



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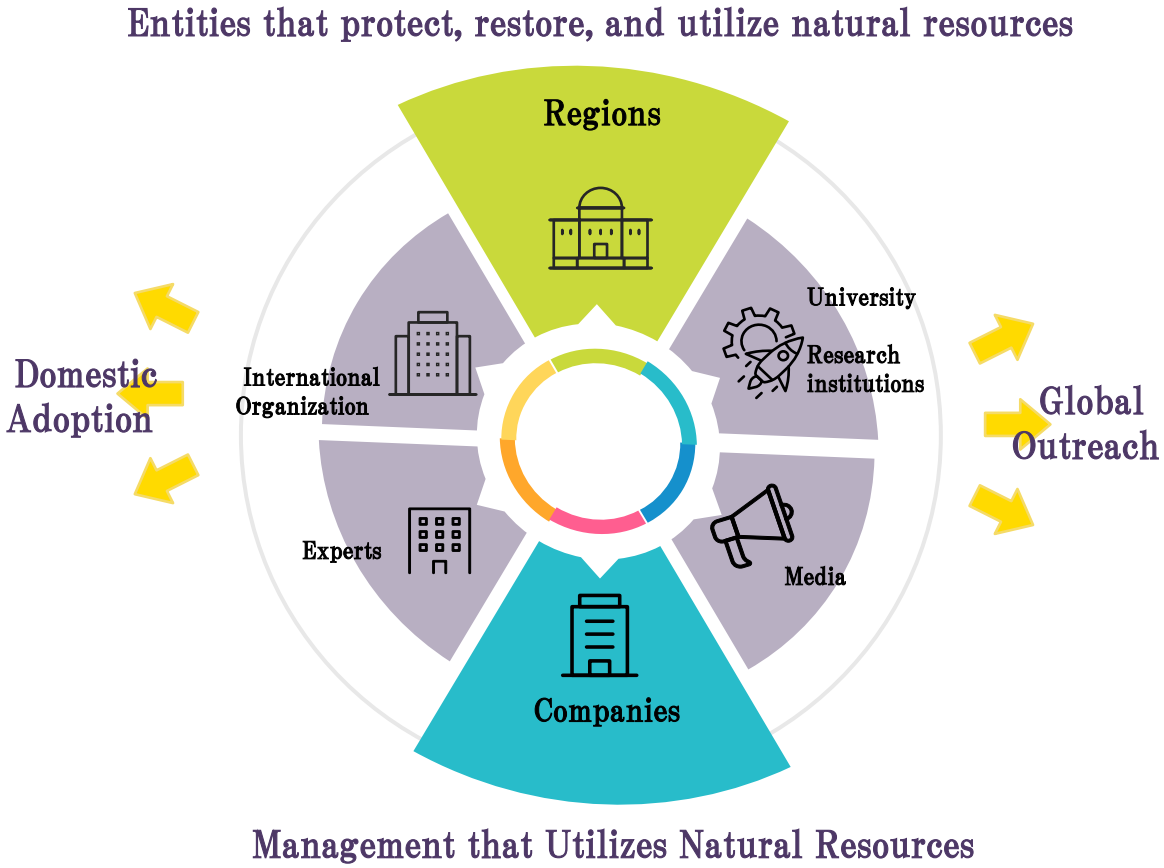
# The Concept of the Nature Positive Consortium

## Connecting “Businesses” and “Regions” to Move Nature Positive into the Implementation Phase

The key to achieving Nature Positive lies in a mutually beneficial partnership between "regions" that possess natural resources and "companies" that utilize those natural resources.
Therefore, the “Nature Positive Consortium” has been established as a platform where “companies” and “regions” can connect around the theme of Nature Positive.
We are calling on environmental bureaus in all 47 prefectures and 20 government-designated cities, as well as other leading local governments, to participate. Together with businesses, we will serve as a forum for sharing initiatives related to biodiversity and natural capital, discussing challenges, and charting a path toward practical implementation.
For local communities, natural capital is a precious asset that is difficult to replace. And for businesses, natural capital is no longer merely a resource to be exploited. What is needed is a vision and leadership that allow us to utilize these resources—which we all cherish—while protecting rather than threatening them.Throughout the year, this consortium will facilitate exchanges, discussions, and the development of guidelines to achieve this goal.




✓ Local government environmental officials and businesses collaborate to drive mutual growth

✓ Activities throughout the year to facilitate exchange, discussion, and the development of guidelines toward this goal

✓ Organized with the goal of becoming a platform covering all prefectures nationwide by 2030

# Nikkei BP Case Study

## Nikkei BP operates the “Prefectural CIO Forum” as an example of an organization for local government officials

The Prefectural CIO Forum is a voluntary organization composed of Chief Information Officers (CIOs) or officials in charge of IT promotion from each prefecture and related organizations. It was established in August 2003 with the aim of deepening close collaboration and cooperation among those responsible for promoting IT in prefectures. By sharing information on various challenges—such as building resident-centered e-governments and revitalizing local communities through information and communication technology (IT)—the forum seeks to contribute to the advancement of IT initiatives in each prefecture.

Since then, following the model of the National Association of State Chief Information Officers (NASCIO), it has fostered lively discussions that transcend the boundaries between the public and private sectors, serving as a forum for exchange between local governments and businesses.

**Building on this initiative, a new CSuO Forum for local governments was established**







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# Themes Addressed by the Nature Positive Consortium

## Toward “Well-being” Through Regional Resilience × Nature Positive

Until now, the focus on natural capital has been on “protecting and maintaining” it; however, we are entering an era where we must “restore and enrich” it—and even “utilize it to enrich local communities.” We have selected key themes that require innovation today to help us view local environmental challenges not merely as risks but as opportunities, and to link them to the well-being of the people who live there and the economic activities rooted in those communities. We will promote discussions aimed at practical applications of Nature Tech.




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# Consortium Project Structure

**Activities are organized around four pillars: “Local Government CSuO × Corporate Executive Conference,” “Regional Conferences + Forums,” “Overseas Summits,” and “Nikkei Media.”**
**We summarize our annual activities and publish the “Nature Positive White Paper”**

**Pillar-01** Inviting Local Government Environmental Leaders = “Local Government CSuOs”

### Local Government CSuO × Corporate Executive Conference

Calling on heads of environmental departments in local governments nationwide to participate and, together with businesses and experts, hold executive meetings to share information and exchange views.

**Pillar-02** Focus on Leading Regions

### Regions Conferences + Public Forums

Organize closed-door study tours and workshops for members, as well as public forums, in leading municipalities. Learn from and share information about leading regions.

**Nature Positive Consortium**

Regions Companies

**Pillar-04** Fostering Social Momentum in Japan

### Information dissemination via Nikkei Media

We publicize the consortium’s activities through Nikkei BP’s specialized media outlets such as Nikkei Business and Nikkei ESG, as well as through the Nikkei Shimbun and the Financial Times.

**Pillar-03** Sharing Japan’s Initiatives with the World

### Overseas Summit

We will hold a joint exhibition as a consortium at the global summit to be held in 2027, communicating Japan's initiatives to the world.

**Compiles reports on domestic and international trends and the consortium’s annual activity report, publishing them once a year,**
**"Nature Positive White Paper (Tentative title)"**

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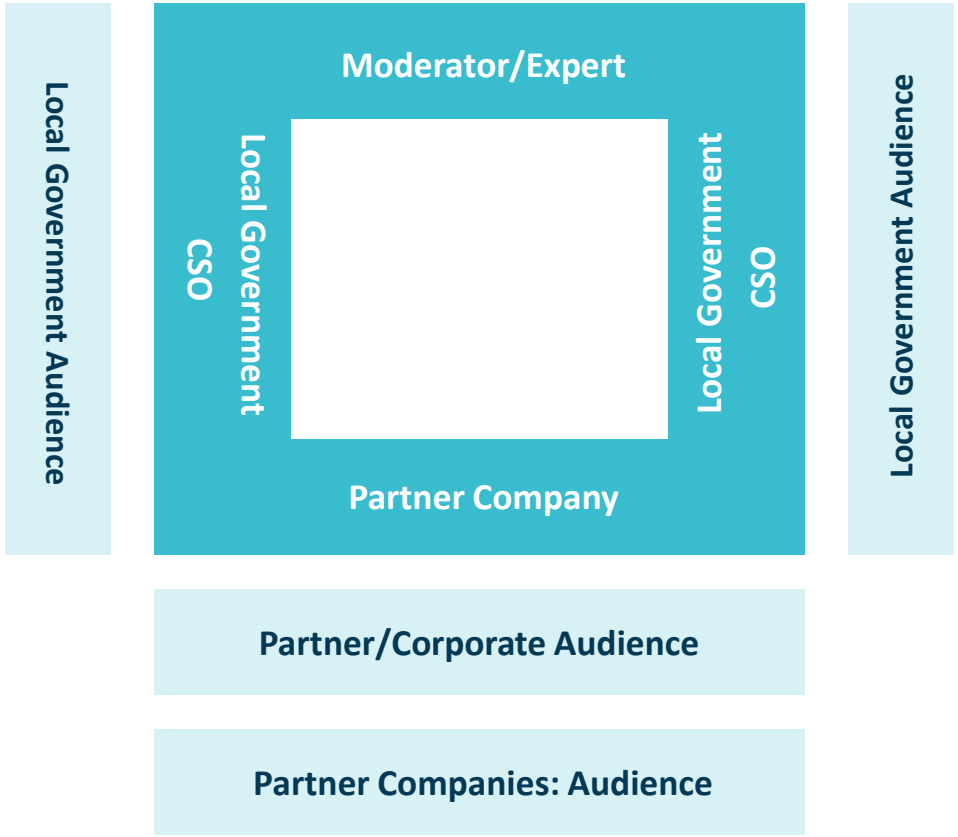
# About the Municipal CSuO × Corporate Executive Conference

## A Nature-Positive Conference where key figures from local governments and companies nationwide gather

Environmental officials from leading local governments, including all 47 prefectures and 12 government-designated cities (Local Government CSOs), inviting their participation, and holding a Leaders' Meeting with corporate representatives and experts.
By sharing initiatives aimed at biodiversity and nature restoration in each region, discussing challenges, and considering steps toward implementation, we aim to strengthen connections among local governments, public and private sectors, and foster collaboration and innovation.
Under the theme of "Nature Positive," we will invigorate local government environmental divisions and accelerate collaboration.



Planned for approximately 100 participants
Study sessions, Dialogue forums, and site visits where participants gather in one place




## What is a Municipal CSuO?

Environmental leaders from prefectures, government-designated cities, and other progressive local governments who include practitioners and key figures responsible for environmental and nature-positive initiatives.

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# Draft Schedule for the Local Government CSuO × Corporate Executive Meeting

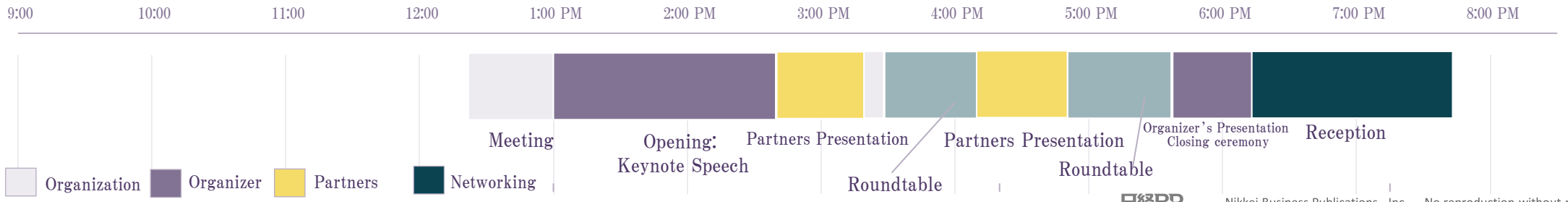
## A top-level meeting to explore practical collaboration between local communities and businesses

### ■ Timetable (Tentative)

| Time | Minutes | Program | Remarks |
|---|---|---|---|
| 12:30–1:00 p.m. | 30 | Meeting Point | |
| 1:00 PM–1:10 PM | 10 | Opening | |
| 1:10 PM–2:40 PM | 90 | Organizer's Presentation 1 | |
| 2:40 PM–3:10 PM | 30 | Partners Presentation Slot 1 | 10 minutes per slot × 3 companies |
| 3:10 PM–3:25 PM | 15 | Break | |
| 3:25 PM–4:10 PM | 45 | Roundtable Discussion 1 | |
| 4:10 PM–4:40 PM | 30 | Partners Presentation Slot 2 | 10 minutes per slot × 3 companies |
| 4:40 PM–5:25 PM | 45 | Roundtable Discussion #2 | |
| 5:25 PM–5:55 PM | 30 | Organizer's Presentation 2 | |
| 5:55 PM–6:10 PM | 15 | Closing | |
| 6:20 PM–7:50 PM | 90 | Reception | |

*A site visit to GREEN EXPO the following day is currently under consideration

### ■ Timeline (Tentative)

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Pillar-02

# About the Regional Conference + Public Forum

## Held in pioneering regions tackling local challenges through natural capital and technology, broadly communicating regional-corporate co-creation initiatives to society.

### ■ Overview of the “Regional Conference + Public Forum”

Held twice a year (in two regions) under the theme of “Regional Resilience and Nature-Positive.”

The event features two formats: **“closed study sessions and site visits”** for consortium members (primarily local government staff on the ground) and **“Public forums,”** creating opportunities to learn from and share insights from the host regions.

- **Frequency: Twice a year**
- **Venue: Selected from nature-positive pioneering regions nationwide (under consideration)**
- **Schedule: Day 1: Closed-door Study Session**
  **Day 2: Public Forum (hybrid format)**
  **Day 3: Closed-door field trip**

*** Overview of the Public Forum**

- **Participants : Local and national business professionals, local governments, related organizations, etc.**
- **Event Scale: Estimated 200 attendees on-site + approximately 500 online**
- **Conference Content: Lectures, panel discussions, etc.**
- **Coverage: Nikkei Business and Nikkei ESG (magazine & web)**




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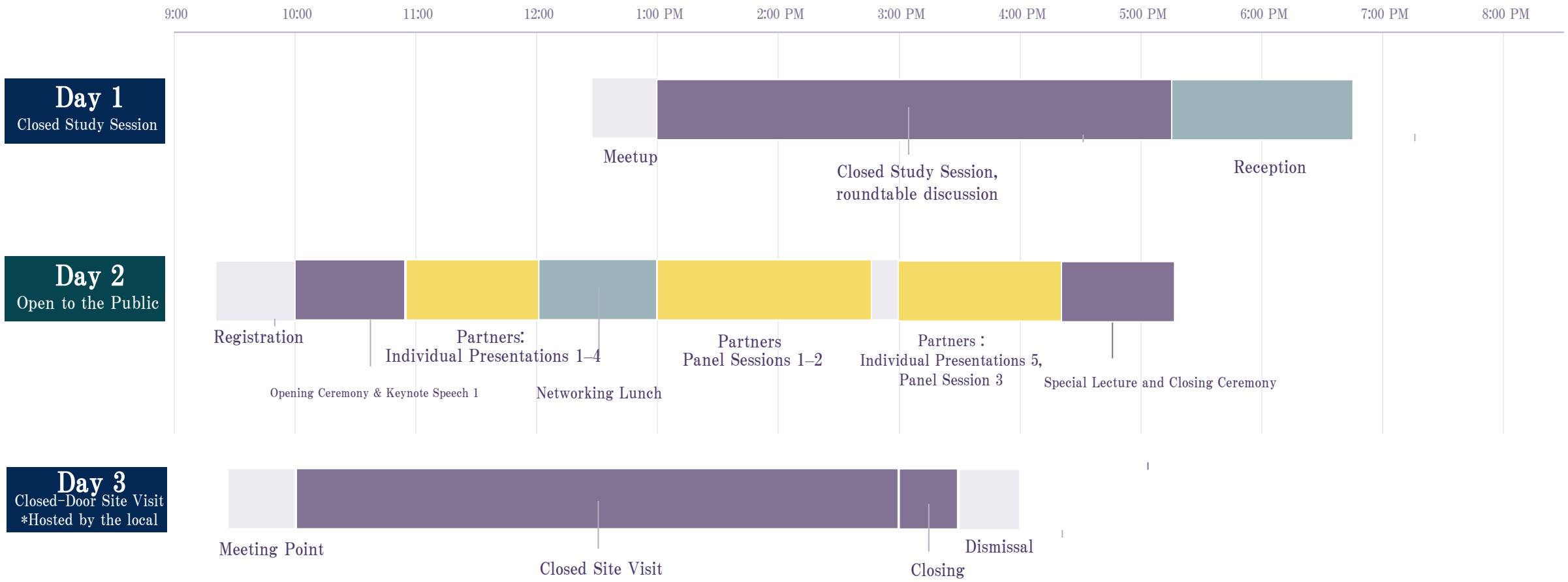
# Regional Conference + Public Forum: Proposed 3-Day Schedule

## ■ Program and Timeline Overview

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# Regional Meetings + Public Forum: Days 1 & 3 | Proposed Schedule for Closed-Door Site Visits and Study Sessions

## Experience initiatives related to natural capital through on-site visits and discuss key issues during a roundtable discussion

### ■ Timetable Day 1 (Tentative)

| Time | Minutes | Program | Remarks |
|---|---|---|---|
| 12:30–1:00 PM | 30 | Meet and Check-in | |
| 1:00 PM–1:15 PM | 15 | Opening Ceremony and Briefing | |
| 1:15 PM–1:55 PM | 40 | Keynote Speech 1 | |
| 1:55 PM–2:35 PM | 40 | Keynote Speech 2 | |
| 2:35 PM–3:00 PM | 25 | Break and Exhibition Tour | |
| 3:00 PM–4:00 PM | 60 | Roundtable Discussion 1 | |
| 4:00 PM–5:00 PM | 60 | Roundtable Discussion 2 | |
| 5:00 PM–5:15 PM | 15 | Closing of Day 1 Workshop | |
| 5:30 PM–7:00 PM | 90 | Reception | |

### ■ Timetable for Day 3 (Tentative)

| Time | Minutes | Program | Remarks |
|---|---|---|---|
| 9:30–10:00 | 30 | Meeting Point | |
| 10:00–10:30 | 30 | Opening Ceremony and Briefing on the Venue Tour | |
| 10:30–15:00 | 270 | Site Visit | |
| 3:00 PM–3:30 PM | 30 | Closing and Dismissal | Return to the venue for the event |

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# Regional Conference + Public Forum: Day 3 | Public Forum: Proposed Schedule

## A hybrid event combining in-person and online formats, broadcasting from leading regions across the nation.

### ■ Timetable for Day 2 (Tentative)

| Time | Minutes | Format | Program | Remarks |
|---|---|---|---|---|
| 09:30–10:00 | 30 | — | Doors Open / Registration / Exhibition | |
| 10:00–10:10 | 10 | — | Opening Remarks by the Organizer | |
| 10:10–10:50 | 40 | Organizer | Keynote Speech | |
| 10:50–11:05 | 15 | Sponsored by | Individual Presentation 1 | |
| 11:05–11:20 | 15 | Sponsored | Individual Presentation 2 | |
| 11:20–11:35 | 15 | Sponsored | Individual Presentation 3 | |
| 11:35–11:50 | 15 | Sponsored | Individual Presentation 4 | |
| 11:50–1:00 p.m. | 65 | — | Networking Session (On-site only) | |
| 1:00 PM–1:50 PM | 50 | Sponsored | Panel Discussion 1 | Collaborative session between local government officials, experts, and sponsoring companies (up to 3 companies) |
| 1:50 PM–2:40 PM | 50 | Sponsored | Panel Discussion 2 | Collaborative session featuring local government officials, experts, and sponsoring companies (up to 3) |
| 2:40 PM–2:55 PM | 15 | — | Break / Exhibition | |
| 2:55 PM–3:10 PM | 15 | Sponsorship | Individual Presentation 5 | |
| 3:10 PM–3:25 PM | 15 | Sponsored | Individual Presentation 6 | |
| 3:25 PM–4:15 PM | 50 | Sponsored | Panel Discussion 3 | Collaborative session between local government officials, experts, and sponsoring companies (up to 3 companies) |
| 4:15 PM–5:05 PM | 40 | Organizer | Special Lecture | |
| 5:05 PM–5:15 PM | 10 | Organizer | Closing | |

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Pillar-03

# Overseas Summit

**We will jointly exhibit as a consortium at the overseas summit to be held in 2027 to share Japanese case studies with the world, and also engage with global experts and gather information on the latest trends.**

## ■ Proposed Events for

- GNPS 2027: October 2027, Andhra Pradesh, India
- ICLEI World Congress 2027: October 2027, Pohang, Republic of Korea
- In collaboration with NPI: London, UK, and other locations under consideration






*Image of a presentation at an international symposium

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# About the Nature Positive White Paper

**A summary of annual activities. Investigates, analyzes, and publishes reports on regional initiatives, domestic and international trends, and technological developments**

## ■ Overview of the “Nature Positive White Paper”

As a summary of the year’s activities, we publish the “Nature Positive White Paper,” which comprehensively covers the latest information on Nature Positive—including reports on the status of regional initiatives, the latest domestic and international trends related to Nature Positive, and a technology trend map for NatureTech—along with the consortium’s activity report.

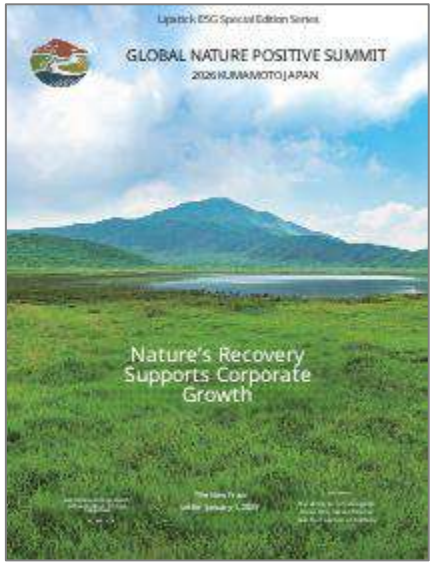
It will be distributed **widely to key figures across various domestic industries as a special edition published by Nikkei BP’s specialized media outlets, including *Nikkei Business* and *Nikkei ESG***.

In addition, this special edition will feature sponsored advertisements highlighting your company’s initiatives.

- **Publication Date: March 2028 (planned)**
- **Format : Special Edition (distributed as a supplement)**
- **Magazines to be Bundled:**

  **Nikkei Business, Nikkei ESG, Nikkei Electronics, Nikkei Manufacturing,**

  **Nikkei Automotive, Nikkei Architecture, Nikkei Construction, Nikkei Computer**
- **Publisher :Nikkei BP**
- **Supervised by : Nature Positive Consortium Advisory Board**






*Reference Image: Published in October 2026—GNPS2026 Special Edition

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Pillar-05

# Information dissemination by Nikkei Group Media

## Sharing our initiatives through Nikkei Group Media. We aim to foster a movement.

### ■ Overview of Media Outlet




**日経ビジネス**

**Getting to the Heart of Business**
**A trusted business magazine**

- Publication Name: Nikkei Business
- Circulation: 122,622 (January–December 2024, ABC circulation)
- Publication Frequency: Weekly (published every Monday)
- Subscriber Demographics

**Business executives and other decision-makers are the main readers**

| Final Approvers De facto decision-makers | Department heads or higher | Number of employees 1,000 or more Views from companies |
|---|---|---|
| 45.2% | 58.5% | 40.0% |




**日経ESG**

**Corporate ESG initiatives and investor trends and more**

- Publication Name Nikkei ESG
- Circulation 6,800 copies
- Publication Format Monthly (published on the 8th of every month)
- Publication Content

"Nikkei ESG" covers the latest trends—including the perspectives of domestic and international ESG investors, policy developments, and cutting-edge corporate initiatives—as well as new businesses addressing social issues and corporate governance. ESG is highly valued by customers and investors and is effective in attracting top talent. "Nikkei ESG" provides practical information to support your ESG initiatives, addressing the specific actions companies need to take today.



**日本經濟新聞**

**A general-interest newspaper with a focus on economics and the world's largest circulation**

- Publication Name: the Nikkei
- Circulation: 1,254,254 copies for the morning edition (December 2026, ABC Association)
- Subscriber Demographics

**Readers play a central role in driving business forward, the mainstream of the business world**







**FT FINANCIAL TIMES**

**A favorite read among's favorite newspaper**

- Publication Name: FINANCIAL TIMES
- Circulation : 125,633 copies (PwC Paid Circulation Audit, 2023) *Print circulation (worldwide)
- Subscriber Demographics

**Attracts an influential global readership across various genres, including business, finance, politics, and lifestyle.**

| Senior Executives | Work at International companies | Business decision-makers |
|---|---|---|
| 29% | 75% | 56% |

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# Information Dissemination by Nikkei Group Media

## Strengthening information dissemination to various industries through Nikkei BP's specialized media

### ■ Overview of Media Outlets




Sources of innovation
Nikkei Electronics

**Comprehensive magazine covering electronics, information, and telecommunications technologies**

- Publication Name: Nikkei Electronics
- Circulation: 9,200 copies

(January–December 2024: Subscription Circulation)

- Publication Schedule
  Published on the 20th of each month; 12 issues per year



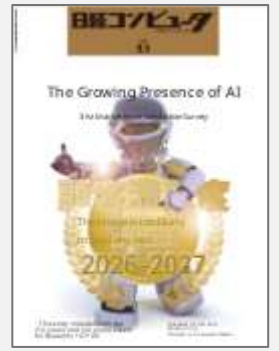

日経ものづくり

**Supporting the manufacturing industry's development, design, and production**

- Publication NameNikkei Monozukuri
- Circulation 8,300 copies

(January–December 2024: Number of subscription Circulation)

- Publication Schedule:Published on the 1st of each month; 12 issues per year




日経コンピュータ

**For IT professionals, the "No. 1" comprehensive information magazine.**

- Publication Name: Nikkei Computer
- Circulation : 14,900 copies

(January–December 2024: Subscription circulation)

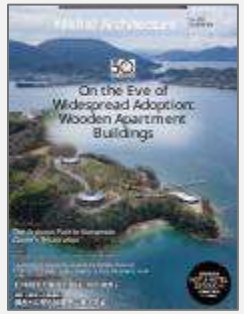
- Publication Frequency
  Published every other Thursday; 26 issues per year




日経 Automotive

**Leading the Way in the Future of Cars**

- Publication Name: Nikkei Automotive
- Circulation: 7,900 copies
- Publication Schedule: Published on the 11th of each month; 12 issues per year




日経アーキテクチュア

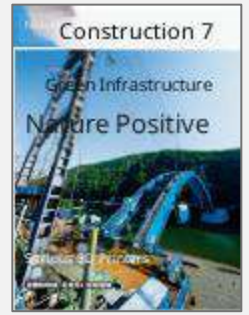
**Selected by professionals architecture information magazine**

- Publication Name: Nikkei Architecture
- Circulation 19,400 copies

(January–December 2024: Number of Subscription Circulation)

- Publication Schedule
  Published on the 2nd and 4th Thursdays of each month

・24 issues per year




日経コンストラクション

**Comprehensive Civil Engineering Magazine**

- Publication Name: Nikkei Construction
- Circulation 19,100 copies

(January–December 2024: Number of Subscription Circulation)

- Publication Schedule
  Published on the 20th of each month; 12 issues per year

# 2027 Schedule

2027: February | March | April | May | June | July | August | September | October | November | December
2028: January | February | March

## Expert Panel

**1st** Kickoff Meeting

**2nd** Municipal CSuO × Corporations Management Meeting

**3rd** Regional Meeting

**4th** Regional Conference

## Region Forum

- Strengthening Collaboration Between Local Governments and Businesses and discussion on implementing nature-positive initiatives in local communities
- Field Visits to Regional Initiatives and Outreach
- Implementation of NatureTech

**Public Forum**

Leveraging Natural Capital to Address Regional Challenges and corporate growth investment and technology
— a Symposium to Lay the Groundwork for a Host City Strategy
A Symposium Serving as the Foundation

- Field Visits to Regional Initiatives and Outreach
- Implementation of NatureTech

**Public Forum**

- Utilizing natural capital to address regional challenges and corporate growth investment and technology
  — a symposium laying the foundation for a host city strategy
  A Symposium Serving as the Cornerstone

## Overseas summit

GREEN EXPO

**Saturday, May 8: Akira Ikegami & Yuria Masuda's Nature Positive Workshop**
(tentative title)



- A symposium serving as the foundation for a experience firsthand

Parent-Child Workshop
*Related Event

**5th** Overseas Symposium (Currently Being Selected)

- Sharing Examples of Nature-Positive Initiatives in Japan

## Nikkei Media information dissemination

Woman

日経ビジネス 日経ESG

日本経済新聞
FT FINANCIAL TIMES

日経ビジネス 日経ESG

Summarizing the year's activities and publishing

## Nature Positive White Paper

日経ビジネス 日経ESG
Nikkei Electronics 日経ものづくり
日経Automotive 日経コンピュータ
日経アーキテクチュア 日経コンストラクション

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# Roadmap and Sponsorship Options




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# Sponsorship Plans

(Excluding tax)

| Platinum Partner | Gold Partner | Silver Partner (Startups Only) |
|---|---|---|
| ¥ 35,000,000 Per Year | ¥ 9,000,000 Per Year | ¥ 5,000,000 Per Year |
| ✓ Joint exhibition at overseas summits | ✓ Joint exhibition at overseas summits | ✓ Joint exhibition at overseas summits |
| ✓ the Nikkei Coverage in the Financial Times | ✓ the Nikkei Coverage in the Financial Times | ✓ the Nikkei Coverage in the Financial Times |
| ✓ A. Participation in the Local Government CSuO × Corporate Management Conference | ✓ A. Participation in the Local Government CSuO × Corporate Management Conference | ✓ A. Participation in the Local Government CSuO × Corporate Management Conference |
| ✓ Participation in B.C. Regional Conference + Public Forum | ✓ Participation in B.C. Regional Conference + Public Forum | ✓ Participation in B.C. Regional Conference + Public Forum |
| ✓ Select one of A, B, or C as a priority initiative | ✓ Select one of A, B, or C as a priority initiative | ✓ Select one of A, B, or C as a priority initiative |
| ✓ Exposure in the Nature Positive White Paper (tentative title) | ✓ Exposure in the Nature Positive White Paper (tentative title) | ✓ Exposure in the Nature Positive White Paper (tentative title) |

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# Sponsorship Package Details 1

(Excluding tax)

| | | Item | Details | Platinum Partner (35,000,000 yen) | Gold Partner (10,000,000 yen) | Silver Partner - Startups Only (5,000,000 yen) |
|---|---|---|---|---|---|---|
| 1 | Overseas Symposium | Joint Exhibition | | ✓ | | |
| | | Participation in on-site inspection tour | Up to 3 people *Travel expenses not included | ✓ | | |
| | | Newspaper Coverage | Nikkei Shimbun - 15-column space *Feature of your company's content and logo placement within the published article | ✓ | | |
| | | | Financial Times - 15-column space *Feature of your company's content and logo placement within the published article | ✓ | | |
| 2 | Kickoff Meeting | Panelist Participation | Up to 1 person | ✓ | ✓ | ✓ |
| | | Audience Seating | Up to 2 people | ✓ | ✓ | ✓ |
| | | Participation in Information Exchange Session (Networking Event) | Up to 3 people | ✓ | ✓ | ✓ |
| 3 | Local Government CSO x Corporate Executive Conference | Participation in Discussion Session | Up to 1 person | A | A | |
| | | Audience Seating | Up to 2 people | ✓ | ✓ | ✓ |
| | | Participation in Information Exchange Session (Networking Event) | Up to 3 people | ✓ | ✓ | ✓ |
| | | Presentation Slot | 1 slot (10 minutes) | A | A | |
| | | Handouts for Participants | Up to 1 item | ✓ | ✓ | ✓ |
| | | Logo Display at the Venue | | ✓ | ✓ | ✓ |
| | | Simple Display | 1 tabletop display booth in the venue foyer | A | A | |
| | | Magazine Coverage | Nikkei Business / Nikkei ESG | A *equivalent to 2 pages | A *equivalent to 2 pages | |
| | | Web Publication | Reprinted from Nikkei Business Online Edition / Nikkei ESG Online Edition | A | A | |

One of A, B, or C (Silver: Choose one from B or C)
Please select one to implement
*Each category has a cap

# Sponsorship Package Details 2

(Excluding tax)

| | | Item | Details | Platinum Partner (35,000,000 yen) | Gold Partner (10,000,000 yen) | Silver Partner - Startups Only (5,000,000 yen) |
|---|---|---|---|---|---|---|
| 4 | Regional Conference + Public Forum (1) | Conference - Participation in Discussion Session | Up to 1 person | B | B | B |
| | | Conference - Audience Seating | Up to 2 people | ✓ | ✓ | ✓ |
| | | Conference - Participation in Networking Session (Reception) | Up to 3 people | ✓ | ✓ | ✓ |
| | | Handouts for Conference Participants | Up to 1 item | ✓ | ✓ | ✓ |
| | | Forum - Audience Participation | Up to 3 people | ✓ | ✓ | ✓ |
| | | Forum Presentation Slot | 1 slot *Individual presentation (15 minutes) or Panel discussion (50 minutes) | B | B | B |
| | | Handouts for Forum Participants | Up to 1 item | B | B | B |
| | | Logo Display at the Venue | | ✓ | ✓ | ✓ |
| | | Simple Display | 1 tabletop display booth in the venue foyer | B | B | B |
| | | Magazine Coverage | Nikkei Business / Nikkei ESG | B *equivalent to 2 pages | B *equivalent to 2 pages | B *equivalent to 1 page |
| | | Web Publication | Reprinted from Nikkei Business Digital Edition / Nikkei ESG Digital Edition | B | B | B |
| 5 | Regional Conference + Public Forum (2) | Conference - Participation in Discussion Session | Up to 1 person | C | C | C |
| | | Conference - Audience Seating | Up to 2 people | ✓ | ✓ | ✓ |
| | | Conference - Participation in Networking Session (Reception) | Up to 3 people | ✓ | ✓ | ✓ |
| | | Handouts for Conference Participants | Up to 1 item | ✓ | ✓ | ✓ |
| | | Forum - Audience Participation | Up to 3 people | ✓ | ✓ | ✓ |
| | | Forum Presentation Slot | 1 slot *Individual presentation (15 minutes) or Panel discussion (50 minutes) | C | C | C |
| | | Handouts for Forum Participants | Up to 1 item | C | C | C |
| | | Logo Display at the Venue | | ✓ | ✓ | ✓ |
| | | Simple Display | 1 tabletop display booth in the venue foyer | C | C | C |
| | | Magazine Coverage | Nikkei Business / Nikkei ESG | C *equivalent to 2 pages | C *equivalent to 2 pages | C *equivalent to 1 page |
| | | Web Publication | Reprinted from Nikkei Business Digital Edition / Nikkei ESG Digital Edition | C | C | C |
| 6 | Nature Positive White Paper | Report on the Consortium's Annual Activities | | ✓ | ✓ | ✓ |
| | | Corporate Initiatives (PR) | 4-color, 1 page | ✓ | ✓ | ✓ |
| | | Logo Display | | ✓ | ✓ | ✓ |

One of A, B, or C (Silver: Choose one from B or C)
Please select one to implement
*Each category has a cap

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# APPENDIX

# Special collaborative events will also be held at GREEN EXPO

## Considering the Future of the Earth with Akira Ikegami and Yuria Masuda
## “Nature-Positive Experience Workshop”
### — A Lesson on Nature and Technology for the Generation Shaping the Future —



**Akira Ikegami (Journalist)**



**Yulia Masuda (Journalist)**

*A separate program brochure is available for details

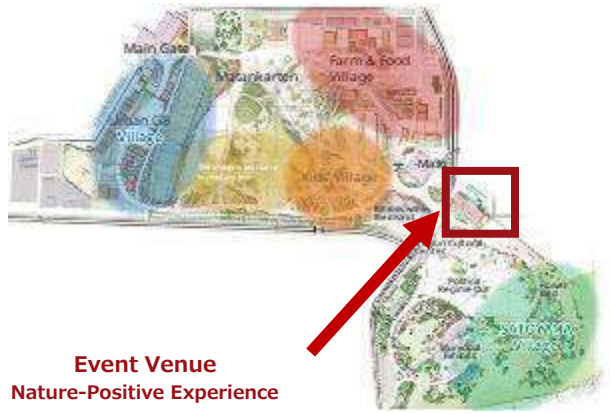
## ■ GREEN × EXPO




- Name
  **2027 International Horticultural Exposition**
- Venue
  **Former Kamiseya Communications Facility (Yokohama City, Kanagawa Prefecture)**
- Dates
  **March 19, 2027 (Fri) – September 26, 2027 (Sun)**
- Exhibition Area
  **Approx. 100 ha (including 80 ha of exhibition grounds)**
- Number of Participants
  **15 million people**
- Theme
  **Tomorrow’s Landscape: Creating Happiness**

A vast area equivalent to approximately 28 Yokohama Stadiums, covering about 100 hectares
10 million flowers and plants gathered together

A vast space where flowers and greenery from all four seasons come together, allowing visitors to experience the richness of nature and biodiversity.
At the start of the event, approximately 600 cherry trees of about 40 varieties will be in full bloom.




**Event Venue**
**Nature-Positive Experience**

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