

Tech Shaping the Future

日経 **XTECH neXt** Tokyo **2026**

DXソリューション EXPO 東京2026

AI リーダーズ EXPO
東京2026

製造業の将来技術 EXPO
東京2026

情報セキュリティ-NEXT
東京2026

建設DX EXPO
東京2026

Dates

September 29 (Tue) – 30 (Wed)

Venue

Tokyo International Forum

Click here for the
exhibitor registration
site

<https://nkbp.jp/nexttky2026>



Event Overview

Main Event Name: Tech Shaping the Future: Nikkei xTECH NEXT Tokyo 2026

Breakout Exhibition: AI Leaders EXPO Tokyo 2026, DX Solutions EXPO Tokyo 2026, Information Security NEXT Tokyo 2026, Future Tech for Manufacturing EXPO Tokyo 2026, Construction DX EXPO Tokyo 2026

Dates: September 29 (Tue) and 30 (Wed), 2026, 10:00 AM – 5:00 PM (tentative)

*Seminars are scheduled to begin at 10:00 AM on both days

The exhibition area is scheduled to open at 11:00 AM on September 29, and at 10:30 AM on September 30.

Venue: Tokyo International Forum

Organizer: Nikkei BP

Media Partners: AI Leaders 100, Nikkei xTECH, Nikkei xTECH Active, Nikkei Computer, Nikkei NETWORK, Nikkei Electronics, Nikkei Monozukuri, Nikkei Robotics, Nikkei Automotive, Nikkei Architecture, Nikkei Construction, Nikkei Business, Nikkei x Trend, NIKKEI Tech Foresight, Nikkei BP Intelligence Group, Nikkei BP Insight

Expected Attendance: 10,000 people (including concurrent exhibitions)



Event Overview

In 2026, “Nikkei xTECH NEXT” will evolve into the “Tech Shaping the Future” —.

“Nikkei xTECH NEXT” is an event organized by Nikkei xTECH with its full resources. Previously, it was positioned as a comprehensive exhibition covering technologies in the “IT,” “Electronics,” “Automotive,” “Architecture,” and “Civil Engineering” sectors—the fields traditionally covered by Nikkei xTECH. However, it was sometimes difficult to understand exactly what technologies were included. Therefore, we have decided to adopt “The **Tech Shaping the Future**” as our overarching concept. **This exhibition will showcase the technologies necessary to shape the future, including future society, new corporate models, and efficient, innovative business processes.**

Five specialized exhibitions to be held simultaneously

The “Technology for the Future Exhibition” consists of five major specialized exhibitions.

The themes of these specialized exhibitions are “AI,” “DX,” “Information Security,” “Manufacturing,” and “Construction.”

While all focus on “Technology for Shaping the Future,” each will be held as an independent event.

For example, the AI sector will be held as the “AI Leaders EXPO.” This exhibition is positioned as an extension of the “AI Leaders Conference,” a high-level event for executives that Nikkei BP has been hosting since 2025. While the main content of the AI Leaders Conference consists of online discussions and lectures by experts, the AI Leaders EXPO will center on in-person exhibitions of AI implementation solutions. Additionally, the DX, information security, manufacturing, and construction sectors will also feature concepts designed to allow visitors to experience the technology firsthand.

Enhancing Hands-On Exhibits

We are enhancing the hands-on exhibits that are unique to in-person events. In the past, we have featured live robot demonstrations and demos of AI agent systems. Going forward, we will provide even more opportunities for visitors to experience “technologies that shape the future.” Please look forward to the “Technologies Shaping the Future” exhibition, which consists of five specialized exhibitions.

AI Leaders EXPO

[Click here for the exhibitor guide](#)

Trade Shows to Help You Make Decisions About AI Adoption

A world is about to begin where AI agents work 24 hours a day, 365 days a year as "digital workers" in place of humans. In addition to "AI sales," where AI agents instruct sales representatives on the best prospects to target, automation using AI is also advancing in administrative departments such as accounting, finance, legal, and human resources. In software development, AI agents are now being utilized in every stage of the process. At the venue, seminars on the latest trends in AI solutions for business use and exhibits where you can experience AI-integrated business systems and tools firsthand will support decision-makers responsible for promoting AI adoption.

"AI Leaders EXPO 2026" is a more practice-oriented event derived from "AI Leaders 100," a project that disseminates cutting-edge technologies and utilization strategies for Japan to survive in the AI era.



Nikkei BP's websites have joined forces to provide in a **one-stop** format

Cross-industry special site "AI Leaders 100"
Selects valuable content from original articles and provides it with added value



AI Leaders EXPO

Exhibit Scope

Exhibition

AI-powered sales support, marketing support, and customer support; AI for document creation, summarization, and meeting minutes; AI-enabled business software (accounting/finance, legal/contracts, HR/recruitment, etc.); AI development platforms; AI-driven development tools; generative AI; LLM;RAG implementation, fine-tuning, multimodal AI, image and video generation AI, image recognition, demand forecasting, annotation, AI-OCR, AI custom development, voice bots, virtual humans, edge AI, data analysis, reskilling, facial recognition, etc.

Primary Target Audience

- Decision-makers considering AI implementation for their organizations
- Representatives from companies that have already adopted AI and are researching the latest solution trends
- Solution vendors seeking partnership opportunities



Two Days to Experience the Latest DX Solutions

To drive digital transformation (DX) aimed at creating new businesses and transforming the customer experience, it is essential to overhaul business applications and IT infrastructure. There are numerous solutions available to support DX, including the modernization of legacy systems. **At the venue, we will showcase a wide range of software and services that make up next-generation IT infrastructure, along with numerous live demonstrations, to assist you in making informed implementation decisions.**

Primary Target Audience

- Decision-makers considering the implementation of DX solutions within their organizations
- Representatives from companies currently implementing DX solutions who are researching the latest trends
- Solution vendors seeking partnership opportunities

Exhibit Categories (The exhibition hall will be divided into zones based on the categories listed below.)

■ Sales DX / Back-Office DX / HR Tech

Sales Tech, e-Contracts, ERP/Accounting Systems, Digital Legal Services, Expense Reimbursement, HR Management Systems, People Analytics, HR Consulting, Engagement Tools, HR Technology, DX Talent Development, Reskilling Support Services

Workstyle/Workplace Reform, Groupware, Collaboration Tools, Hybrid Work/Remote Work Tools

■ Next-Generation IT Infrastructure

Low-code/No-code Development, Content Management, Digital Adoption, API/System Integration Solutions Cloud/IT Infrastructure (PaaS/IaaS), Virtualization Platforms, Data Centers/Storage, IT Modernization, 3D/VR, 5G/Next-Generation Networks, Next-Generation Communications

*The exhibition area divisions listed above are tentative as of now. They are subject to change.



Information Security EXPO

[Click here for the exhibitor guide](#)

Experience the cutting edge of security measures over two days

Cyberattacks, including ransomware attacks, are running rampant. Even major corporations that believed they had implemented comprehensive security measures have suffered incidents that have threatened the very survival of their businesses. For every company, further security measures are urgent. It is essential to identify effective countermeasures. At the venue, seminars will reveal the latest trends in cyberattacks, while solutions to counter them will be on display. Attendees will be able to identify the "information security measures that are highest priority for their own company."

We will enhance the seminar content, including sessions planned and presented by will plan and present seminar content to enrich the program.

日経 **xTECH**
Nikkei xTECH Series



Exhibitor Categories

(The exhibition hall will be divided into zones based on the categories below)

Cyberattack countermeasures, targeted attack countermeasures, data leakage prevention, PPAP replacement, cloud-native security, endpoint security (EPP, EDR, NGVA, XDR), zero trust, ransomware countermeasures, multi-cloud security (SIEM, CNAPP, SASE, CASB, WAAP), authentication/authorization and multi-factor authentication, email security, OT security, etc.

Primary Target Audience

- **Decision-makers considering the implementation of security products and services for their companies**
- **Representatives from user companies researching the latest solution trends**
- **Solution vendors seeking partnership opportunities**

Future Tech for Manufacturing EXPO

[Click here for the exhibitor guide](#)

Trade Shows That Help Boost Manufacturing Competitiveness

A wave of transformation driven by cutting-edge technologies such as generative AI and quantum computing is sweeping through the manufacturing industry. Global rivals are quickly adopting these technologies, leaving Japanese companies with no time to waste. “Physical AI,” “end-to-end autonomous driving,” “opto-electronic convergence”—What is needed now is not to be swayed by buzzwords, but to discern the essence and adopt key ideas and technologies. The venue **will feature numerous exhibits showcasing case studies and demonstrations of companies effectively utilizing cutting-edge technologies. We will provide attendees with insights on “what to do” and “who to partner with” to drive transformation.**



Technologies That Will Transform the Future of Manufacturing Thoroughly Explained by the Nikkei BP Technology Media Editorial Team

"Scheduled Presentations"

- Nikkei Electronics: Semiconductors, Optoelectronics, Back-end Processes, etc.
 - Nikkei Monozukuri: From Hannover Messe, etc. Latest trends in Physical AI, etc.
 - Nikkei Automotive: End-to-End (E2E) autonomous driving, In-vehicle AI agents and more: Automotive × AI
- *Presentation content is subject to change.

Future Tech for Manufacturing EXPO

Exhibit Scope

Exhibits

IT solutions for the manufacturing industry, PLM systems, quality management systems, procurement and purchasing systems, knowledge databases, intellectual property management systems/services, autonomous driving AI, in-vehicle agent AI, Machine control AI, machine operation agent AI, design and manufacturing support AI, robotics, sensing, security/energy management systems, solutions addressing labor shortages in the manufacturing sector, solutions for improving productivity and safety, and solutions, products, and consulting services related to technology transfer

Primary Target Audience

- * Engineers from the automotive, electrical, semiconductor, machinery, precision, and materials/chemicals industries
- * Executives, managers, and DX promotion staff



Exhibition / Sponsorship Plans

2026 

We offer 5 exhibition plans plus optional add-ons

1. Booth Exhibition Plan

Booth Exhibition Plan

2. Seminar Presentation Plan

An exhibition plan consisting solely of seminar presentations. Hands-on seminars are also

3. Sponsorship Package Plan

A cost-effective exhibition plan that includes an exhibition booth, seminar sponsorship, a seminar review web article, and a set of benefits such as guide, logo placement within the venue, and banner ads.

4. Cafeteria Plan

A cost-effective plan that allows you to freely combine exhibits, seminars, and advertising.

*You must select either an exhibition booth or a seminar presentation.

5. Pavilion Exhibition Plan

We offer an exhibition plan that includes both an exhibition booth and a theater presentation.

Five Participation
Options Menu



1. Booth Exhibition Plans (1-3 Booth Package Plans)

The package booth features black components to create a calm and sophisticated atmosphere. Additionally, by changing the side panels at the booth entrance to waist-height panels, we improve visibility into the booth from the outside while creating a sense of openness within the package booth area, resulting in a comfortable and inviting space.

Key Points

- ★ By making the side panel on the booth entrance side waist-high, improving visibility and creating a sense of openness

Package Booth Image

1 Booth



2 booths

Both sides of the booth entrance
From waist height and above
No panels



3 booths

Both sides of the booth entrance
From waist height and above
No panels



Both sides of the booth entrance
From waist height and above
No panels

Booth Fee (excl. tax)

- 1 booth: ¥600,000 (includes barcode reader fee for 1 account)
- 2 booths: ¥1,200,000 (includes barcode reader fees for 2 accounts)
- 3 booths: ¥1,800,000 (includes barcode reader fees for 3 accounts)

Package Booth Specifications (for 1-booth exhibition)

- Dedicated Space: Width 2000 mm × Depth 2000 mm
- Company Name Display: Company Name Sign / W1500 × H200 (Gothic font)
- Walls: H2400mm, Black (Back panel, side panels on the back side)
H 1000 mm, black (side panel on the booth entrance side)
- Lighting: 10W LED spotlights × 2
- Power Outlets: 2-outlet sockets × 2 (up to 500W total)
- Equipment: Varies depending on the selected type. (See the following pages)

Staffing for Attendees at the Booth

To alleviate congestion within the venue and improve visitor flow, we recommend

we recommend assigning **2 to 3 staff members per exhibition booth.**

Please also refer to the separate information on this topic.

- *Please rent or bring your own PC and monitor. We will assist with the installation of explanatory panels.
- *If you wish to add additional decorations to your booth, separate materials are available. Please contact the secretariat for details.

1. Booth Exhibition Plan (4 booths or more; space only)

Exhibitions of 4 booths or more will be set up as custom-decorated booths.

*Package booths are available only for exhibitions of 4 booths or more.

Image of the Free Decoration Booth



*Please note that you must comply with the regulations regarding booth decoration.

● **For the "Space Only" plan,
Available for 4 or more booths**

Booth Fee (excl. tax)

1 Booth (Space Only) ¥500,000

(Includes barcode reader fee for 1 account)

(Example) 4 booths: ¥2,000,000

(Includes barcode reader fees for 4 accounts)

Space per Booth

2000 mm (H) × 2000 mm (W)

Regarding Staff for Attending Visitors at the Booth

To alleviate congestion and improve visitor flow within the venue, we recommend assigning **2 to 3 staff members per exhibition booth**.

Please also refer to the separate guidelines (page 34) regarding this matter.



1. Booth Exhibition Plan (4-Booth Package Plan)

We offer a package booth plan specifically designed for 4-booth exhibitions at a reasonable price. While primarily constructed with system panels, this plan highlights your graphics and ensures ample exhibition space. Please choose from 3 options.

*Prices vary depending on the plan.

*Carpet and panel colors, sizes, and other details can be customized to meet your needs. Additional fees may apply depending on the extent of customization.

Type A



¥2,700,000 (excluding tax)

- 4-booth space
- Custom booth construction
- Barcode reader fee (includes 4 accounts)

Type B



¥2,550,000 (excluding tax)

- 4-booth space
- Custom booth construction
- Barcode scanner fee (includes 4 accounts)

Type C



¥2,550,000 (excluding tax)

- 4-booth space
- Custom booth construction
- Barcode scanner fee (includes 4 accounts)



2. Seminar Sponsorship



*The image above is for illustrative purposes only. Actual setup may vary depending on the seminar venue.

- **Venue Capacity** ▶ 80 people
- **Presentation Time** ▶ 30 minutes (In-person)
- **Venue Facilities** ▶ Projector, screen, presentation computer, microphone set
- **Additional Services** ▶ Pre-registration, on-site registration, attendee list provision, Archive distribution (after the event)

Seminar Presentation Slot (1 slot, 30 minutes)

Archive Streaming (After the event concludes)

Provision of attendee list

We will provide you with a list of seminar pre-registrants, on-site attendees (without pre-registration), and archive viewers. Please let us know if you do not wish to be included in the archive distribution.

For the archive stream, we will conduct promotional campaigns primarily targeting pre-registered attendees of the in-person event and Nikkei ID members (regardless of region). Therefore, the viewer list will include viewers outside the Kanto region. Please be aware of this in advance.

Booth Exhibitor

¥1,200,000 (excl. tax)

No Booth

¥1,400,000 (excl. tax)

We will provide the list of in-person attendees in digital format approximately three business days after the event concludes. We cannot provide this list prior to the event. Please be aware of this in advance.

The list of archive stream viewers will be provided in digital format approximately five business days after the archive period ends. Seminar slots are limited. *Please select a theme when applying.

3. Sponsorship Package Plans

Target: Specialized Trade Shows

- AI Leaders EXPO Future
- Technologies in Manufacturing
- DX Solutions EXPO
- Construction DX EXPO
- Information Security NEXT

Sponsorship Package List

Plan	Price (excl. tax)	Exhibition Booth Space Only	Seminar		Company Logo Display	Seminar review article (WEB)	Number of slots, etc.
			Archive streaming available after the event				
Platinum	6 million yen	8 booth	80-person venue 30 minutes	2 slots	Official Website Official Guide	Nikkei xTECH Special 2 sessions	Seminar sponsorship slots and booths will end once they are sold out. When applying, please check with your sales representative in advance availability with your sales representative or the secretariat.
Gold	4.5 million yen	6 booth	80-person venue 30 minutes	2 slots	Official Website Official Guide	Nikkei xTECH Special 1 session *Select one seminar	
Silver	3.5 million yen	4 booth	80-person venue 30 minutes	1 slot	Official Website	Nikkei xTECH Special 1 session	

Please note that details are subject to change.



4. Cafeteria Plan

Target: Specialized DX Solutions Exhibitions

- AI Leaders EXPO Future
- Technologies in Manufacturing
- Information Security NEXT
- Construction DX EXPO

This is a great value plan that allows you to freely combine exhibitions, seminars, and advertising.

*You must select either a booth exhibition or a seminar presentation.

5 Million Yen Plan (70 points)

Save
Approx. 2 million
yen

3 Million Yen Plan (38 points)

Save
Approx. 800,000
yen

2 Million Yen Plan (24 points)

Save
Approx. 400,000
yen

*For details on the menu, please download the "Cafeteria Plan Menu Selection Application Form" [here](#).



5. "AI Leaders EXPO" Pavilion Exhibition Plan

AI Leaders EXPO

Target:
Trade Show

We offer the following pavilion exhibition plans that combine exhibition space with a theater.

AI Agent

AI PCs

AI-Driven Development

AI Security

*Detailed information on the menu is available in a separate document. → [Click on each theme to view the proposal.](#)



5. "DX Solution EXPO" Pavilion Exhibition Plan

We offer a pavilion exhibition package that combines exhibition space with a theater.

New Virtualization Technology

*Detailed information on the menu is available in a separate document. → [Click the theme to view the proposal](#)



5. "Future Tech for Manufacturing EXPO" Pavilion Exhibition Plan

We offer the following pavilion exhibition packages that combine exhibition space with a theater.

"Advanced Technology Pavilion" Experience the Future of Manufacturing

Physical AI, such as humanoid robots and autonomous driving, foundational technologies supporting AI data centers and edge computing devices, and exhibits related to rapidly evolving quantum computing, aerospace, and more all in one place (Exhibits are subject to change.)

***Details regarding these plans will be provided in a separate document and published on our official website at a later date.**



Upcoming Schedule

Exhibition Application Deadline

Wednesday, June 17, 2026

Exhibitor Briefing

Scheduled for late July 2026

■ We will contact you as soon as the schedule is finalized.

■ [Regarding Booth Locations]

Booth locations for this event will be determined by the organizers for each exhibition area (zone, pavilion) based on the exhibitor's scale, date of application, and exhibition content, and will be announced at the exhibitor briefing.



Contact Us

Click here to visit the exhibitor recruitment site and apply

<https://nkbp.jp/nexttky2026>



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