

日経ビジネス

Nikkei Business

Japan Growth Strategy Forum

Public and private investment in 17 strategic sectors,
Impact on Corporate Management

June 25–26, 2026

9:30 AM



5:00 PM

Purpose of the Event

How should we formulate a growth strategy to achieve a strong Japanese economy? As geopolitical risks continue to rise, attention is increasingly focused on the Takaichi administration's growth strategy.

The government has identified 17 strategic sectors centered on "crisis management investment" and "growth investment," and is examining measures to promote public-private investment from multifaceted perspectives, including bold investment promotion, support for international expansion, human resource development, industry-academia collaboration, and international standardization. The growth strategy, to be finalized this summer based on the "Public-Private Investment Roadmap" currently being formulated, will serve as a crucial guideline for companies in developing their management, investment, and R&D strategies.

Leveraging its strength as a publisher of approximately 40 specialized media outlets, Nikkei BP will host the "Japan Growth Strategy Forum: Public-Private Investment in the 17 Strategic Fields and Its Impact on Corporate Management," a seminar that will explain Japan's strengths, competitive advantages, and future prospects across these 17 strategic fields.

Editors-in-chief of these specialized publications will clarify the implications for corporate management through discussions with experts in each field, including members of the Japan Growth Strategy Council's strategic sector subcommittees.



June 2026: Event Overview and Program Structure

Event Overview

Dates: June 25 (Thu) and 26 (Fri), 2026 (2 days) (tentative)

Format: Web (Online Seminar)

*Scheduled to be live-streamed from a venue in Tokyo

Organizer: Nikkei Business

Supported by: Ministry of Economy, Trade and Industry (Tentative)

In cooperation with: Nikkei xTECH, Nikkei xTREND, Nikkei Biotech, and others (to be added sequentially)

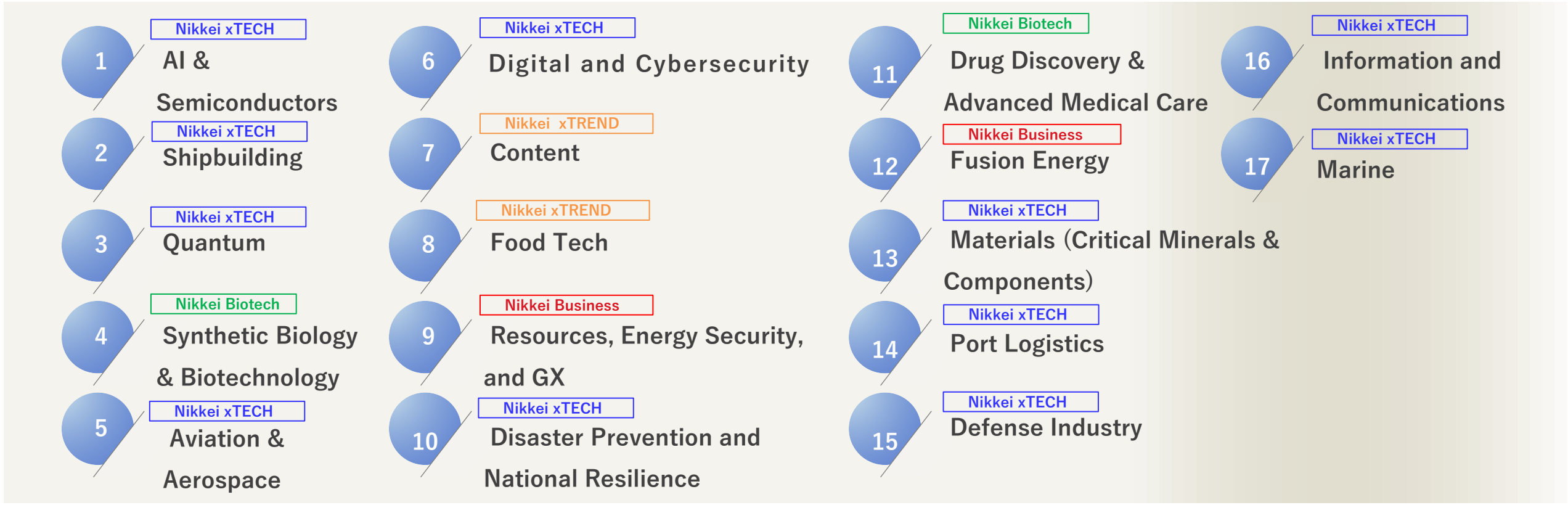
Scale: 500 pre-registered participants per day; 1,000 total participants expected over the two days

Participation Fee: Free (Pre-registration required)

Target Audience: Management executives, Corporate planning staff, and New business development personnel from various industries (primarily Nikkei Business readers), as well as representatives from public and local government sectors, startups, investors, and others

*The information above is current as of April 3, 2026. The event schedule is subject to change.

Promoting public-private partnership investments in crisis management and growth across 17 strategic sectors



Addressing Cross-Sectoral Challenges

- ① Investment Promotion (Building a Nation Based on New Technologies and Strengthening Competitiveness)
- ② Human Resource Development
- ③ Startups
- ④ Finance
- ⑤ Labor Market Reform
- ⑥ Reducing the Burden of Household Chores, etc.
- ⑦ Creating an Environment for Wage Increases
- ⑧ Cybersecurity

*The information above is current as of April 3, 2026. The assigned media outlets are subject to change from those listed above.

Organizer's Presentation: "8 Key Themes"

In eight of the 17 strategic fields, we will invite government officials to speak, with our editorial team serving as moderators to explain the key points of the public-private investment roadmap.

- 1 AI/Semiconductors** | The market for physical AI, led by AI robotics—which uses AI for robot control—is expected to expand rapidly. Investment in AI itself and in the semiconductors that handle its processing will accelerate. The Japanese government has set a goal of capturing a 20 trillion yen market (30% global share) by 2040
- 2 Quantum** | Research and development is progressing at a pace that suggests the realization of industrially viable fault-tolerant quantum computers (FTQCs) is drawing nearer. Investment in R&D for the hardware and software that make up FTQCs is increasing. On the user side, moves toward practical application are emerging not only in the financial and telecommunications sectors, which have been leading the way, but also in the automotive and semiconductor industries
- 3 Digital & Cybersecurity** | With an eye on the AI era, expectations are rising for data spaces that encourage cross-organizational data utilization while allowing individual organizations to retain data sovereignty. In Europe, construction has begun on “Catena-X,” a data collaboration platform for the automotive industry. In Japan, the “Uranos Ecosystem,” a data space initiative promoted by the Ministry of Economy, Trade and Industry, has entered the implementation phase
- 4 Information and Communications** | With the rapid increase in data volume accompanying the spread of AI, reducing power consumption for data processing and communications has become an urgent issue. Following the transition to optical-electrical convergence—where part of the electrical wiring is replaced with optical fiber—All-Optical Networks (APN) are now coming into view. Research and development of the components that make up APN (devices, communication cables, etc.) is expected to accelerate
- 5 Resources, Energy, Security, and GX** | Perovskite solar cells will generate initial demand by leveraging public sector procurement. The hydrogen and ammonia market aims to capture overseas markets with internationally competitive products such as gas turbines and water electrolysis equipment. Green iron will support capital investment and technological development
- 6 Disaster Prevention and National Resilience** | Under the First Mid-Term Implementation Plan for National Resilience, measures such as the development and management of disaster prevention infrastructure, the strengthening of lifelines, and the utilization of digital technologies are expected to be promoted. These measures will generate demand for new products and implementation work, thereby further stimulating research and development. Japan also aims to capture overseas markets based on the data and expertise cultivated domestically
- 7 Synthetic Biology and Biotechnology** | To support domestic manufacturing of biopharmaceuticals and regenerative medicine, there is a high likelihood that subsidies for contract development and manufacturing organizations (CDMOs) will increase. Measures to stimulate demand for companies that use microorganisms to produce food, plastics, and other products are also under consideration
- 8 Drug Discovery and Advanced Medicine** | To increase the number of new drugs developed by Japanese startups and strengthen companies based in Japan that provide contract manufacturing and development services, there is a possibility that investments will be made to expand existing subsidies for startups and encourage domestic manufacturing

Schedule

Program Image

Focusing on 8 themes out of 17 strategic areas

		DAY 1	DAY 2
09:30-10:00am	30	Keynote	Keynote
10:05-10:35am	30	Organizer Presentation 1	Organizer Presentation 5
10:40-11:10am	30	Sponsored Presentation 1-1	Sponsored Presentation 2-1
11:15-11:45am	30	Sponsored Presentation 1-2	Sponsored Presentation 2-2
(12:00-13:00)	(60)	(Lunch Break)	
1:00-1:30pm	30	Organizer Presentation 2	Organizer Presentation 6
1:35-2:05pm	30	Sponsored Presentation 1-3	Sponsored Presentations 2-3
2:10-2:40pm	30	Sponsored Presentation 1-4	Organizer Presentation 7
2:45-3:15pm	30	Organizer Presentation 3	Sponsored Presentation 2-4
3:20-3:50pm	30	Sponsored Presentation 1-5	Sponsored Presentation 2-5
3:55-4:25pm	30	Sponsored Presentation 1-6	Sponsored Presentation 2-6
4:30-5:00pm	30	Organizer's Presentation 4	Organizer's Presentation 8

- 1 日経クロステック
AI/Semiconductors
- 2 日経クロステック
Quantum
- 3 日経クロステック
Digital & Cybersecurity
- 4 日経クロステック
Information and Communications
- 5 日経ビジネス
Resources, Energy, Security, and GX
- 6 日経クロステック
Disaster Prevention and National Resilience
- 7 日経バイオテック
Synthetic Biology and Biotechnology
- 8 日経バイオテック
Drug Discovery and Advanced Medicine

*The information above is current as of April 3, 2026. The program is subject to change based on the actual status of sponsorship slots.

Sponsorship Opportunities

Sponsorship Plans: An Introduction to Strategic Partnerships Across 17 Fields

(Excluding tax)

Menu Items Choose the option that best fits your company's priorities: seminar reach via Nikkei Business, or lead generation.	Lead Generation Plan	Review Plan
	JPY 5 million	JPY 5 million
<ul style="list-style-type: none"> ■ Sponsored Presentation (30 minutes) Live Stream 	1 slot	1 slot
<ul style="list-style-type: none"> ■ Nikkei Business Featured Article Advertisement 	1 page	2 pages
<ul style="list-style-type: none"> ■ Nikkei Business Online Edition - Post-event Transcript Advertorial 	○ (Same content as the magazine)	○
<ul style="list-style-type: none"> ■ Lead provision for pre-registered attendees on the day of the lecture (estimated 500 leads) *Viewing flag included 	✓	—
<ul style="list-style-type: none"> ■ Display of your company logo on the announcement site and streaming screen 	✓	✓
<ul style="list-style-type: none"> ■ Download of presentation materials, etc. (Optional) 	✓	✓
<ul style="list-style-type: none"> ■ Conducting Individual Surveys (Optional) 	○	○
[Optional] Secondary Use of Company Presentation Videos	JPY 2 million	
[Optional] Panel discussion format with BP representatives during sponsor presentations	JPY 500,000	

*For pre-recorded sessions, if the recording takes place outside the designated pre-recording dates (June 2–4), an additional recording fee of 500,000 yen will apply.

Schedule

- **May 1** Sponsorship Application Deadline
- **May 21** Event website launch and promotion begins
- **June 2–4** Pre-recording Date (Tentative)
- **June 25–26** **Japan Growth Strategy Forum Held** **Live**
- **July 6** Lead List Provision (Planned)
- **Late August** Forum proceedings published (Nikkei Business, Nikkei Business Online Edition)

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Rules for Handling Personal Information

Nikkei BP's Privacy Policy / Handling of Personal Information

<http://corporate.nikkeibp.co.jp/info/privacy/>

Nikkei BP requires that you comply with the following terms when providing customer information.

We kindly ask that you review this information.

■ 1. Scope of Customer Information

The customer information to be provided includes "Name," "Company Name," "Department Name and Job Title," "Work Postal Code," "Work (or Home) Address," "Work (or Home) Phone Number," "Work (or Home) Fax Number," "Email Address," and "Industry,"

Please note that "Industry, etc." may vary by event, so please contact the person in charge in advance.

■ 2. Method of Providing Customer Information Customer information will be provided using the "Nikkei BP LeadGen Support System."

We will send instructions on how to retrieve the data via email to your designated representative.

Contact: Nikkei BP Lead Support Center (E-mail:IGsc02@nikkeibp.co.jp)

■ 3. Purpose of Use of Customer Information The provided customer information may only be used for promotional materials regarding your company's products or services, and may only be used for the promotion of your company's products or services.

■ 4. Method of Using Customer Information When contacting customers for the first time based on the provided customer information, please include the following:

the name of the event hosted or sponsored by your company," "your company name," "your company's contact information," and "how to modify, delete, or opt out of receiving information"

■ 5. Responsibility for Managing the Provided Customer Information The provided customer information shall be managed in accordance with the "Act on the Protection of Personal Information" and other relevant laws and regulations.

Please manage and operate this at your own risk. In the unlikely event that an accident or other incident causes damage to a customer or your company, we cannot accept any liability.

Privacy
Compliance



Contact

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