

IT Legacy Problem Countermeasure Project 2026

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Key Points of This Initiative

It has been nearly eight years since the "2025 Cliff" was first proposed, and legacy migration has become an urgent priority requiring immediate countermeasures.

However, the reality is that many user companies have not caught up with the necessary responses yet.

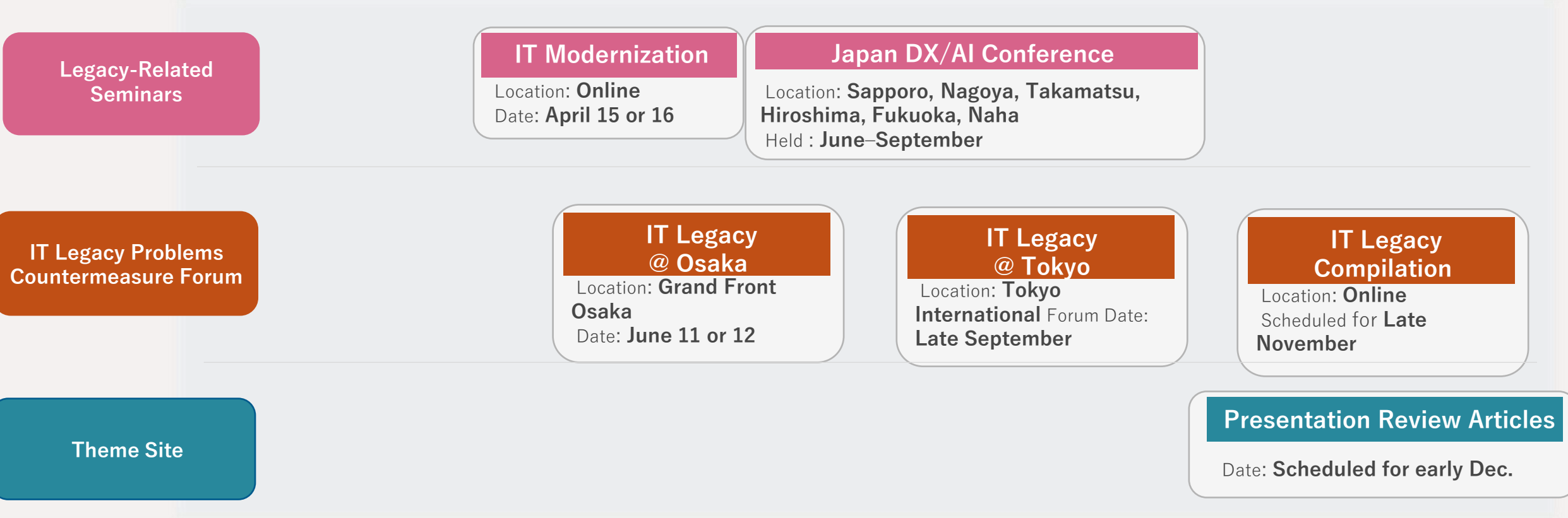
Therefore, Nikkei BP will implement the following year-round initiatives as the **"IT Legacy Problem Countermeasures Project 2026."**

- **"IT Legacy Problem Countermeasures Forum"** ※Within Nikkei xTECH NEXT @Osaka/Tokyo
- **"IT Legacy Compilation"** @Online
- **"IT Legacy Session within Japan DX/AI Conference"** @ 6 cities nationwide
- **"IT Modernization Summit"** @Online
- **Special Theme Site: "Overcome IT Legacy Problems (tentative)"** ※Within Nikkei xTECH Special

This initiative effectively reaches potential customers in urban and regional areas **throughout the year.** We encourage you to consider sponsorship.



Overall Project Schedule



Effectively reach potential customers in **urban and** regional areas **throughout the year.**



Project Overview



Project Overview

This project consists of "Legacy-Related Seminars," "Legacy Forum," and "Featured Website."

- ✓ Presentations at **seminars** on **DX and modernization**
- ✓ Presentations at **forums** focused on **IT legacy**
- ✓ Providing **a list of pre-registered attendees** (attracting corporate personnel facing legacy Problems with apps or hardware)
- ✓ Publication of forum review articles and tie-up articles on a **special feature site** compiling related content
- ✓ **Secondary use of presentation videos**



This is a comprehensive package plan addressing IT legacy problems, including the above.



<Legacy-Related Seminar Announcement Page Image>

<IT Legacy Forum Announcement Page Concept>

<IT Legacy Theme Site Image>

Project Details "Feature Site" Implementation Overview

✓ Theme sites consist of **"Editorial Articles"** and **"Forum Review Articles" / "Tie-up Advertorials"**.

✓ Alongside editorial articles related to legacy Problems, COBOL, etc.,

Nikkei BP will publish "sponsored advertorials" introducing your company's achievements, technologies, and vision.

(*This is an optional plan where we conduct interviews and write content related to legacy systems, such as material to complement seminar presentations.)



Partner Sponsored Menu

| Sponsored Menu | | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE |
|----------------|--|----------------------------|---------------|---------------|---------------|---------------|
| | | JPY 10 million | JPY 8 million | JPY 6 million | JPY 4 million | JPY 3 million |
| Modernization | IT Modernization Summit (April 15 or 16) Sponsorship (30-minute presentation + estimated provision of 400 attendee lists on presentation day) | ● | ● | ● | - | - |
| Regional | Japan DX/AI Conference (10-minute presentation + joint discussion with BP Intelligence Group + provision of 60-150 leads per city) | City Selection 6 cities | 2 cities | - | - | - |
| IT Legacy | Nikkei xTECH NEXT Forum on IT Legacy Problems in Osaka or Tokyo (30-minute presentation: 80-person venue + 300 leads provided online) | City Selection ● | ● | ● | ● | ● |
| | IT Legacy Compilation @ Online (Recorded presentations at CrossTech NEXT and broadcast the videos) | ● | ● | ● | ● | ● |
| | Featured in review articles (summary of key points from your company's presentation) @IT Legacy Special Site | ● | ● | ● | ● | ● |
| | Panel Discussion at the IT Legacy Problems Forum (※Held at the Tokyo venue) | ● | ● | ● | ● | - |
| | Secondary Use of Lecture Videos | ● | ● | ● | - | - |

※Viewing access for your company's presentation can be added for an optional fee of ¥50,000 (online, tax excluded).

※Japan DX/AI Conference individual proposal: A separate document is available here.

※IT Modernization Summit individual proposal: A separate document is available here.

※The breakdown of list provision (real/online ratio) for the IT Legacy Problems Countermeasures Forum will be entrusted to our company.

※Cancellation Policy: Should sponsorship be canceled after application submission or after the seminar secretariat has sent preparatory notices, the full sponsorship fee will be charged as a cancellation fee.

★IT Modernization can be changed to the following alternatives★

A. Change participation in Nikkei xTECH NEXT to both cities

B. Web "Nikkei xTECH" tie-up + WP listing on Nikkei xTECH Active (guaranteed acquisition of 100 leads, non-segmented)

C. Tie-up placement in the magazine "Nikkei Computer" for an additional fee of ¥500,000

D. For an additional fee of ¥1 million, tie-in placement in the magazine "Nikkei Computer" & web "Nikkei xTECH" ※Tie-in placement follows a standard format



"IT Legacy Problems Countermeasures Forum" Overview

IT Legacy Problems Countermeasures Forum Overview

Title: IT Legacy Problems Countermeasures Forum

Date: June 11 or 12, 2026, 1:00 PM - 5:00 PM (tentative) ※In-person event in Osaka

Late September 2026: 1:00 PM - 5:00 PM (tentative) ※In-person event in Tokyo

Late November 2026: 1:00 PM - 5:00 PM (tentative) ※Online

Format: **In-person seminar at Nikkei xTECH NEXT venues in Osaka and Tokyo**

+ Online streaming of videos recorded at the above events

Organizer: Nikkei BP Intelligence Group

Cooperation: Nikkei xTECH

Participation Fee: Free (Pre-registration required)

Target Audience: Business executives, Corporate IT engineers, Management planning staff, IT system subsidiaries, Slers



IT Legacy Problems Countermeasures Forum Program Outline

<Proposed Topics for Organizer and Case Study Presentations>

- ① COBOL/Application Problems Discuss problems and countermeasures for applications written in legacy languages like COBOL and office computer languages
- ② Off-Con/Mainframe Problems Discuss challenges such as end-of-support and production withdrawal, along with solutions

| Time | Content |
|-------------------|--|
| 1:00 PM - 1:30 PM | Organizer Presentation: Nikkei BP Intelligence Group |
| 13:35-14:05 | Sponsor Partner Presentation ① |
| 14:10-14:40 | Sponsor Partner Presentation ② |
| 14:45-15:15 | Case Study Presentation: User Company |
| 15:20-15:50 | Sponsor Partner Presentation ③ |
| 15:55-16:25 | Sponsor Partner Presentation ④ |
| 16:30-17:20 | Special Panel Discussion: Experts, Nikkei BP Intelligence Group, Sponsoring Partner (DIAMOND) |



Japan DX/AI Conference Overview



Japan DX/AI Conference Overview

Title: Japan DX/AI Conference (JDAC)

Venue: Sapporo, Nagoya, Takamatsu, Hiroshima, Fukuoka, Naha

Term: June – September, 2026

Organizer: Nikkei xTECH

The # of pre-registrants: 60 – 150

Fee: Free (Pre-registration required)

Target audience:

Business leader (CXO, LOB, Marketing, Administration, Management of IT)

Engineers, R&D

Researcher, Academia

Japan DX/AI Conference Program Image

| Start | End | Duration | Program |
|----------------|--------------|-------------|---|
| 9:15 | 9:45 | 0:30 | Doors Open |
| 9:50 | 10:30 | 12:40 | Keynote Address (Organizer) |
| 10:35 | 11:05 | 0:30 | Sponsor Presentation |
| 11:10 | 11:40 | 0:30 | Sponsored Presentation |
| 11:45 | 12:15 | 0:30 | Sponsored Presentation |
| 12:20 | 1:10 PM | 0:50 | Break |
| 1:15 PM | 14:25 | 1:10 | 2026 Special Project (Legacy Measures) |
| 14:30 | 15:00 | 0:30 | Sponsored Presentation |
| 15:05 | 3:35 PM | 0:30 | Sponsored Presentation |
| 15:40 | 15:55 | 0:15 | Break |
| 16:00 | 4:30 PM | 0:30 | Sponsored Presentation |
| 16:35 | 5:05 PM | 0:30 | Sponsored Presentation |
| 5:10 PM | 5:50 PM | 0:40 | Special Lecture (Organizer) |
| 5:55 PM | 6:15 PM | 0:20 | End |

Approximately 10-minute presentation per company
 (※Adjusted based on the number of sponsoring companies)
 + **Joint discussion** with **Nikkei BP Intelligence Group's** Owada



IT Modernization Summit Overview

IT Modernization Summit Overview

Title: IT Modernization Summit web live 2026

Dates: **Wednesday, April 15, 2026, and Thursday, April 16, 2026**

Format: **Online Live Streaming Seminar** ※Streaming Location: Shirokane Takanawa Studio

Organizer: Nikkei xTECH

Participation Fee: Free (Advance registration required)

Capacity: Estimated 600 total pre-registered attendees

Target Audience:

Planning and operations personnel in corporate information systems and management departments,
Information system subsidiaries, Slers stationed at user companies, etc.

Sponsor will give a 30-minute presentation during one of the two days.
*Please note that audience doesn't recognize whether a presenter is a sponsor or not.



Past Events (October and December 2025)

2025 Event Overview

◆ IT Legacy Problems Forum @ Tokyo International Forum

- Friday, October 16, 2025, 1:00 PM - 5:30 PM
- Held in conjunction with Nikkei xTECH NEXT Tokyo (exhibition), with an 80-person capacity for in-person attendance
- Simultaneous recording of lecture videos. [October visitor site](#)
- 64 participants out of 130 pre-registered attendees

◆ IT Legacy Problems Countermeasures Forum @ Online

- Friday, December 5, 2025, 1:00 PM - 5:15 PM
- Recorded lecture videos broadcast as special content. [December promotional site](#)
- 241 viewers out of 297 pre-registrations ★81% conversion rate★

◆ Special Project: IT Legacy Problems Countermeasures Portal (Theme Site)

- Review articles from the forum will be posted starting Monday, December 8, 2025.
- [IT Legacy Problems Countermeasures Portal](#)

◆ Sponsors (in alphabetical order)

- Diamond: Accenture, AMC Software Japan (Rocket Software Group), Systems
- Platinum: COBOL PARK
- Gold: HighSync Japan, BeyondSoft Holdings





Attributes of pre-registered attendees for the 2025 event (in-person portion)

◆ **Industry**

- 60.7% of IT companies participated

◆ **Position**

- 57.4% are section chiefs or above

◆ **Number of Employees**

- 65.6% work at companies with 1,000+ employees

◆ **Current status of legacy system countermeasures**

- 41.7% are actively considering or have started taking action

◆ **Overall Forum Satisfaction**

- 91.7% rated it as "Very helpful" or "Helpful"

◆ **Intention to participate next time**

- 91.7% of participants expressed intent to attend



Schedule

Schedule (Tentative)

Application Deadline (**GOLD and above**): **Late February**

Application Deadline (**SILVER, BRONZE**): **Late April** (for Osaka), **Early August** (for Tokyo)

IT Modernization Summit: April

Japan DX/AI Conference: June–September

IT Legacy Program Finalization, Attendee Registration Site Opens: 1.5 months prior to each event date

In-Person Event @ Osaka: Thursday, June 11 or Friday, June 12

In-Person Event @ Tokyo: End of September

Online Streaming: Late November

Seminar registrant list provided: Approximately 5 business days after each event date

Reviews Posted: Early December onwards



Rules for Handling Personal Information

Nikkei BP requires compliance with the following conditions when providing customer information.

We kindly ask that you review and confirm these points.

1. Scope of Customer Information

The customer information provided shall be the items requested by your company from the registered information, including "Name," "Employer Company Name," "Employer Department/Position Title," "Employer Postal Code," "Employer (or Home) Address," "Employer (or Home) Phone Number," "Email Address," and "Industry, etc." Since "Industry, etc." may vary by event, please inquire with the responsible staff member in advance.

2. Method of Providing Customer Information

Customer information will be provided using the "Nikkei BP LeadGen Support System." Details on data retrieval methods will be emailed to your designated contact person.

Contact: Nikkei BP Lead Support Center (E-mail: lgsc10@nikkeibp.co.jp)

3. Purpose of Use for Customer Information

The provided customer information may only be used for promoting your company's products/services related to the content of the seminar you hosted or sponsored.

4. Method of Using Customer Information

When initially contacting customers based on the provided customer information, you must clearly state the following: * The name of the event your company hosted or sponsored that generated the customer information * Your company name * Your company's contact information * The method for customers to change, delete, or stop receiving information

5. Responsibility for Managing Provided Customer Information

Please manage and operate the provided customer information under your company's responsibility in accordance with the "Act on the Protection of Personal Information" and other relevant laws. In the unlikely event of damage to the customer or your company due to an accident or other incident, our company cannot be held liable in any way.

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