

AI Solutions Focus 9

Special Ad Feature
by 3 Media Collaboration

 日経ビジネス

日経  XTREND

日経  XTECH

From Generative AI, RAG, and AI Agents to Governance
Optimal AI Solutions Transform Businesses

日経  XTECH  ACTIVE

The True Wave of AI Adoption: How "AI Solutions" will Transform Businesses in 2026.

Since the advent of generative AI, corporate AI adoption has moved beyond “**pilot PoCs**” and is becoming firmly established as a means to solve diverse business challenges. By 2026, we have entered a phase where diverse “**AI solutions**” support day-to-day operations across all domains—not limited to business automation via RAG and AI agents or on-site collaboration through physical AI, but extending to marketing, development support, data analysis, and more. Identifying and combining the optimal solutions tailored to a company’s specific challenges has become the key to competitiveness.

At the same time, as AI adoption spreads throughout the entire organization, the importance of “AI governance” and “AI security” is rapidly increasing. It is also essential to implement **management and control solutions** that prevent data leaks and shadow AI, while securely centralizing the management of models, data, and logs. Precisely because we are in an era where AI generates value, there is a growing need to establish a suite of solutions that supports both the offensive (business efficiency and value creation) and defensive (governance and security) aspects.

Against the backdrop of these latest trends, this advertising campaign effectively matches **all AI solutions offered by companies** with Nikkei BP users. By introducing cutting-edge technology trends and practical use cases, we provide powerful support for lead generation and increased brand awareness, ensuring that your solutions drive business innovation, organizational transformation, and sustainable business growth.

9 Areas of "AI × Business Transformation"

Starting in April, Nikkei Business, Nikkei xTECH, and Nikkei xTREND will launch a major editorial special series focusing on the front lines of corporate AI transformation and implementation, as well as leading-edge case studies across nine business sectors.

The “AI Solutions Focus 9” special advertising campaign will feature a dedicated tie-in promoting cutting-edge AI solutions in conjunction with the special editorial series across these three publications. We will powerfully disseminate AI-related information across all media platforms.

Marketing

System
Development

Customer
Support

HR

Finance
and
Accounting

General Affairs
and Asset
Management

Procurement

Legal Affairs
and
Governance

Sales

AI Solution Focus9 Collaboration Special Ad Feature - 4 Key Points -



1. You can select the primary media outlet best suited to your company's solution from Nikkei BP's portfolio

Based on your company's solutions, you can select a media outlet from "Nikkei Business," "Nikkei xTECH," or "Nikkei xTREND." Your content will be featured as a co-branded partnership with "Nikkei xTECH Active," a product selection site for technology adoption. This allows you to effectively deliver information to corporate decision-makers who are considering "AI solution implementation" or "AI utilization" for their organizations.



2. Additional traffic from the Special Feature Index page, in addition to standard traffic for each partnership

In addition to standard traffic to your solution's sponsored article, we will launch a special feature index titled "AI Solutions Focus 9." By generating continuous traffic from the index page, we aim to increase page views for the partnership, thereby expanding awareness of your solution. *Scheduled to launch in June or later



3. Comprehensive corporate viewing reports provide highly accurate support for identifying potential adoption areas and selecting priority industries

We will provide a corporate viewing report analyzing the browsing trends of visitors to the sponsored content. This will serve as a valuable clue for identifying potential client companies and industries with a high level of interest in your solution.



4. Convert the partnership content to PDF for reuse as your company's materials

We will provide the co-branded articles in PDF format. You can widely reuse them as your company's materials for sales proposals, internal sharing, and other purposes.

AI Solution Focus9 Collaboration Special Ad Feature - 4 Key Points -



1. You can select the primary media outlet from Nikkei BP's portfolio that best suits your company's solutions

Select a publication from "Nikkei Business," "Nikkei xTECH," or "Nikkei xTREND," and we will feature your content as a co-branded partnership with "Nikkei xTECH Active," a product selection site for technology adoption. This allows you to effectively deliver information to corporate decision-makers who are considering implementing "AI solutions" within their organizations.



A publication targeting executives and decision-makers. You can promote themes that lead to company-wide implementation decisions and the resolution of management challenges, such as generative AI solutions, AI security, and AI governance.



A publication primarily supported by marketing and business development professionals. It effectively communicates AI solutions directly linked to revenue generation and business growth, such as marketing AI, data utilization, customer analysis, and CX improvement.



A technical publication primarily read by IT and DX departments and engineers. It excels at disseminating implementation-level information, such as technical mechanisms and deployment methods, covering topics like AI agent solutions, RAG development, and physical AI.

AI Solution Focus9 Collaboration Special Ad Feature - 4 Key Points -



2. Our comprehensive corporate visitor reports provide highly accurate support for identifying potential adoption areas and selecting key industries

We provide company browsing reports that analyze the browsing trends of visitors to our event. These reports serve as valuable insights for identifying potential client companies and industries with a high level of interest in your solutions.

法人番号	法人名	業種	資本金	上場区分	売上高	従業員数
5980762012471	株式会社△△商社	卸売業、小売業	1千万円以上2千万円未満	非上場	500億以上1000億未満	200人以上300人未満
9232625391057	株式会社□□工業	製造業	2千万円以上5千万円未満	スタンダード	1000億以上5000億未満	300人以上500人未満
2902777753494	□□株式会社	学術研究、専門・技術サービス業	7千万円以上1億円未満	非上場	50億以上100億未満	50人以上100人未満
3381204305920	株式会社□□	教育、学習支援業	1億円以上2億円未満	不明	100億以上500億未満	100人以上200人未満
7882752224454	株式会社☆☆	電気・ガス・熱供給・水道業	2千万円以上5千万円未満	非上場	1億未満	1人以上5人未満
8798920019989	〇〇テック株式会社	情報通信業	5千万円以上7千万円未満	スタンダード	1億以上5億未満	5人以上10人未満
5601606746384	☆☆株式会社	金融業、保険業	1千万円以上2千万円未満	プライム	5000億以上	500人以上
9093633015569	株式会社〇〇	サービス業（他に分類されないもの）	1千万円未満	非上場	1億未満	1人以上5人未満
1172374079676	△△株式会社	製造業	1千万円以上2千万円未満	スタンダード	1億以上5億未満	5人以上10人未満
1027337933249	〇〇合同会社	卸売業、小売業	2千万円以上5千万円未満	グロース	5億以上10億未満	10人以上30人未満
1185839041061	株式会社△△	情報通信業	5千万円以上7千万円未満	プライム	10億以上50億未満	30人以上50人未満
2411260879813	株式会社〇〇企画	生活関連サービス業、娯楽業	1千万円未満	プライム	100億以上500億未満	100人以上200人未満
8158609944340	合同会社△△企画	宿泊業、飲食サービス業	2千万円以上5千万円未満	不明	100億以上500億未満	100人以上200人未満
5447912509707	□□デザイン株式会社	学術研究、専門・技術サービス業	1億円以上2億円未満	非上場	10億以上50億未満	30人以上50人未満
8074807906148	☆☆ラボ株式会社	医療、福祉	2億円以上	不明	50億以上100億未満	50人以上100人未満
2335212243732	□□合同会社	漁業	5千万円以上7千万円未満	非上場	500億以上1000億未満	200人以上300人未満
3611922913975	合同会社☆☆ラボ	鉱業、採石業、砂利採取業	7千万円以上1億円未満	スタンダード	1000億以上5000億未満	300人以上500人未満
869450004078	〇〇合同会社マーク	公務（他に分類されるものを除く）	1億円以上2億円未満	プライム	5000億以上	500人以上
1208954341494	△△ソリューションズ株式会社	学術研究、専門・技術サービス業	7千万円以上1億円未満	グロース	5億以上10億未満	10人以上30人未満
5035406321827	〇〇合同会社つくし	農業、林業	1千万円以上2千万円未満	非上場	50億以上100億未満	50人以上100人未満
9110758551517	□□電機株式会社	製造業	2億円以上	スタンダード	5億以上10億未満	10人以上30人未満
4031704519827	☆☆データ株式会社	情報通信業	1千万円未満	グロース	10億以上50億未満	30人以上50人未満
9117830733941	〇〇〇〇株式会社	建設業	2億円以上	スタンダード	500億以上1000億未満	200人以上300人未満
3385472064757	株式会社△△△△	不動産業、物品賃貸業	1千万円未満	グロース	1000億以上5000億未満	300人以上500人未満
7881478361232	株式会社☆☆不動産	不動産業、物品賃貸業	5千万円以上7千万円未満	グロース	5000億以上	500人以上
9306940279950	〇〇物流株式会社	運輸業、郵便業	7千万円以上1億円未満	非上場	1億未満	1人以上5人未満
8342193727501	△△エナジー株式会社	電気・ガス・熱供給・水道業	1億円以上2億円未満	プライム	1億以上5億未満	5人以上10人未満

Items Provided

- ✓ Corporate Number
- ✓ Corporate Name
- ✓ Industry
- ✓ Capital
- ✓ Listing Status
- ✓ Revenue
- ✓ Number of Employees

Standard Fee: 150,000 yen
Special Rate for this Project: 0 yen

*The image is for illustrative purposes only. It may differ from the actual report.

- When users access the site using devices or internet connections at offices, schools, or other locations, we can analyze the corporate name associated with that connection.
- The data is analyzed using an IP data API to identify corporate entities based on IP addresses recorded in user logs. Therefore, this data is separate from the attribute information registered with Nikkei ID.
- Since access not originating from corporate entities and data with unknown attributes are excluded from the analysis, the data is calculated as a ratio within the dataset where information can be explicitly identified.
(*Actual numerical data will not be disclosed.)
- The list of company names is based on accesses where the corporate number could be identified from the IP address; these may differ from the actual employer of the accessing user.

AI Solution Focus9 Collaboration Special Ad Feature - 4 Key Points -



3. Convert the **sponsored** article to PDF for reuse as your company's materials

We will provide the co-branded article in PDF format. You can widely repurpose it as various company materials, such as sales proposals or for internal sharing.



Secondary Use



Sales Materials



White Papers



Internal Materials



Downloadable Content



Exhibition/Business Meeting Materials

Features of the White Paper for Delivery

We will deliver the featured collaboration as a two-page, double-sided white paper (using a standard template).



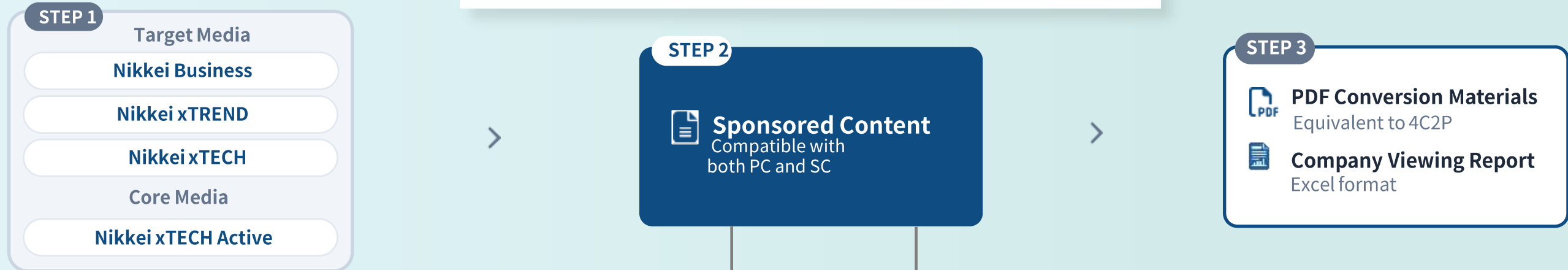
A standard header image for the campaign will be included.

The main text will be compiled from the sponsored article

*Please note that any rewriting, changes, or additions made during the PDF conversion process will incur an additional fee.

Inquiry section.

We offer "two sponsorship options" to suit your needs



Type-A: Awareness Expansion

Overwhelming Reach to Potential Customers

10,000 PV Guaranteed
Guaranteed Exposure via External Boost

- ✓ In addition to media traffic, 10,000 page views guaranteed via external boosts
- ✓ Broad outreach to interested audiences
- ✓ Collaboration Campaign Duration: 4 Weeks

Type-B: Lead Generation

Acquisition of high-quality leads

Guaranteed acquisition of 300 leads
Lead guarantee via incentive-based survey

- ✓ Visualize interest levels and attributes (5-10 questions)
- ✓ Acquire leads ready for immediate outreach
- ✓ Promotion Period: 8 weeks

Common premium features in both plans	INDEX Advertising Period Early June to the end of December	PDF Conversion & Secondary Use Provided in a standard format	Company Report Provided in Excel	Implementation Price 3 million yen (excluding tax)
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This Plan's Value Proposition

📣 **Guaranteed 10,000 PV to Maximize brand awareness**

🎯 **Precise Boost Guidance
Precise Traffic Redirection**

📄 **Convert to PDF
Leverage as a sales asset**

☰ Plan Implementation Details

- ✓ **Publication of sponsored articles (4 weeks)**
Produced and published using a standard feature format
- ✓ **External Promotion Initiatives**
Drive traffic to the site from external sources and **guarantee 10,000 page views**
- ✓ **Selection of Referral Channel (1 channel)**
Nikkei Business / Nikkei xTREND / Nikkei xTECH
*Select one (4 weeks each)
- ✓ **Featured in the Advertising Special Index**
Long-term display from **early June 2026** through the end of **December**
- ✓ **PDF version of the tie-in advertisement**
Includes secondary usage fees (standard format)

Type A Sample Ad



*External boosts will be applied to the readers of each selected media outlet.

Implementation Fee (excluding tax)

3 million yen

SOLUTION

This Plan's Value Proposition

300 leads Guaranteed

Through a survey Visualize potential customers' needs

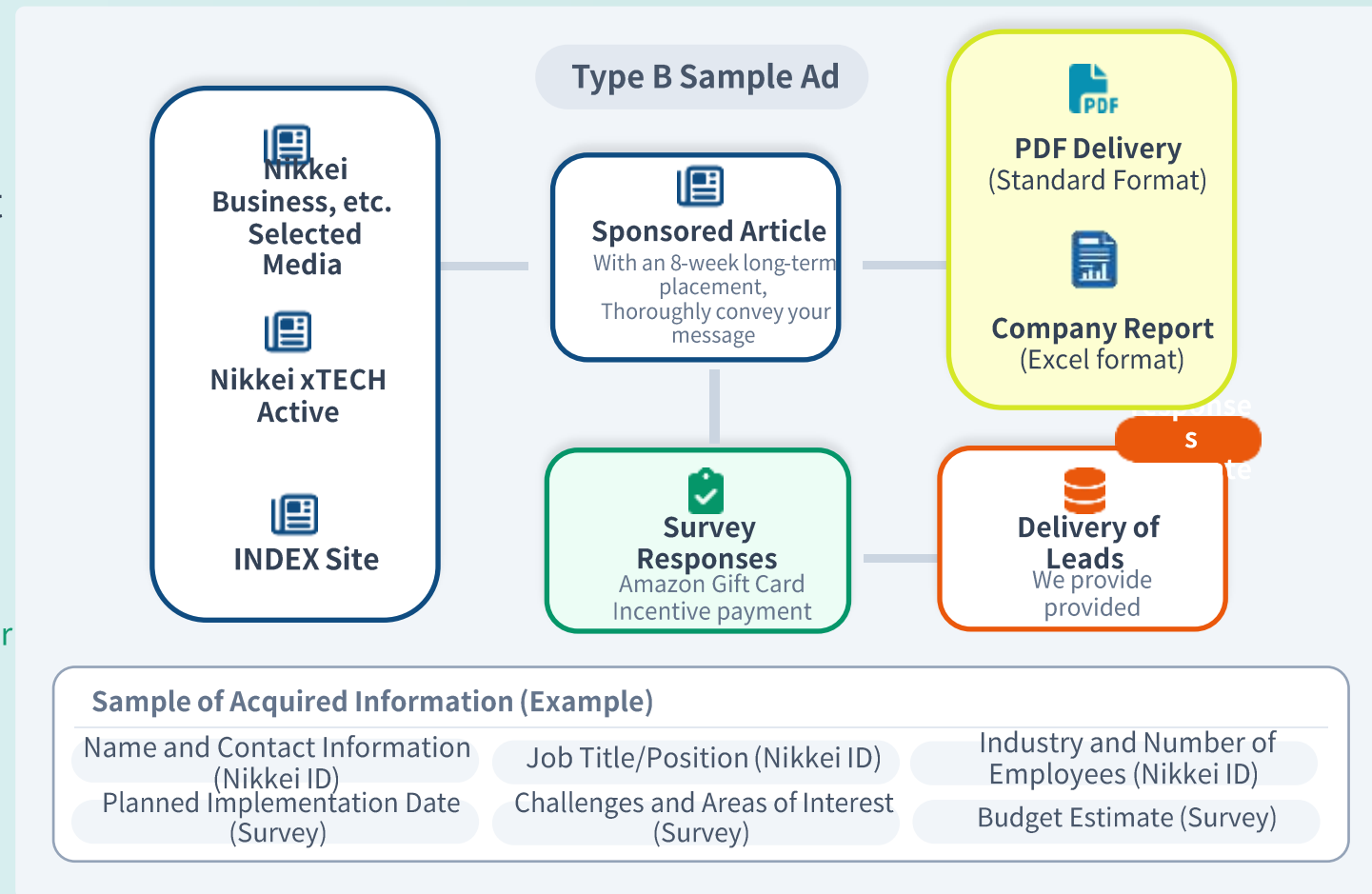
Convert to PDF

☰ Plan Implementation Details

- ✓ **Co-sponsored article publication (8 weeks)**
Long-term publication using a standard feature format
- ✓ **Survey with Incentives**
Guaranteed 300 leads
*Approx. 5-10 questions / Compatible with PCs and mobile devices
- ✓ **Selection of one referral channel**
Nikkei Business / Nikkei xTREND / Nikkei xTECH
*Select one (4 weeks each)
- ✓ **Featured in the Advertising Special Index**
Long-term placement from early June 2025 through the end of December
- ✓ **PDF version of the tie-in advertisement**
Includes secondary usage fees (standard format)

Implementation Fee (excluding tax)

3 million yen



*Conditions such as exclusion of duplicates, free email addresses, and competing domains comply with standard rules. Please refer to the Notes page for details.

Survey-Based Lead Generation to Acquire Highly Engaged Leads

Transition from a sponsored campaign to an incentive-based survey.
Leads generated from survey respondents will be **delivered together with the survey response data.**

The screenshot shows a Japanese survey form titled 'マルチデバイス環境に関する意識調査' (Survey on Multi-device Environment Awareness). It contains several sections with radio button and checkbox options. Red callout lines connect specific fields to explanatory text boxes on the right.

Your company name will appear in the provided field

Survey Incentive:
Respondents will be entered into a drawing to win Amazon gift cards.

Survey Questions

- Questions: 5 to a maximum of 10
- Options: Up to 10 options

- *Branching based on answers is not available.
- *Open-ended questions are optional.
- *Please be sure to include options such as "Don't know" or "Other"
-

For other important notes,
please refer to the **Nikkei xTECH Active Research Guidelines.**

We are offering a **special** discount on **exhibition fees** for "Nikkei xTECH NEXT Tokyo 2026," an exhibition showcasing technologies that shape the future, exclusively to companies that have applied for the "AI Solutions" program. (Dates: Tuesday, September 29, and Wednesday, September 30, 2026)

Discount Rates

Nikkei xTECH NEXT Tokyo 2026

(AI Tokyo 2026, Future Technologies of Manufacturing EXPO Tokyo 2026, Construction DX EXPO Tokyo 2026, Leaders EXPO Tokyo 2026, DX Solutions EXPO Tokyo 2026, Information Security NEXT Tokyo 2026)

Please apply for the eligible exhibition plans listed below **via the online application site** (<https://nkbp.jp/nexttky2026>) by **Wednesday, June 17, 2026.**

If you sign up, we will offer you **a special discount on the exhibition fee.**

Eligible Exhibition Plans: "Booth Exhibition Plan," "Seminar Sponsorship Plan," and "Hands-On Seminar Sponsorship Plan"

Eligibility Period: **Until 11:59 PM on Wednesday, June 17, 2026**

Eligible Applications: Applications submitted via the online registration site during the eligible period

Details: Eligible applications will receive **30% discount** on the exhibition plan fee

30% Off

Booth Exhibition Plan

1 Booth: 600,000 yen → **420,000 yen**

Booth Exhibition (Custom Decoration, 4 or more booths)

500,000 yen per booth → **350,000 yen**

Seminar Sponsorship Plan

With Booth Exhibition: 1,200,000 yen → **840,000 yen**

Without Booth: 1,400,000 yen → **980,000 yen**

Hands-On Seminar Sponsorship Plan

With Booth Exhibition : 2,500,000 yen → **1,750,000 yen**

Without Booth: 2,800,000 yen → **1,960,000 yen**

Overall Project Timeline

We will submit the specific production schedule for each tie-up separately following detailed discussions.

Model Case

Collaboration

Interview Date

May 11 (Mon)

Final Approval

Monday, June 8

Publication Begins

June 15 (Mon)

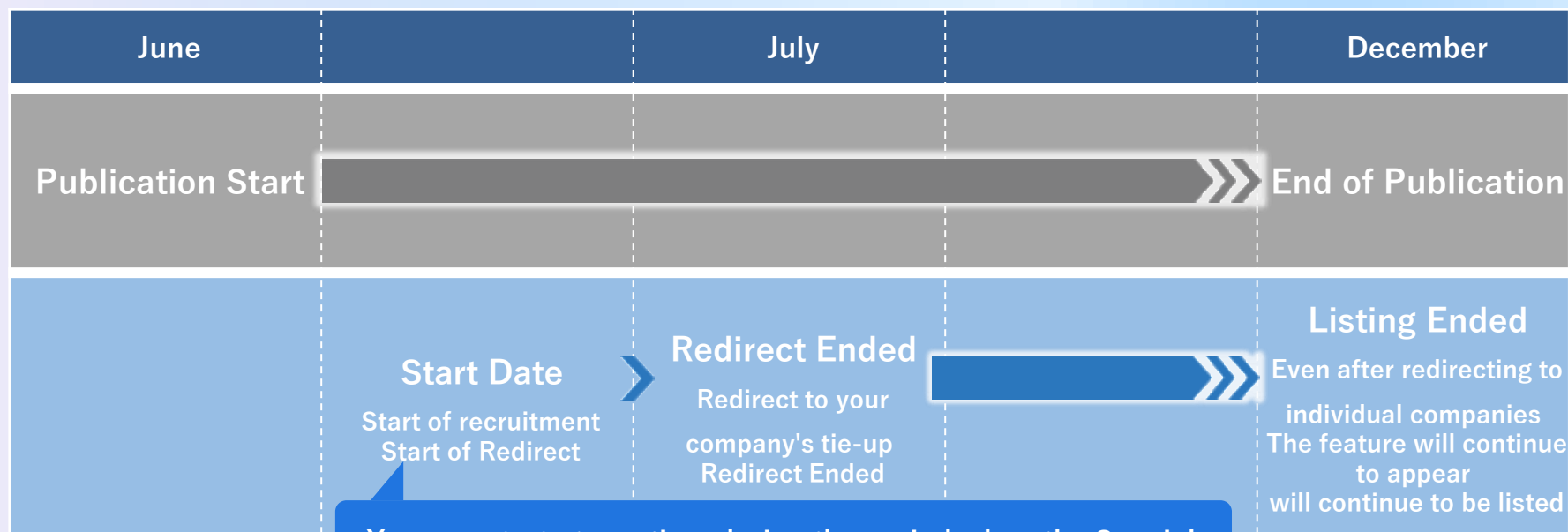
Link removed

(Lead Generation Guarantee: 8 weeks) August 9 (Sun) /
(Awareness Campaign: 4 weeks) June 12 (Sun)

AI Solutions Focus 9
Collaboration Feature

Special Feature INDEX

Your company Collaboration



You can start at any time during the period when the Special Feature INDEX is published

Partnerships can **be launched at any time** (the Special Feature Index is scheduled to launch in early May).

Sponsorship for Collaborative Projects

Application Period

April 6, 2026 (Mon) – December 25, 2026 (Fri)

INDEX Site

Early June 2026–

*If you wish to start publication simultaneously with the special website, we recommend conducting interviews by early April.

*The above is a tentative schedule. The special website will go live once three or more companies have been listed.

Important Notes for White Paper Submission

Submission Guidelines

- Depending on the product or content, we may not be able to accept your submission. We will determine acceptance based on the nature of the media.
- Typical examples of white papers include explanations of specific technologies, products, or services; performance comparisons with older products or competitors; case studies; research reports and market analyses; and statistical data. Presentation materials also fall under this category. Please note that we cannot accept 1–2 page flyers (such as campaign introductions) or catalog materials.
- The file size of the PDF to be published must be 20 MB or less.

Regarding Publication

- Please refrain from including direct links to websites that collect personal information within the PDF files you submit.
- Please be aware that we cannot be held responsible for external links contained in the PDF.
- Unless otherwise requested, the materials will remain posted even after the lead collection period ends.

Regarding Provided Leads and Campaign Implementation

- The estimated number of leads is a guideline only and is not guaranteed.
- Exclusion of competing domains is free for up to 10 entries. Please provide the corporate domains confirmed at the time of submission. We cannot make additions or changes after publication. Please note that we accept the exclusion of free email addresses as a segmentation condition. (Please be aware that these are not subject to exclusion of competing domains.)
- Please note that this service provides only a list of downloaders. No listing reports are provided.

Checklist for Submission

Is this a copyright infringement?

Using third-party copyrighted materials—such as media articles, survey data, company logos, charts, or photographs—in your white paper without permission constitutes a violation of copyright law. Please ensure you obtain permission before using any such materials.

Are there any sections that could be suspected of exaggerated or false claims?

For example, using expressions such as “No. 1 in ●●” or “●● Number 1” without specifying the source, or using expressions such as “Japan’s first,” “world’s first,” or “Japan’s largest” without providing a clear basis.

Are there any issues that might cause inconvenience to readers,?

Is your company name clearly stated?

If the WP does not indicate the source, it will be difficult to gain trust. Please include your company name within the WP so that readers can identify which company provided the material even after downloading it.
so that readers can tell which company provided the material even after downloading it.

Does it contain information that is useful to readers?

Typical white paper content includes explanations of how to use specific technologies, products, or services; performance comparisons with older products or competitors; case studies; research reports and market analyses; statistical data, and presentation materials. However, as a general rule, we cannot accept documents with limited content (1–2 pages), flyers (such as campaign introductions), or catalog materials.

Frequently Asked Questions

■ Cancellation Policy

If you cancel your order after it has been accepted, we will generally charge the full amount of your order as a cancellation fee. Please be advised.

■ Regarding White Paper Copyright

Your company warrants that the content of the white paper you provide does not infringe upon the copyrights or other rights of any third party.

In the event that a copyright infringement is discovered, Nikkei BP reserves the right to remove the white paper at its discretion.

Inquiries/Applications

**Global Business Unit
Nikkei Business Publications, Inc.**

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Solution