



Special Video Series

CxO Co-Creation Project

Capturing the 270 Trillion Yen AI Economy

"CxO Dialogue Conference"

"AI Economy Special Video Series"

Purpose of the Initiative

Businesses related to AI data centers are expanding rapidly. Driven by strong investment from U.S. hyperscalers, the global data center market is projected to reach **\$1.72 trillion (approximately 270 trillion yen)** by 2030, more than doubling from its 2025 level.

This growth extends far beyond GPUs and servers installed in data centers. It also includes power supply equipment, cooling systems such as chillers, raw materials including optical fiber, construction, real estate, and even tax revenues for local governments.

At the same time, as investment in AI, data centers, and semiconductors accelerates, the very nature of corporate management is being reexamined. The construction and operation of large-scale facilities require stable access to water, energy, land, and supply chains, as well as safe and reliable operations. Companies are under increasing pressure to strengthen sustainability initiatives and disclosure, while also earning the understanding and support of local communities.

As a result, the integration of IT, finance, and sustainability in management is becoming more important than ever. In the United States, more than 200 companies are reportedly moving to eliminate or redefine the role of the sustainability officer.

Over the past four years, Nikkei BP has hosted the **CIO/CSO Dialogue** and the **SX/DX/GX Summit**, bringing together leaders to discuss management structures, strategy, investment, and disclosure in response to social challenges.

In light of these changes, we are relaunching these initiatives as the **CxO Dialogue Conference** and a **Special Video Series**. By inviting executives from a wide range of functions—including CFOs, CHROs, and CROs/Chief Legal Officers—we will explore how companies can balance growth in the AI economy with sustainability.

Exploring the 270 Trillion Yen AI Economy.

AI is no longer just a technological trend.

It has become a vast industrial and economic ecosystem spanning semiconductors, data centers, procurement, operations, power, cooling, water, facilities, telecommunications, finance, local communities, and sustainability. It is within this complex ecosystem that major business opportunities for Japanese companies are emerging.

1 Semiconductors

The Starting Point of the AI Economy

2 Data Centers

The Core Infrastructure of the AI Economy

3 Sustainability

The Conditions for Sustainable Growth in the AI Economy

4 Finance

What Is Driving the Surge of Investment in the AI Economy?

Special Video Series

We will launch a four-part video series in collaboration with leading companies across the industry, examining the AI economy from multiple perspectives.

Series Format

1 2 3 4 "Capturing the 270 Trillion Yen AI Economy" (Four-part series)

The AI Economy: Where the 270 Trillion Yen Opportunity Lies

1 AI is no longer a stand-alone technology theme. It is a massive economic ecosystem encompassing semiconductors, data centers, power, telecommunications, construction, finance, and the environment.

In the first episode, we will provide a broad overview of the AI economy, highlighting where the markets are expanding and where Japanese companies can create value.

Semiconductors and the AI Economy

3 Semiconductors are the starting point of the AI economy. The semiconductor industry is multilayered, extending beyond GPUs to include CPUs, memory, power devices, communications components, control systems, materials, and manufacturing equipment. In this episode, we will examine the structure of AI leadership through the lens of semiconductors and identify the areas where Japanese companies can compete and win.

The AI Data Center Economy: Tracing the Supply Chain

2 The AI data center industry is not built on GPUs alone. It is a large-scale ecosystem that includes power, cooling, air conditioning, facilities, control systems, construction, operational optimization, and coexistence with local communities. In this episode, we will trace the full AI data center supply chain, from customers and operators to developers, materials and equipment suppliers, and financial institutions.

AI, Sustainability, and Finance

4 Is the growth of AI truly sustainable? The expansion of AI data centers raises major issues involving electricity, water, waste heat, the natural environment, and coexistence with local communities. In this episode, we will examine the conditions required to make the AI economy sustainable and explore the new business opportunities this shift will create for Japanese companies.

Series Format

POINT 1 One episode released each week

POINT 2 Completed over 4 weeks

POINT 3 Promoted in every episode

Promotion and Distribution

Nikkei Business Live and Nikkei xTECH Special Page

YouTube playlist

Email Newsletter

Social Media Sharing

Sponsorship Opportunities

Estimated Fee: **10 million yen / 5 million yen**

Production Period: **Approx. 2 months**

Guaranteed Views : **150,000 views for the full series**

***Includes video ad boosts for highlight videos on YouTube**

- Logo placement in the opening and closing of all episodes
- Company introduction and link placement on a dedicated webpage
- Video promotion support, including YouTube advertising for highlight clips

Proposed Program Structure for the Four-Part Special Video Series

A special video series to be released every Friday morning in November. Editors-in-chief and senior editorial leaders from Nikkei BP's flagship media brands, together with government officials and experts, will provide in-depth analysis of the AI economy.

		November 6 (Fri) [Day 1] Capturing the 270 Trillion Yen AI Economy		November 20 (Fri) [Day 3] The AI Data Center Economy: Supply Chain and Growth Potential	
	Lap (min)				
10:00-10:15	15	<u>Editor-in-Chief, Nikkei Business</u> The Expanding AI Economy: A 270 Trillion Yen Market and Unprecedented Opportunities	[Lead Media] 日経ビジネス Nikkei Business	<u>Editor-in-Chief, Nikkei xTECH</u> Data Center Opening Map 2026	[Lead Media] 日経XTECH Nikkei xTECH
10:15-10:25	10	Sponsor 1		Sponsor 7	
10:25-10:35	10	Sponsor 2		Sponsor 8	
10:35-10:45	10	Sponsor 3		Sponsor 9	
10:45-11:00	15	<u>Editor's Closed Session</u>		<u>Editor's Closed Session</u>	
		November 13 (Fri)[Day 2] Semiconductors and the AI Economy		November 27 (Fri)[Day 4] AI Sustainability Economy / Finance	
	Lap (min)				
10:00-10:15	15	Nikkei Business Editor	[Lead Media] 日経ビジネス Nikkei Business	Nikkei ESG Editorial	[Lead Media] 日経ESG Nikkei ESG
10:15-10:25	10	Sponsor 4		Sponsor 10	
10:25-10:35	10	Sponsor 5		Sponsor 11	
10:35-10:45	10	Sponsor 6		Sponsor 12	
10:45-11:00	15	<u>Editor's Closed Session</u>		<u>Editor's Closed Session</u>	

Overview of the AI Economy Annual Program

Event Overview

① CxO Dialogue Conference

② Special Video Series

Event Period

Held twice: once in August and once in October

Four episodes in November

Venue and Format

Akasaka Intercity Air · Roundtable: 4:00 PM – 6:30 PM
· Networking Reception from 6:30 PM

Recorded and distributed as a special video program
Estimated audience:
· Approximately 1,000 registrations per episode
· Approximately 100,000 views per episode
***Includes boosting video ads to promote highlight videos on YouTube**

Organizers

Nikkei Business, Nikkei xTECH, Nikkei ESG

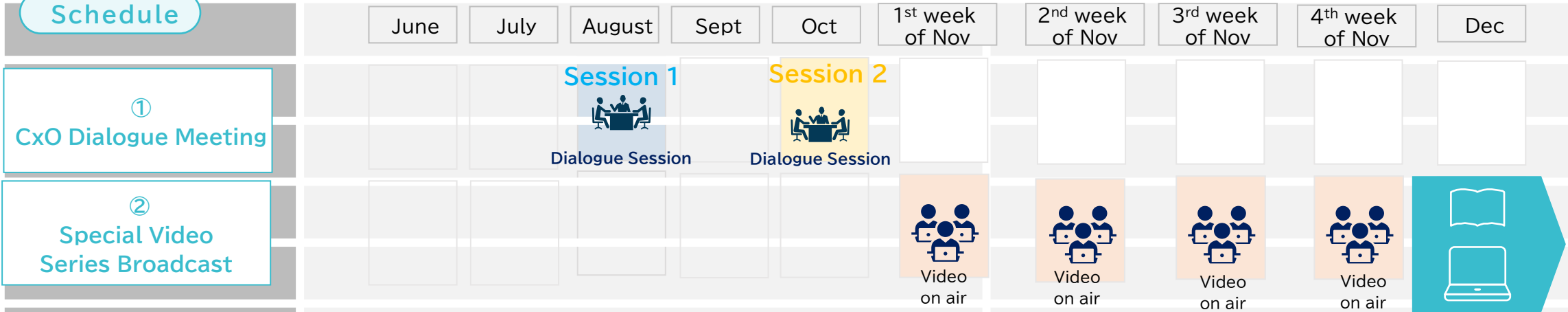
Nikkei Business, Nikkei xTECH, Nikkei ESG

In cooperation with

Nikkei BP Intelligence Group

Nikkei BP Intelligence Group

Schedule

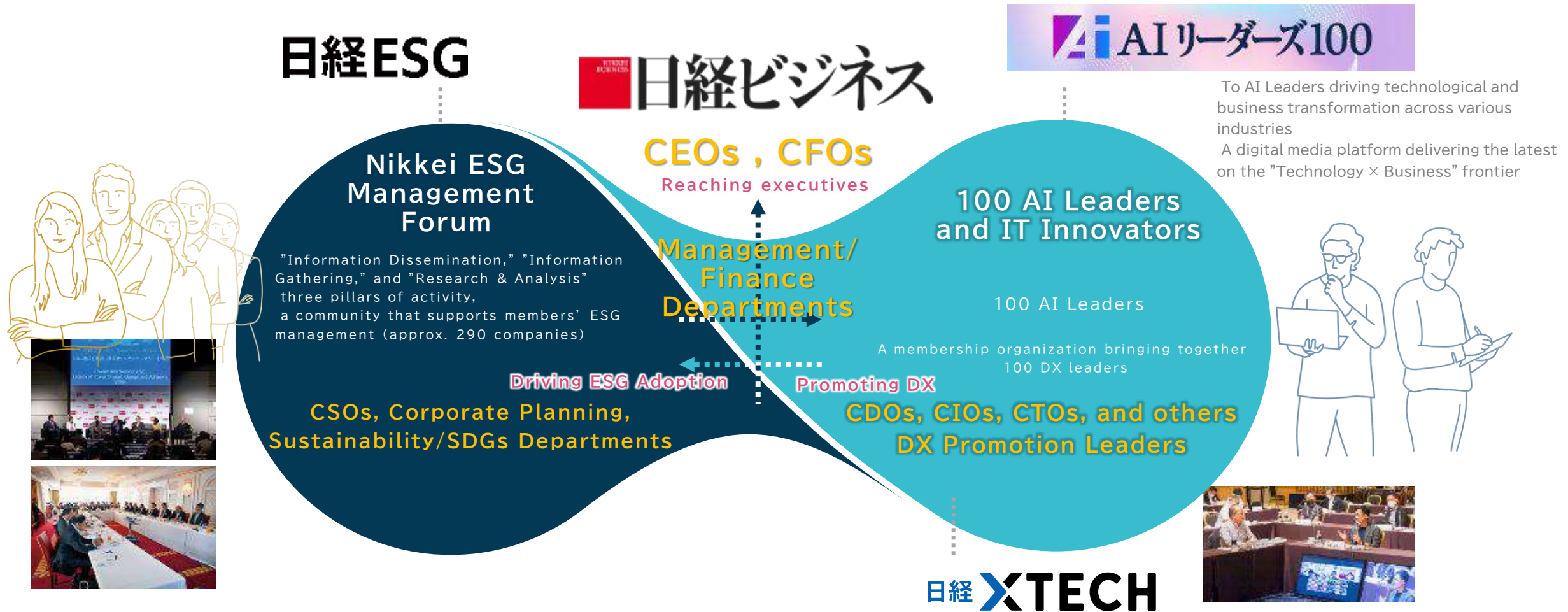


The Purpose of This Initiative

This initiative is designed to build momentum around the AI economy among CxOs.

* CxO includes CEOs, COOs, CFOs, CIOs/CTOs/CDOs, and Chief Sustainability Officers.

We aim to reach executive leaders driving technological innovation and business transformation across industries.



① CxO Dialogue Conference

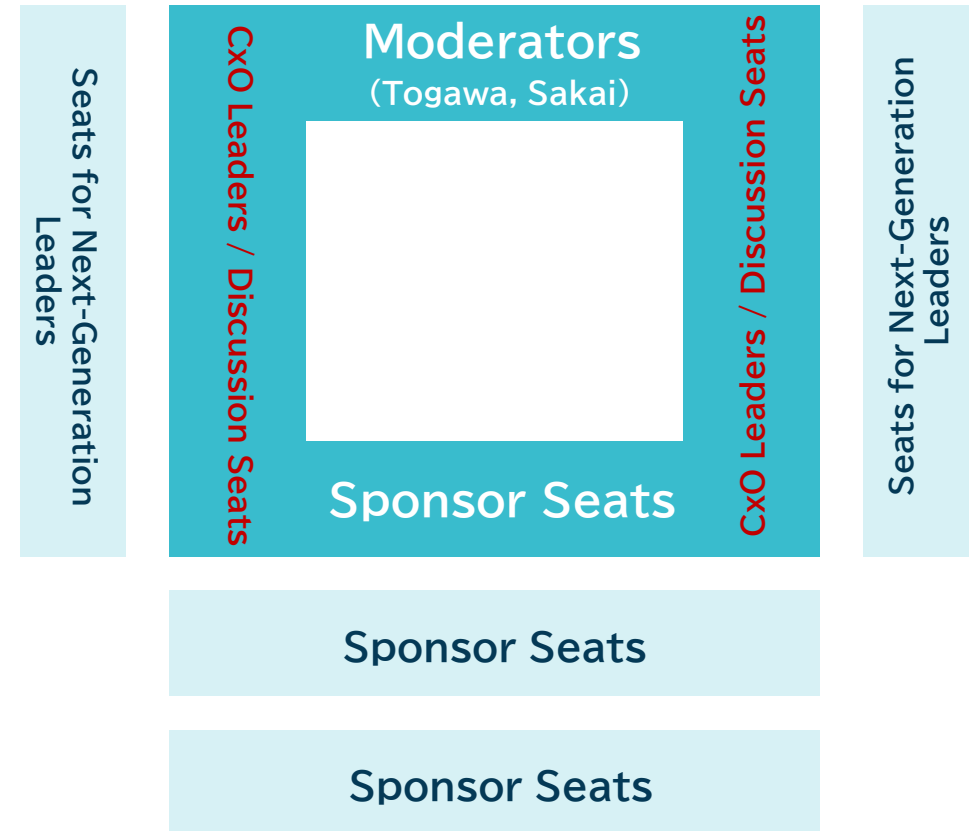
*CxO = CEO, COO, CFO, CDO/CIO, CSUO

Steering Committee Structure

- Schedule: Twice a year, in August and October
- Venue: Akasaka Intercity Air, 3rd Floor
- Discussion Session: 4:00 PM – 6:30 PM (Registration opens at 3:30 PM)
Networking Reception: From 6:30 PM
- Panel Composition (Tentative)
 - CxO Leader Discussion Seats (3 seats)
 - CxO Leader Discussion Seats (3 seats)
 - CxO Leader Audience Seats (10 seats)
 - CxO Leader Audience Seats (10 seats)
- Moderator
 - Naoki Togawa, Director, Nikkei BP
 - Koichi Sakai, Nikkei BP ESG Fellow



■ Venue Layout



② Special Video Series Reference Videos

As reference material for the AI Economy Special Video Series, we are sharing examples of past video content produced by the Nikkei Business editorial team.



REFERENCE 01

[JERA's Commitment](#)

[Japan's Largest Power Company and Its Leadership in an Uncertain Energy Security Environment](#)

This reference video presents the company's growth strategy and willingness to take on risk, focusing on LNG procurement and energy security.

- Presents the key theme clearly at the outset
- Highlights the company's mission and social role in a compelling way

[Open Video](#)

<https://www.youtube.com/watch?v=VlrJNZwbg8>



REFERENCE 02

[SoftBank Group](#)

[Financial Innovation: Managing 16 Trillion Yen in Debt While Going All-In on AI](#)

This reference video powerfully communicates the company's strategy and determination through the themes of AI investment and financial strategy.

- Uses striking numbers to capture interest
- Makes management and financial issues easy to understand visually

[Open Video](#)

<https://www.youtube.com/watch?v=BRE2jwGtXo>

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