

Nikkei BP
2026 Security-Related Seminar
Year-round Initiatives



Nikkei BP 2026 Security-Related Seminars

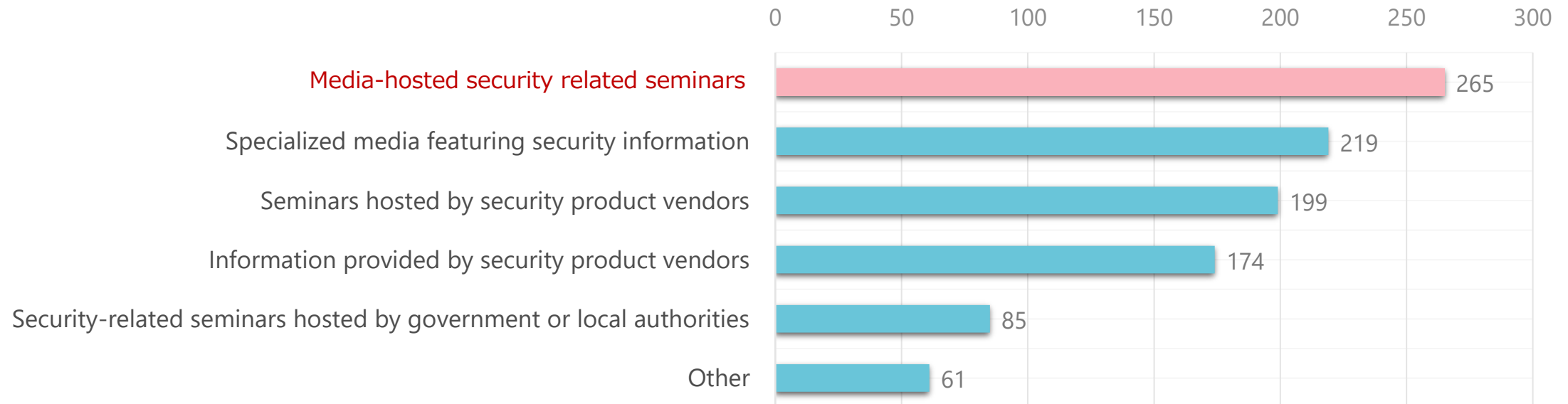
Nikkei BP holds five targeted security-related seminars annually.

Amid rising cyberattack risks from geopolitical threats and the rise of AI driving calls for "AI for Security" and "Security for AI," leading companies view cyber risk as a "business risk" and are relentlessly strengthening its management.

According to a survey conducted at the "Information Security Strategy Seminar" in September 2025, over half of participants indicated they obtain information from **media-hosted security seminars** when considering the introduction or review of their company's security products.

Hosted by Nikkei BP, which has long covered and disseminated security trends through its specialized media, this security seminar is an effective platform to efficiently promote your security products and services to a larger target audience, potentially leading to subsequent proposals.

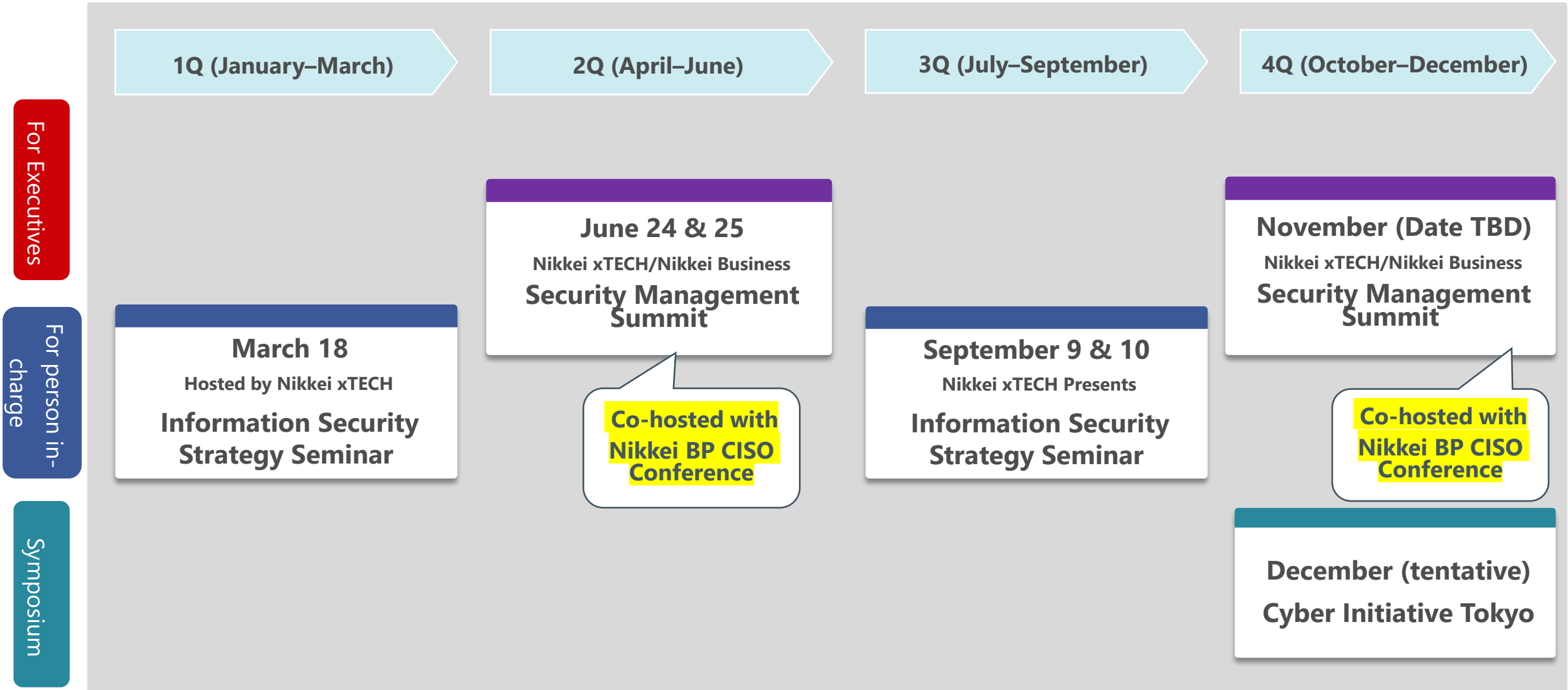
When considering the introduction or review of your company's security products, where do you obtain information?



Survey conducted among participants of our September 2025 "Information Security Strategy Seminar (n=449)

Nikkei BP 2026 Security-Related Seminar Annual Schedule

Nikkei BP holds five security-related seminars annually, each targeting specific audiences.



Information Security Strategy Seminar

Nikkei xTECH Presents: Online Seminar for Security Professionals.

Introducing the ever-evolving trends in security measures, explaining the latest countermeasures against information leaks and cyberattacks, and how to select security services.

Plan	Platinum	Gold
<u>Sponsorship Fee</u>	JPY 4.5 million (excl. tax)	JPY 3.5 million (excl. tax)
<u>30-minute presentation slot</u>	●	●
<u>Post-event advertorial (Nikkei xTECH)</u>	●	●
<u>Lecture Recording Data Provision</u>	●	●
<u>Lead Provision</u>	● Complete List of All 2-Day Registrants (Estimated 900–1,100 entries)	● Complete list of registrants for your company's presentation day (Estimated 600–800 entries)
<u>Individual Survey</u> <u>Distribution of one presentation slide/material</u>	●	●

Security Management Summit ~ Concurrently Held with Nikkei BP CISO Conference ~

Nikkei xTECH and Nikkei Business present an online seminar for executives and security personnel.

Featuring organizer presentations introducing corporate security countermeasure case studies, suggesting optimal solutions for security management challenges faced by many companies. Starting this year, a Management Track will be held on Day 1, newly establishing an information dissemination track for executives and management. The following day will also feature a roundtable event with CISOs from enterprise companies.

		Platinum (includes CISO Conference participation) ※Limited to 6 companies	Platinum	Gold (Includes CISO Conference Participation) ※Limited to 4 companies	Gold
Sponsorship Fee		¥5.5 million (excl. tax)	¥4.5 million (excl. tax)	¥4 million (excl. tax)	¥3.5 million (excl. tax)
CISO Conference Participation Plan Menu	Within CISO Meeting Discussion Participation	Yes (1 participant, 1 observer)	None	Yes (1 observer)	None
	Reception Participation Rights	Yes (up to 2 persons)	None	Yes (up to 1 person)	None
All Sponsored Plans Common Menu	List Provision	Complete List of All Registered Participants for 2 Days (Estimated 900–1,100 entries)	Complete List of All Attendees for Both Days (Estimated 900–1,100 entries)	Complete list of registrants for company presentation day (Estimated 600–800 entries)	Complete list of registrants for our company's presentation day (Estimated 600–800 entries)
	Presentation Slot	30-minute slot: Anticipated viewership of 300–400 people	30-minute slot: Estimated viewership of 300–400 people	30-minute slot: Estimated viewership of 300–400 people	30-minute slot: Estimated viewership of 300–400 people
	Presentation Review Publication	Reviews published on Nikkei xTECH (6-week promotion period)			
	Individual survey	Available			
	Logo display on streaming site	Available			
	Presentation material download	Available			

Nikkei BP CISO Conference 2025

We invite CISOs from user companies (the de facto security leaders) to participate in a roundtable discussion. The discussion will focus on their company's strategies, the role of the CISO, talent development, and organizational structure, all informed by the latest security trends. In addition to opportunities to participate in the discussion during the meeting, we will also provide a networking session where you can interact with other CISOs.

【Event Overview】

- **Dates:** June 25, 2025; November 4:00 PM - 7:00 PM
- **Location:** V-Cube Studio Conference Room, Shirokane-Takanawa
- **Organizer:** Nikkei BP Intelligence Group
- **Sponsored by:** Several ICT/Consulting Companies
- **Format:** Roundtable (In-Person Event)

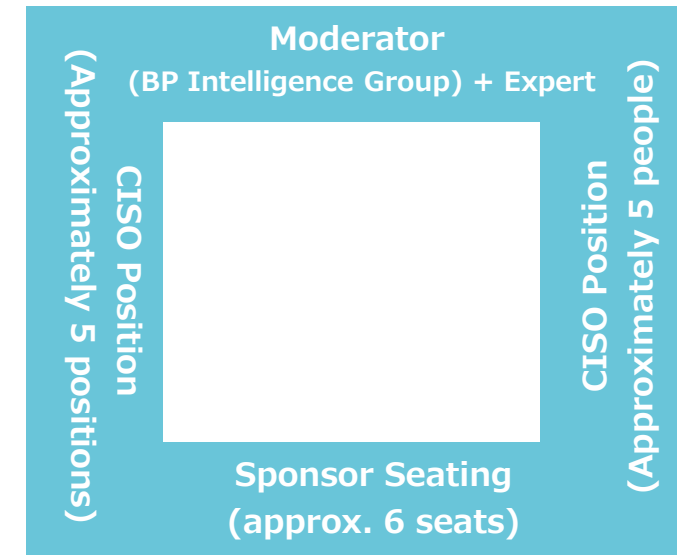
***This will be a closed meeting with no live streaming.**



■ Program Outline

- 4:00 PM - 4:30 PM: Expert Presentation (30 min)
- 16:30-17:00 Plenary Discussion (30 min)
- 17:00-18:00 Thematic Discussion (60 min)
- 18:00-18:30 Overall Summary (30 min)
- 6:00 PM - 7:00 PM Networking Reception (60 min)

■ Venue Layout



(June 2025 Discussion Theme)

- Supply Chain
- Ransomware Countermeasures & Business Continuity
- Latest Technologies (e.g., AI) and Security
- Zero Trust & Investment

Cyber Initiative Tokyo

Industry-Government-Academia Symposium co-hosted with the Nikkei.

Inviting leading experts in the security field from Japan and abroad, the symposium will foster discussions on management, policy, legal frameworks, and technology, disseminating the latest cybersecurity topics internationally.

Sponsorship Menu		Category (JPY) (excl. tax)			
		Diamond	Platinum	Gold	Silver
		20mil	12mil	6mil	4.5mil
Pre-event publicity	Company name in The Nikkei newspaper announcement	●	●	-	-
	Company name and logo on homepage	●	●	●	●
	Company name in Nikkei announcement email	●	●	●	●
Steering Committee	Participation in the steering committee, which will be held twice before the event and once after the event (planned)	●	●	●	-
	Online observer participation in the steering committee (Online viewing only)	-	-	-	●
Conference	Company name and logo on banner	●	●	●	●
	Company name and logo in program	●	●	●	●
	PR video broadcasting during intervals (15 sec)	●	●	●	-
	Presentation in main session (45min)	●	●	-	-
	Participation in panel discussion (1 person)	●	-	-	-
	Presentation in breakout session (30min)	-	-	●	●
	Leads on event attendees (among those that consent only)	●	●	●	●
Post-event publicity	The Nikkei special feature: 5 columns, Four-Color Ad	●	-	-	-
	The Nikkei special feature: 5 columns, black & white Ad	-	●	-	-
	The Nikkei special feature: company name & logo in black & white	-	-	●	●
	Nikkei Business special feature: company name & logo	●	●	●	●
	Nikkei Business special feature: Post-event advertorial	●	●	●	-
	Nikkei Business Online: company name & logo	●	●	●	●
	Nikkei Business Online: Post-event advertorial	●	●	●	-
	Nikkei Asia Online special feature: company name & logo	●	●	●	●
Nikkei Asia Online special feature: event report in English	●	●	●	-	

▼Target Audience: Corporate management and security personnel

▼Schedule: November–December 2026 (planned)

▼Sponsorship Plans

- Diamond Plan (¥20 million)
- Platinum Plan (¥12 million)
- Gold Plan (¥6 million)
- Silver Plan (¥4.5 million)

*Please refer to the left for detailed plan contents

▼Potential Themes

- Geopolitical Risks
- Supply Chain Security Measures
- DX with Cyber Security

▼Additional cost will be required for a simultaneous interpretation.

Annual Package

For applications received by the end of December 2025, the following annual package discounts will apply.

① Information Security Strategy Seminar / Security Management Summit 4-Times-a-Year Package

Platinum × 4 sessions = List Price ¥18 million ⇒ **Package Price ¥15 million**

Gold × 4 sessions = List Price ¥14 million ⇒ **Package Price ¥12 million**

*This package does not include the CISO Conference menu.

② Security Management Summit Twice-Yearly Package with CISO Conference Menu

Platinum × 2 sessions = List Price ¥11 million ⇒ **Package Price ¥9 million**

Gold × 2 sessions = List Price ¥8 million ⇒ **Package Price ¥7 million**

*For other combinations, please consult your sales representative.

※Cancellation Policy: Cancellation is generally not permitted. If cancellation occurs mid-term due to unavoidable circumstances, the difference from the list price will be charged retroactively.

Contact

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